



## Press Kit

### Bio

Carl Gould is a worldwide leading authority on business and entrepreneurship. His company, [7 Stage Advisors](#) helps organizations grow to the next level. He is an entrepreneur who built three multi-million-dollar businesses by age 40. 7 Stage Advisors, has mentored the launch of over five thousand businesses. Some of the companies he's helped are companies like Allstate, American Idol, USA Olympic Track, IBM, McGraw-Hill and the US Army.

Gould created the farthest-reaching business mentoring organization in the world, and his methodologies are in practice in 35 countries. He has trained, certified or accredited over 7,000 Business Coaches and Mentors since 2002.

Carl has written multiple books on the subject of business strategy, leadership and sustainable growth. He co-authored *Blueprint for Success* with Stephen R. Covey and Ken Blanchard; and his best-selling book, *The 7 Stages of Small Business Success*, lays out the formula for HyperGrowth. In 2016, *Biz Dev Done Right* became a #1 Best Seller on Amazon. He co-hosted "Quit and Get Rich" on iHeart® radio with over 500 episodes; and shared his insights from working with top companies from around the world. Carl's dynamic and energetic presentation style has made him one of the most sought after speakers internationally. He combines practical and impactful content with real-world experience...no theory here! He engages his audiences and keeps them on the edge of their seat. Gould's content is original, profound and battle-tested.

Some of the topics that Carl presents to audiences worldwide are: Become the Master Of Rapport and Influence, The 3 Entrepreneurial Traps & How To Avoid Them, 5 Ways to Generate Revenue in the Next 90 Days and The Top 5 Deadliest Mistakes People Make When Launching A Business. Fix It In Five was a segment on Carl's iHeart's radio program, "Quit and Get Rich" where he and his team help to solve entrepreneur and business challenges in 5 minutes or less. In Carl's keynote presentation he will walk you through the key insights he has gained from working with businesses in 35 countries over the last 25 years. He's a visiting lecturer at MIT, Rutgers Business School and the

Wits Business School in Johannesburg. Multi-award winner including a Stevie Lifetime Achievement Award.

Photos



Logo

