



Society of OB/GYN Hospitalists

2021 ANNUAL CLINICAL MEETING

SEPTEMBER 12-15
THE DRAKE
CHICAGO, ILLINOIS

PARTNERSHIP PROSPECTUS

SOGHI

  @sogh_official

 @societyofobgynhospitalists

societyofobgynhospitalists.org

Dear Industry Colleagues:

On behalf of the Board of Directors, meeting planning committee, and members, we would like to invite you to participate in and support our 2021 Annual Clinical Meeting of the Society of Ob/Gyn Hospitalists. The meeting will take place September 12-15, 2021 at The Drake in Chicago, Illinois.

Our hope is that this year's meeting will provide knowledge that will not only enhance an attendee's individual practice but will motivate and prepare him or her to "go beyond," to impact the quality of care on a broader scale in his or her home hospital. Ob/Gyn hospitalists are uniquely positioned to lead change, and we hope that this year's program, which offers an exceptional balance of clinical, practice management and leadership topics, will provide attendees with tools and skills to optimize their opportunities.

Industry Partners and technical exhibits continue to be an essential part of our meeting's success. Our table top exhibit package will allow you to build brand awareness, provide product education and make valuable new connections. New this year, SOGH is offering a Virtual Exhibit in addition to your in person exhibit to extend your reach to our virtual audience.

Thank you for your consideration of our request for participation; we look forward to receiving your commitment. If you have any questions please contact Denise Castetter, denise@veritasamc.com or 973-769-1020.

Sincerely,

Denise Castetter

Denise Castetter
Executive Director-Industry Relations

EXHIBITS & SPONSORSHIPS

The 2021 SOGH Meeting will provide attendees with Continuing Medical Education (CME) in addition to advanced knowledge, combined with new product knowledge offered in the non-CME Science and Technology Auditorium.

SUPPORTING SOGH

Deliver your message in a professional, focused and educational environment. SOGH provides you with networking opportunities to build relationships with new and existing customers. The expected 400 plus attendees (attending in person and virtually) will be eager to learn about your company and products.

BUILD BRAND AWARENESS, PROVIDE PRODUCT EDUCATION AND GAIN ACCESS TO VALUABLE LEADS WITH A TABLE TOP EXHIBIT.

TABLE TOP EXHIBIT INCLUDES:

- Draped table and 2 chairs
- 2 exhibitor badges
- Company recognition on signage

VIRTUAL EXHIBIT INCLUDES:

- Participate with a direct link to representatives
- Product videos and marketing collateral can be loaded to the booth
- Online lead generation and post meeting analytics

Optimize Visibility with a Diamond, Platinum, Gold, Silver Level Sponsorship.

Participation includes recognition on the Conference website, in social media and e-blasts. Please refer to Partnership Opportunities for a complete list of benefits.

PAYMENT

Our tax ID is 38-3845227

If paying by check, please make the check payable to the Society of Ob/Gyn Hospitalists (SOGH) and send to:

Denise Castetter
Veritas Association Management
1061 East Main Street, Suite 300
East Dundee, IL 60118

PARTNERSHIP OPPORTUNITIES

The Society of Ob/Gyn Hospitalists (SOGH) is dedicated to improving outcomes for hospitalized women and supporting those who share this mission. SOGH is very excited to host its 11th Annual Clinical Meeting in Chicago and hope you'll join us as a sponsor, advertiser or exhibitor!

DIAMOND LEVEL • \$25,000

Educational Symposium or Industry Sponsored Product Theater

A non-competing timeslot during a lunch hour or evening reception to highlight your company featuring a member of your speaker's bureau to present to attendees in person or virtually.

YOUR DIAMOND LEVEL SPONSORSHIP INCLUDES:

- SOGH provides AV, refreshments, event marketing
- Premium 8x10 exhibit assignment
- Six exhibitor badges
- Six tickets to Welcome Reception
- Recognition signage at entrance
- Full page advertisement included in program
- Recognition signage at entrance of exhibit hall
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails

PLATINUM LEVEL • \$15,000 (Choose one of the following)

▪ Industry Sponsored Product Theater ▪

A non-competing timeslot during breakfast to highlight your company featuring a member of your speaker's bureau to present to attendees in person or virtually.

▪ Board/Faculty Dinner ▪

Sponsor a dinner and discussion with the SOGH Board of Directors allowing your organization the opportunity to meet privately with the members of the board to discuss strategic direction, as well as partnership and networking opportunities.

