

COACH BROCK BOURGASE
 NATIONAL COACHING INSTITUTE • THIRTY THREE **MEANINGFUL** CHANGES

<i>Area of Change</i>	<i>Details</i>	<i>Catalyst</i>	<i>Considerations</i>
ADMINISTRATION			
Documentation	<ul style="list-style-type: none"> • I retain records of all descriptions in a filing cabinet or on my computer, including personal correspondence 	<ul style="list-style-type: none"> • I was seriously incomed by a series of misunderstandings 	<ul style="list-style-type: none"> • Completing paperwork is time consuming • A thorough organization system must be devised
ASSESSMENT			
360° Evaluation	<ul style="list-style-type: none"> • Players receive feedback from a variety of perspectives: coaches, peers, outsiders, and themselves 	<ul style="list-style-type: none"> • 360° evaluation was introduced in university human resources classes 	<ul style="list-style-type: none"> • More evaluation generates more paperwork, which is time consuming
Detailed Statistics	<ul style="list-style-type: none"> • Evaluate players year-round according to their contribution to the scoreboard and goals that I feel play a role in winning, such as ability to start the fast break 	<ul style="list-style-type: none"> • Read <u>Basketball on Paper</u> by Dean Oliver 	<ul style="list-style-type: none"> • Statistics consume a large amount of resources (time, staff, and money)
Fitness Testing	<ul style="list-style-type: none"> • To meet fitness goals and to set minimum standards, testing occurs year-round • Testing is completed individually (general) and in pairs (sport-specific) • Achievement is recorded on a five-point scale to inspire improvement 	<ul style="list-style-type: none"> • All team coaches agree that fitness is paramount because it's correlated to success and provides more options 	<ul style="list-style-type: none"> • Testing consumes an entire practice session at a time • Players must see the value in higher fitness
Self-Evaluation	<ul style="list-style-type: none"> • Players evaluate themselves frequently • Skills, leadership, and fitness were among areas self-evaluation was used 	<ul style="list-style-type: none"> • I wanted students to look inward and chart their progress towards their own goals 	<ul style="list-style-type: none"> • Teams must be mature to fully benefit from self-evaluation
CHOICE THEORY			
Education, Not Schooling	<ul style="list-style-type: none"> • Coaches explain the value of the skill and model how it should be performed correctly in games • Players choose to participate in the activities and higher standards of quality are achieved 	<ul style="list-style-type: none"> • Read <u>Choice Theory</u> by William Glasser 	<ul style="list-style-type: none"> • Student-athletes must be motivated to practice and improve themselves

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Positive Environment	<ul style="list-style-type: none"> • Team members create a positive environment with encouraging feedback • Many “deposits” are made into the self-esteem of each player so that “withdrawals” (frank comments) made at key times are more effective 	<ul style="list-style-type: none"> • Brian O’Reilly implemented this concept with the University of Toronto Women’s Basketball Team 	<ul style="list-style-type: none"> • Players must be mature and cannot take advantage of the positive feedback • Team members must always self-evaluate and seek feedback from others

COACHING

Communication	<ul style="list-style-type: none"> • Coaches correspond with players frequently – in person and by email • Student-athletes feel supported by the team in all aspects of their lives • Players can contact the coaching staff at any time, day or night 	<ul style="list-style-type: none"> • I wanted to build a stronger relationship with all team members 	<ul style="list-style-type: none"> • It takes a great deal of time and effort to exemplify good communication
Personal Journal	<ul style="list-style-type: none"> • I collect thoughts, plays, ideas, quotes, and many other materials in a scrapbook • I maintain a coaching blog on my website to discuss current events and other topics 	<ul style="list-style-type: none"> • It is important to keep track of all of the little kernels of information about sport and coaching that an active coach comes across in a day 	<ul style="list-style-type: none"> • Keeping a journal is time-consuming and leads to a cluttered desktop • Creativity and innovation are of paramount importance
Philosophy	<ul style="list-style-type: none"> • My philosophy and mission statement are displayed prominently on my website • I try to model my core values – choices, commitment, flexibility, work ethic, and improvement – in all aspects of the program 	<ul style="list-style-type: none"> • I felt my coaching philosophy should be on my website • Creating and refining a philosophy is a common activity during coaching courses 	<ul style="list-style-type: none"> • There is room for misunderstanding because the concept of coaching philosophies are new and unfamiliar to many

