

## Alumni Community | My BackPack

It is important to keep alumni involved in the school and with each other – let My BackPack’s directories, messages, and online giving tools keep your constituents up to date and provide convenient tools for getting involved. The portal offers a secure method to enable online gifts, pledges, and payments. The portal also gives your constituents tools to update profile information, add class notes, make gifts, pledges, and payments online, and view their own giving history. Finally, your advancement system needs to integrate seamlessly with your school’s central database so everyone has access to the same accurate, current data.

That means you’ll be able to share information and communicate with your alumni and development community.

### Features

- Alumni can view their own giving history and make gifts, pledges, and payments via credit card or eCheck.
- Alumni can update biographical and contact data (subject to approval by school staff) and view alumni history
- Alumni can view and search class notes, allowing them to keep up on what’s happening in each other’s lives
- Staff can broadcast emails to selected groups of alumni
- Alumni/Development Community integrates fully with Alumni/Development and General Ledger, providing a current, relevant data set and allowing gift and payment processing

### THIRD-PARTY INTEGRATION

**We have strengthened our partnerships in the independent school market to better serve our clients.**

We offer two different methods of data integration with other software vendors: Advantage Web Services and the Data Exporter. Schools can use either or both of these methods, depending on their data needs and selected vendor(s).

Web Services is the preferred and most versatile method of data integration, enabling two way data transfer of information. Update frequency varies with the specific implementation and the vendor, but web services can provide almost seamless real-time data integration between the Advantage database and your selected third-party vendor.