▪ 10th Anniversary Welcome Reception ▪

Celebrate 10 years of supporting Excellence in OB/GYN Medicine; one of the most visible ways to support the SOGH. The reception is held in the exhibit hall, showcase your company while the attendees' network with colleagues and visit the exhibits.

YOUR PLATINUM LEVEL SPONSORSHIP INCLUDES:

- SOGH provides AV, refreshments, event marketing
- Premium 8x10 exhibit assignment
- Five exhibitor badges
- Five tickets to Welcome Reception
- Recognition signage at entrance of exhibit hall
- Full page advertisement included in program
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails

PARTNERSHIP OPPORTUNITIES

GOLD LEVEL ▪ \$10,000 (Choose one of the following)

▪ **Poster Reception** ▪

Sponsor the poster reception and highly anticipated premier “edutainment” event.

▪ **Farewell Networking Event** ▪

Leave a lasting impression by announcing your company presence at the close of the meeting during this final networking opportunity.

YOUR GOLD LEVEL SPONSORSHIP INCLUDES:

- Premium 8x10 exhibit assignment
- Four exhibitor badges
- Four tickets to Welcome Reception
- Recognition signage at entrance of exhibit hall
- Half page advertisement included in program
- Logo recognition on conference website
- Recognition in conference program

SILVER LEVEL ▪ \$7,500 (Choose one of the following)

▪ **Branded Attendee Lanyards** ▪

Your corporate logo will be displayed on conference name badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

▪ **Wifi Sponsor** ▪

Your organization’s name becomes the Wifi password as attendees are continuously logging in to check emails or pull up program materials.

YOUR SILVER LEVEL SPONSORSHIP INCLUDES:

- Prime location of exhibit space (see Basic Exhibitor Package below)
- Three exhibitor badges
- Three tickets to Welcome Reception
- Recognition signage at entrance of exhibit hall
- Half page advertisement included in program
- Logo recognition on conference website
- Recognition in conference program

PARTNERSHIP OPPORTUNITIES

BASIC EXHIBITOR LEVEL • \$3,000

Includes table top exhibit and virtual exhibit.

YOUR TABLE TOP EXHIBIT INCLUDES:

- Draped table and chairs
- Standing display and/or equipment is allowed
- Two exhibitor badges
- Two tickets to Welcome Reception
- Recognition signage at entrance of exhibit hall
- Logo recognition on conference website
- Recognition in conference program

YOUR VIRTUAL EXHIBIT INCLUDES:

- Participate with a direct link to representatives
- Product videos and Marketing collateral can be loaded to booth
- On-line lead generation and post meeting analytics

In addition to these outlined above, customized sponsorship opportunities are available. All sponsorships are offered on a first-come, first-served basis.

PARTNERSHIP RESERVATION AND PAYMENT

Exhibits provide an educational service to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

Industry wishing to exhibit must submit a completed registration form to Denise Castetter at Veritas Association Management. The tax ID number is EIN # 38-3845227

Please make checks payable to:
Society of Ob\Gyn Hospitalists
1061 East Main Street, Suite 300
East Dundee, IL 60118



EXHIBIT REGISTRATION & INVOICE FORM

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

SPONSORSHIP LEVEL

- DIAMOND • \$25,000** Educational Symposium or Industry Sponsored Product Theater
- PLATINUM • \$15,000** (Choose one of the following)
 - Industry Sponsored Product Theater Board/Faculty Dinner Welcome Reception
- GOLD • \$10,000** (Choose one of the following)
 - Poster Reception Farewell Networking Event
- SILVER • \$7,500** (Choose one of the following)
 - Branded Attendee Lanyards Wifi Sponsor
- BASIC EXHIBITOR • \$3,000** Standing display and/or equipment is allowed. Includes Virtual Exhibit.

BADGES

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Check payable to: Society of Ob/Gyn Hospitalists (US dollars drawn on a US Bank) TAX ID# 38-3845227
 Credit Card VISA MasterCard Discover American Express

Credit Card # _____ CVV _____ Exp. Date _____

Name _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____ Total \$ _____

Phone _____ Fax _____

Email _____

Return this completed exhibit registration form to Denise Castetter.
 Mail: Society of Ob/Gyn Hospitalists, 1061 East Main Street, Suite 300, East Dundee, IL 60118
 W: 973-769-1020 ▪ denise@veritasamc.com