AZ Breastfeeding Coalition Meeting.
June 29, 2019

Attendance: Angela Lober, Brenda Phipps, Ann Brown, Renee Palting (online), Angela Kimmins (online), Leticia Graham (online)
Location: Flagstaff Medical Center and Zoom Online Conferencing

- Introductions of those present at meeting
- Roundtable regarding events and news
  - Leticia stated Mtn Park WIC is strengthening partnerships within the community to increase continuity of care with WIC clients. They are looking to increase their Peer Counselor program by hiring more peer counselors and IBCLCs. They are still in planning stages for WBW 2019.
  - Brenda stated LLL of Flagstaff will be hosting a Latch-On- details to come. Also, there will be the first annual social Powwow Celebrating Mothers and Babies at Window Rock on Aug 16-17
  - ADHS is hosting LATCH-AZ on Aug 1 and 2. Guest speaker is Thomas Hale. Notice is listed on ABC’s FB page.
  - ABC has submitted WBW proclamation to Gov office. Status of approval is not known but will be known in the first week of July. If granted, proclamation will be posted on ABC’s Website and will be displayed at ABC’s table at the LATCH event
  - A post will go out on FB page and other ABC media to collect events honoring WBW
• Items of Discussion:

  o ABC Membership reviewed. Membership are set at two levels: individual supporter ($20) and organization ($75). Only organization members will have opportunity to utilize ABC as a fiduciary for grants. Website to be updated with membership clarifications and benefits. PO will be accepted for organizations. Angela and Renee to update membership info.

  o Newsletter: ABC will have a quarterly newsletter. Members can place items in the newsletter. ABC is accepting articles, news, photos until July 22. Publication date of released is planned for July 26. Leticia and Brenda will be submitting articles. Ask for submissions to go on FB.

  o Resource List: ABC is compiling a resource list to be posted on website. Resources are to be serving breastfeeding families. Inclusive of alternative therapies. Member’s listing will be identified as “supporters of ABC” with an active link to their website. Request for resources to be on FB and website. Those in attendance will forward their resource list and share need with others.

  o Social Media Volunteer opportunity: ABC is seeking volunteers to help with social media posts. Volunteers to help board maintain social media.

  o Advocating Project: Angela L. discussed ABC creating form letter to be available to provide advocation and education to physicians, businesses, etc. when ABC receives notifications of possible harassment or complaints of misinformation centering on breastfeeding, or pumping. Angela stated Dr. Milk has a similar project focusing on physicians. Angela to research and seek assistance or collaboration in creation of forms to be utilized.

  o Advocation Project: Arizona has multiple military bases but it is unknown what the status is for breastfeeding support. Outreach to
each base to identify resources and program support. Renee volunteered to reach out to bases. Resources for military families in Arizona to be placed on ABC website.

- ABC Meetings: Angela queried those present and by vote and agreement ABC will change meetings to monthly rotating between weekday- Weds (noon-1:30pm) and weekend- Saturday (10-11:30am). Meetings will be on Zoom virtual meetings. Meetings will offer an educational session, business, networking. ABC will offer an annual meeting that will meet in person. Location to be determined. Possible location would be at Mountain Park Center. This meeting will be done in January. Members will receive meeting link via text. Renee to establish google voice number for ABC.

Guest speakers for next meetings are:

- Angela Lober- July 17 Weds
- Leticia Graham -August 17 Sat
- Brenda Phipps -September 18 Weds
- Renee Palting -October 19 Sat

Project: ABC Symposium in October 2020. Breastfeeding State of Arizona to be focus of symposium. Committee to be developed at January’s meeting. Goal is to showcase Arizona breastfeeding programs, advocacy and community partnership. Meeting was adjourned at 11:30am.

Meeting Minutes submitted by
Renee Palting, Secretary