

# NODA *news*

Newsletter of the Northern Oklahoma Development Authority

Spring 2020, Volume 1

## Novel Coronavirus and Your Community

Amid the health concerns of COVID-19 is a growing realization of the impact on our economy, not just globally and investments, but in our own communities and neighborhoods. Restaurants are closing their dining rooms; gyms, bars, and movie theaters are closed; sports are basically cancelled, and church services are online only. We're following the CDC guidelines, but what can we do to help our small businesses, and neighbors, who have lost their source of income?

- Order takeout
- Purchase gift cards to redeem later (for restaurants and shopping)
- Make online purchases from local vendors
- Check out Main Street America's website for additional resources:  
<https://www.mainstreet.org/howwecanhelp/resourcecenter/covid19resources>

For additional information go to our website: [nodanet.org](http://nodanet.org). Stay healthy my friends!

## Looking Ahead to Outside Together!

Do you have empty lots near your main street/downtown area? When we're able to gather again, give people a reason to visit your town/downtown area! Here are some ideas to get you started.

**Temporary park:** Not all lots will work for this, but you can start with as little as a couple of tables and chairs, plants in containers, and inexpensive string lights. Arrange to have local singers and musicians perform one or two evenings each week.

**Outdoor museum:** Tell your town's story by using weather-resistant or rusty artifacts from your community.

**Pop-up shops:** Make booths using canopies, portable gazebos, garden sheds, or large umbrellas. Ask local businesses to sell some of their goods. And don't forget your local entrepreneurs! Use the opportunity to encourage them to showcase their products – there's more talent in your communities than you might realize.

**Art show:** Show off your artsy side by inviting local artists to exhibit some of their creations! One or two might be willing to do a family-friendly art class.

**Farmers' market:** Contact local farmers to see if they are interested in participating. Don't know of any? Ask around, or go to nearby communities' farmers markets to get some contacts – they are happy to share.

If you try any (or all) of these, send us your information and pictures so we can show off your community here in NODAnews!

### *Did You Miss Us?*

If you are wondering what happened to the Winter 2019 edition of NODA news, it never made it to press. We apologize, timing didn't work with us, but we have included a few of those articles in this Spring edition.

### **ATTENTION ALL FIRE DEPARTMENTS!**

Operational  
Funding paperwork  
is due April 30,  
2020, to the NODA  
office.

### **DEQ Water Operator Renewal Training Workshop**

If your water operator needs renewal training, SWOSU Continuing Education will be offering a DEQ Water Operator Renewal Training Workshop in Weatherford on Friday, May 1 from 8:15 am to 12:30 pm. The cost is \$40 per person and the topics covered will include basic math, basic chemistry, wastewater, and water treatment.

For more information, contact Lisa Thiessen at [lisa.thiessen@swosu.edu](mailto:lisa.thiessen@swosu.edu).

## FY20 REAP Grant Awards Announced

Blessings came to Oklahoma in 2019 when our state legislators voted to increase funds for the Rural Economic Action Plan. That blessing will be felt by 26 applicants as they receive FY20 REAP grant funding from NODA. Forty-one applications were received and reviewed by the REAP committee. We are proud to award the following entities:

Billings, AMR Water Meters  
Burlington, Gas Lines  
Canton, Streets & Sidewalks  
Cashion, Sewer Main  
Geary, Gas Lines  
Grant Co Dist. 1, Rural Roads  
Helena, AMR Water Meters  
Hennessey, Water Transmission  
Line  
Hillsdale, Water Tower

Hitchcock, Drainage & Streets  
Hunter, Sewer Lift Station  
Kaw City, AMR Water Meters  
Kildare FD, New Tanker Truck  
Kingfisher, Fire Hydrants  
Kingfisher Co RWD3, Water  
Storage Tanks  
Lamont, Water Well House  
Loyal, Water System  
Manchester, Water Telemetry

Meno, Drainage  
Nash, New Water Well  
North Enid, Streets  
Okarche, Water Well  
Okeene, Equip. Purchase  
Perry, Fencing WWTP  
Ringwood, AMR Water Meters  
Wakita, Gas System

# SAVE THE DATE!

July 14, 2020 - Woodward Conference Center



Get inspired and motivated by economic development that works for small places. Take home relevant tools, hear examples and success stories that you can implement, explore key issues, network, create, and share ideas! **More details coming soon!**  
[www.nwnka.com](http://www.nwnka.com)