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CONTINUOUS LEARNING			
Online Resource Library	<ul style="list-style-type: none"> • I consecrated a significant part of my website for materials designed to help the beginning high school coach • Most of the documents that I use while coaching have been published in the online library 	<ul style="list-style-type: none"> • I wanted to develop a website that showed who I am and what I stand for as a coach 	<ul style="list-style-type: none"> • This is very time consuming • Not all documents can be posted online for reasons of privacy, copyright, or competitiveness
Player Scouting Reports	<ul style="list-style-type: none"> • In pairs or small groups, players watch an upcoming opponent's and note key information • The pre-game meeting will be more valuable if peers – instead of coaches – present the key scouting points 	<ul style="list-style-type: none"> • There is a lot of down time at tournaments • Players can be made aware of information that will serve them well down the road 	<ul style="list-style-type: none"> • Players are not capable of completing a detailed scouting report but can record basic information
Reading Materials	<ul style="list-style-type: none"> • Throughout the season, players are given brief articles relating to season themes • Reading suggestions may be individual or collective • The readings are optional and players have the choice to read the articles or not 	<ul style="list-style-type: none"> • There was information that I wanted to convey to student-athletes but did not have enough time for in practices and meetings 	<ul style="list-style-type: none"> • This strategy works best with high ability learners • The reading materials should be carefully chosen
LEADERSHIP			
Modeling the Way	<ul style="list-style-type: none"> • Coaches and team leaders should model qualities such as respect, teamwork, work ethic, and integrity at all times • Seeing others modeling their words will inspire others to follow • Coaches should demonstrate excellent fitness if they expect the same from their players 	<ul style="list-style-type: none"> • Read <u>The Leadership Challenge</u> by Jim Kouzes and Barry Posner 	<ul style="list-style-type: none"> • Modeling the way is a 24/7 commitment, especially regarding important values

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Leadership Opportunities	<ul style="list-style-type: none"> • Players have many chances to improve their leadership skills • Student-athletes receive a leadership report card as part of the continual assessment • Players learn about basketball strategy and coaching, in addition to leadership 	<ul style="list-style-type: none"> • The only way that players will develop their leadership abilities is with experience and feedback 	<ul style="list-style-type: none"> • There will be successes and failures in the short term but team members will learn valuable life skills in the long term
MENTAL TRAINING			
Pre-competition Routine	<ul style="list-style-type: none"> • Student-athletes are shown several mental training strategies and are encouraged to find their Ideal Performance State • A pre-game meeting covers the points of emphasis and key strategies 	<ul style="list-style-type: none"> • Players asked for more time to complete a pre-game routine 	<ul style="list-style-type: none"> • Teachers greatly resented the earlier dismissal team • Players are responsible to get themselves ready to play
Mental Training Tests	<ul style="list-style-type: none"> • High school student-athletes face a great deal of mental pressure • <i>Sports Competition Anxiety Test</i> and <i>Competitive States Anxiety Inventory II</i> help the coaching staff refine the team's mental training strategy 	<ul style="list-style-type: none"> • It was necessary to give the S.C.A.T. and C.S.A.I.-II tests to get the baseline mental training data 	<ul style="list-style-type: none"> • A few players criticized the value of the S.C.A.T.
Visualization	<ul style="list-style-type: none"> • Players are encouraged to pre-play games to relax • Re-playing past games improves decision-making • An "Athlete's Vision" portrays a successful outcome 	<ul style="list-style-type: none"> • Patrick made an excellent presentation of the "Athlete's Vision" he'd created to the group 	<ul style="list-style-type: none"> • Not all players can visualize well; after they've made a few attempts, provide these learners with an alternate activity
NUTRITION			
Caffeine	<ul style="list-style-type: none"> • The coaches educate players about caffeine, including the distribution of a fact sheet 	<ul style="list-style-type: none"> • I became addicted to caffeine and noticed that players were consuming more coffee and cola 	<ul style="list-style-type: none"> • Players must buy into the idea because it is up to them whether this plan is followed or not

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Post-Practice Recovery	<ul style="list-style-type: none"> • At the beginning of the season, coaches talk to players about the effects of exercise on the body and how to recover with proper nutrition 	<ul style="list-style-type: none"> • Many players had a long commute home and nutrition suffered 	<ul style="list-style-type: none"> • Players must buy and eat the food; choices are important
PLAYER DEVELOPMENT			
Bigs and Littles	<ul style="list-style-type: none"> • Tall and small players are paired together to learn each other's perspectives • Coaches instruct the pass into the post, screen & roll, and penetration & kick to develop the "Two Man Game" 	<ul style="list-style-type: none"> • Playing more often, I realized how most guards have no idea how to make posts better and happier players 	<ul style="list-style-type: none"> • Height is so much of an important – arbitrary – performance factor that it has been a source of resentment in basketball for years
Gifted Student-Athletes	<ul style="list-style-type: none"> • Altered philosophy to take advantage of the strengths of gifted-student athletes, based on research and experience 	<ul style="list-style-type: none"> • I coaches gifted student-athletes for several years 	<ul style="list-style-type: none"> • Gifted students are very different from average players
Personal Workout Plans	<ul style="list-style-type: none"> • Each player receives illustrated, personal workouts based on their skill levels • Coaches demonstrate the workout to players individually and in small groups • Pairs of student-athletes receive feedback forms for self and peer assessment in the off-season 	<ul style="list-style-type: none"> • During a feedback session, players requested that off-season workouts contain drills more relevant to their needs 	<ul style="list-style-type: none"> • This is very time consuming but show each student-athlete that the coaching staff cares about them individually
Using Your Body	<ul style="list-style-type: none"> • Players are taught the bio-mechanical basics of every skills • Student-athletes receive pictures of their favourite professional players executing different skills correctly • Little tricks help student-athletes make the most of their abilities 	<ul style="list-style-type: none"> • During the Can-Am All-Star game, the Toronto team showed no appreciation of how to use their bodies properly 	<ul style="list-style-type: none"> • These fundamentals are highly transferable to the next level and other sports

