



AD SPECIFICATIONS GUIDELINES

Print Ad Requirements

Print ads are due by April 30, 2019

Print ads should be submitted as high-resolution PDF files. Please create your ad using "Press Quality" PDF export settings, if available. Black and white ads should be set in grayscale. Color ads may be in CMYK or RGB. No bleeds. All images and fonts should be embedded. Photos/halftones should be 300 DPI. File dimensions must be sized to the exact ad dimensions with no trim/bleed/crop marks.

If ICL is creating an ad for you, logos and text should be submitted together, via email. Logos should be vector files if possible. Any other file format must be 300 DPI or higher at full size (the size it will appear in your ad).

Digital Ad Requirements

Digital ads are due by April 30, 2019

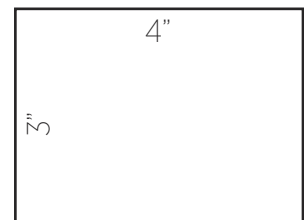
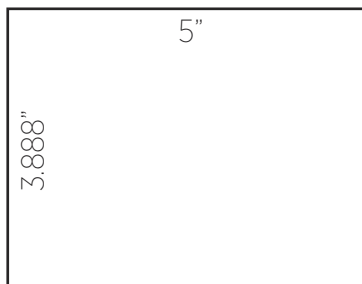
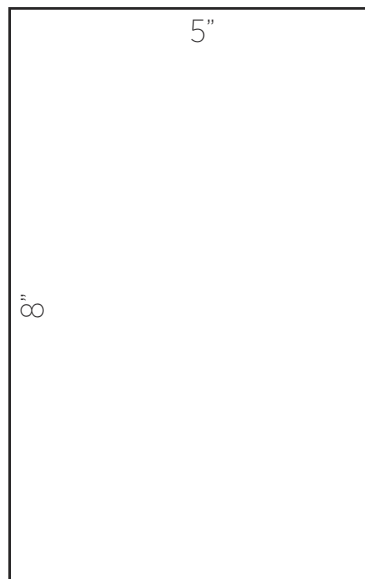
Digital ads should be web-ready at 300 DPI as GIF, PNG, or JPG files. Please include a click-through URL for the online version of our 2019 Gala Journal.

FULL page
5" x 8"

HALF page
5" x 3.888"

QUARTER page
2.375" x 3.888"

DIGITAL ONLY:
4" x 3"



Submit via email

When you have created your ad to the proper specifications, please email your file to: Gala2019@ICLinc.net. We will verify the specs and confirm via email.

Thank you for supporting ICL.