*Scott Koons, president of the National Association of Development Organizations, presents Vicki Eggers, Northern Oklahoma Development Authority, with the Aliceann Wohlbruck Impact Award for Ponca City Development Authority's City Central Building Renovation project in downtown Ponca City. The project was partially funded with a grant from the Economic Development Administration.*

## U.S. DOT Announces Availability of \$1 Billion for BUILD Transportation Grant Funding

The *United States Department of Transportation (U.S. DOT)* Secretary Elaine L. Chao recently [announced](#) \$1 billion in available grant funding as part of the [Better Utilizing Investments to Leverage Development \(BUILD\) Transportation Discretionary Grants program](#). The grant funding will support planning and capital investment projects that improve surface transportation infrastructure such as roads, bridges, multimodal connections, and more. The Fiscal Year 2020 BUILD program plans to award 50 percent of grant funds to projects located in rural communities, aligning with the Department's [Rural Opportunities to Use Transportation for Economic Success initiative](#). The [Notice of Funding Opportunity](#) application period will remain open until May 18, 2020.

If you have a project please contact Vicki Eggers (580-237-4810 or [vicki@nodanet.org](mailto:vicki@nodanet.org)).

## 5<sup>th</sup> Annual Bedlam Chili Cook Off

On January 31, 2020, NODA and CED#8 staff gathered for a bedlam battle of chefs. Our palates were impressed with the varied chili recipes representing both OU and OSU. Judging the contest were Adam Gentis and Robert Rival, ODOT. The judges couldn't agree on the same one batch for the top prize, and adding in the "popular vote" created a three-way tie. So, top honors go to Payton Herron and Patti Lickliter – congratulations!



## 2020 OARC Legislative Breakfast

On March 11, 2020, legislators, COG directors and staff, and county commissioners gathered at the ACCO building in Oklahoma City for breakfast and discussions. The event was hosted by Oklahoma Association of Regional Councils (OARC) and Association of County Commissioners of Oklahoma (ACCO).

## Marci the Turkey Reads



Marci Hyde, NODA board member and Burlington Town Clerk, was asked to read to the Burlington Grade School for their monthly reading program activity in November. Since she was reading about Thanksgiving, she came to school dressed as a turkey. Later that day the children were going to make handprint turkeys. That definitely fit with Marci the Turkey's costume.



NORTHERN OKLAHOMA  
DEVELOPMENT AUTHORITY

2901 N Van Buren • Enid, OK 73703

Making a Difference  
in Northern Oklahoma

We provide opportunities to improve the quality of life in our eight county region - Alfalfa, Blaine, Garfield, Grant, Kay, Kingfisher, Major and Noble.

For more information about NODA services, contact us at (580)237-4810 or [nodanet.org](http://nodanet.org).

### NODA BOARD OF TRUSTEES

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Financial Officer - **Noel Clonts**, Kay Co.  
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## More Information on DUNS Replacement

According to the US General Services Administration (GSA), the official identifier for doing business with the U.S. government is changing from a DUNS number to a new Unique Entity Identifier (UEI) by December 2020. The UEI will be a 12-character, alpha-numeric value within databases and passed as such within interfaces and extracts.

Important things to know:

- The unique entity identifier (UEI) used to do business with the government is changing.
- The process to get a UEI to do business with the government is changing.
- The definition of entity uniqueness is not changing.
- Existing entities' registration will automatically be assigned a new UEI which will be displayed in SAM.gov.
- The purpose of registration, core data, assertions, representations & certifications, points of contacts, etc., in SAM.gov will not change and no one will be required to re-enter this data.
- The DUNS number assigned to the registration will be retained for search and reference purposes.
- Transition is expected to be completed by December 2020.

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## Cherokee Strip Business Model Competition is Open

Strate Center at Autry Technology Center in Enid announces their Spring 2020 Business Model Competition schedule. Participants compete for prize money, and the top three finalists will receive one year of co-working space at the Strate Center. The competition is open to individuals or businesses wanting to start, expand or diversify and have not been registered with the State of Oklahoma for more than five years. Preference may be given to Garfield County residents.

Participation includes:

- ✓ *Round One (business plan)*: Written business plan submitted by 4 pm on April 24.
- ✓ *Round Two (oral presentation)*: Eight semi-finalists will give their oral presentation on May 1. Top four models advance to next round.
- ✓ *Round Three (business model)*: Finalists present their business models and a 2-minute commercial before the judging panel on May 8, 2020. Awards, including a people's choice award, will be announced at that time.

For additional information contact Meredith Westfahl, Kathy Gibson or Brian Gaddy at 580-242-2750.



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