



## NEWS RELEASE

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### **Procter & Gamble “Chief Troublemaker” to Keynote 2019 NAVCP Vision Health Summit**

*Early Bird Registration Ends March 1, 2019*

**Washington, D.C., Feb. 19, 2019** – The National Association of Vision Care Plans (NAVCP) announced today that former Global Brand Innovation Leader at Procter & Gamble (P&G) FutureWorks Dustin Garis will deliver the keynote address at its 2019 Vision Health Summit, April 14 – 16 at the MGM National Harbor in Washington, DC.

Throughout his disruptive career at some of the world’s most-respected companies, Garis became known as “Chief Troublemaker” for his innovative approach to brand-building, customer experience, and change leadership. Beyond his changemaker leadership roles in corporate innovation and billion-dollar brands, he now helps other organizations accelerate their innovation capabilities and company culture.

Garis will share lessons learned from the world’s most innovative brands (e.g., Google, Zappos, Southwest Airlines, Airbnb), best practices in change leadership, as well as insight into the Millennial-led social movement LifeProfit, which is now fueling an experiential brand revolution across multinationals and entrepreneurial startups.

The 2019 summit will bring together managed vision care industry leaders to engage in two-way discussion with industry thought leaders and federal and state healthcare public policymakers. Those discussions will focus on managed-care business trends, telehealth/telemedicine, the growing prevalence of myopia and innovative approaches for integrating vision health with overall health care. [2019 Vision Health Summit Agenda](#)

The event is open to both NAVCP members and non-member industry professionals. Summit early bird registration discounts end on March 1. Room reservations must be made by no later than March 22 to secure the preferred conference rates (based on availability). More information is available at [this link](#).

**About NAVCP**

NAVCP is a nonprofit association serving as a unified voice for the managed vision care industry. The association provides a forum for cooperative industry collaboration on initiatives that work to preserve and strengthen consumer access to affordable vision insurance and benefits. NAVCP member companies operate extensive networks of vision care providers in all 50 states. Those networks cover approximately 170 Million (53 percent) Americans.