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PRACTICE PLANNING			
Active Recovery	<ul style="list-style-type: none"> • Players do not have set water break times • Anyone can grab a water bottle or a towel at any time • High-intensity drills are followed by lower-intensity activities to continue improvement while dispersing lactic acid 	<ul style="list-style-type: none"> • Optimum recovery is 50-60% intensity • Much time is wasted during water breaks 	<ul style="list-style-type: none"> • Many players and coaches are used to the formal water break pause
Competitive Mondays	<ul style="list-style-type: none"> • In the past, the result of every drill during Monday's practice was recorded; now all drills are competitive and the results are noted • The goal is to create a game-like environment every practice 	<ul style="list-style-type: none"> • Practice intensity was flagging • Practice IQ: Intensity and Quality 	<ul style="list-style-type: none"> • Teachers may criticize competitive drills because they want to create a co-operative environment at the school
Lesson Planning	<ul style="list-style-type: none"> • To make the most of scarce time, I plan the practice in thorough detail • The practice plan is posted so that the players know the points of emphasis of the day's drills and the team's long term goals • There are many routines, from the warm-up at the start of practice to the game situations at the conclusion 	<ul style="list-style-type: none"> • During my year at OISE/UT, many classes were devoted to lesson planning techniques 	<ul style="list-style-type: none"> • Although time consuming, it is worthwhile to create detailed practice plans because of safety, time management, and clarity
Mental Sets	<ul style="list-style-type: none"> • Every practice plan contains a Quote of the Day • During the warm-up, a short activity focuses the players' attention 	<ul style="list-style-type: none"> • I believed that an interesting activity at the start of practice encourages punctuality 	<ul style="list-style-type: none"> • Mental sets offer a chance to introduce brief themes or tidbits that would otherwise be excluded from practice
Performance Factors	<ul style="list-style-type: none"> • The practice plan includes the performance factors employed, the <i>Work:Pause</i> ratio, and the points of emphasis of each drill • I explain the significance of performance factors and how developing ourselves will help the team improve and win games 	<ul style="list-style-type: none"> • I wanted players to know more about why we did the things that we did 	<ul style="list-style-type: none"> • Including sport science – which student-athletes are interested in – makes them feel better about themselves and helps the team improve its performance

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SAFETY			
Medical Conditions	<ul style="list-style-type: none"> • I demanded greater disclosure of medical conditions, including what to do in case of an emergency 	<ul style="list-style-type: none"> • A player's unknown medical condition flared up on a team trip 	<ul style="list-style-type: none"> • Coaches must take a more active role in emergency first aid
TEAM BUILDING			
24/7 Philosophy	<ul style="list-style-type: none"> • Team members are given cards containing everyone's contact information • Coaches expect that players look out for and help each other, for example in the classroom, or at a party 	<ul style="list-style-type: none"> • High school players live interesting lives and team members should be there to support each other at all times 	<ul style="list-style-type: none"> • Players may not care for each other and may resent this idea • The coach must trust all the players with the program's reputation
Player Reward Board	<ul style="list-style-type: none"> • Players can earn stars for performance in games and practices, free throw shooting, or academic and extra-curricular achievement • Competitions are tracked all season long and team members with the most stars can earn prizes 	<ul style="list-style-type: none"> • I wanted to recognize top performances and inspire all players to work harder in practices 	<ul style="list-style-type: none"> • I found that athletes are naturally competitive and willing to do their best to win token prizes and recognition
Team Building Activities	<ul style="list-style-type: none"> • The team often participates in team building activities in order to learn more about each other and grow closer together • Activities may be a mental set at the beginning of practice or something more detailed that takes place during a team meeting 	<ul style="list-style-type: none"> • Players can learn transferable skills like leadership and problem solving during a short activity 	<ul style="list-style-type: none"> • Players must be mature enough to take the activities seriously • It is imperative the all team members respect each other and the system