

**For Immediate Release**

April 27, 2021

Contact: Richard Fritz, Managing Director  
rfritz@worldpoultryfoundation.org



## **Maureen Stickel joins WPF Executive Team as Director of International Program Development**

The World Poultry Foundation is excited to announce the appointment of Maureen Stickel as the Director of International Program Development. Maureen will be a part of the WPF Executive Team and will oversee the growth and development of WPF's global program portfolio. Maureen will build upon WPF's in-house data ability to inform future program improvements, tailor gender and nutrition messaging within WPF training work, as well as work closely with the CEO to support the growth and refinement of the APMI program worldwide.

Maureen comes to WPF with over a decade of experience working in International Development across four continents. Most recently, she was an Associate Director and head of the Zambia office with IDinsight, a client service firm focused on improving the use of data in the social sector. With IDinsight, Maureen led strategy, stakeholder relations, and team development for a portfolio of agricultural projects across Africa.

Prior to joining IDinsight, Maureen worked for the University of Wisconsin-Madison to manage various projects in Paraguay, the same country where she also served in the U.S. Peace Corps as a Small Business Advisor. She holds a Bachelor of Science in International Economics from Georgetown University and a Master of Science in Agricultural and Applied Economics from the University of Wisconsin-Madison. Maureen speaks English, Spanish, and Mandarin Chinese.

WPF CEO, Randall Ennis, commented, "We are delighted to have Maureen joining the WPF team, and she brings a unique skill set and perspective that will be an asset to our organization, Her experience with rural farmer engagement will help us achieve our mission of improving people's lives globally through the production and consumption of poultry, while empowering farmers in developing areas."

Maureen currently resides in Lusaka, Zambia.

###

### **About the World Poultry Foundation (WPF)**

The World Poultry Foundation works to promote economic development in distressed areas and emerging markets outside of the United States by helping to establish the production, availability, and ultimately consumption of a low cost, highly efficient and nutritious protein that poultry can provide. This is accomplished by providing technical, educational, and any other assistance needed to foster the development of the local poultry and egg industries. The World Poultry Foundation seeks to cooperate and partner with other like-minded foundations, organizations, and governments by assisting them in projects that advance the charitable purposes of the Foundation.