

## Events Management | Advancement Add-on

Fundraising and other constituent events such as banquets, golf tournaments, and auctions are an important part of your Advancement Office efforts. Your events management software needs to help you plan and organize, budget and track revenues and expenses, mail invitations, manage task and volunteer assignments, and print name tags and place cards. And of course, you want your events management system to integrate closely with your constituent management system, accounting software, and student information system.

### Features

- Handles a wide variety of events including sports tournaments, banquets, and auctions
- Events can be simple, single-day occurrences or can encompass multiple activities over a series of days
- Establish budgets, price structures, floor plans, and seating charts
- Manage important tasks and volunteer/staff assignments
- Mail invitations, create name tags and place cards
- Track expenses and revenues by activity or by event
- Upload digital photos for future use in publications, etc.
- Import from or export to your auction tracking software
- Integrates with Alumni/Development to access constituent data and to create new constituents from event attendees
- Integrates with General Ledger to post event revenues
- Integrates with Registrar to access faculty, student, and parent data to invite guests and gather volunteers

### TRAINING OPTIONS

**Get the greatest productivity out of your tailored solution with training on your own data, wherever and whenever you need it:**

**At your school.** We'll be right there with you after installation, walking you through best practices with minimal disruption to your schedule.

**Online.** Maximum flexibility and spot-training for new hires.

**In our offices.** Dedicated training without distractions in our state-of-the-art training center. Get immediate answers from the experts!