



MANHATTAN CENTER ENHANCES ITS STUDIO-7 FACILITY WITH LAWO'S 80-FADER AUDIO CONSOLE

The Upgrade Continues Manhattan Center's Reputation as a Leading Venue for Film Score Recordings

New York, NY - September 6, 2018 - Manhattan Center, New York's premier venue for events, concerts, TV and recording production, has completed renovating its Studio-7 recording facility. The technical upgrade included equipping the control room with cutting edge sound and mixing and production systems, expanding workplaces for producers, and installing the new 80-fader IP-based mc²56 production console from German technology pioneer, Lawo. The improvements were supervised by architectural acoustic designer Francis Manzella, FM Design LTD.

Having made history in 1926 by recording cinema's first-ever film score for the John Barrymore and Mary Astor classic *Don Juan*, Manhattan Center remains one of New York's premier scoring stages. With a portfolio of credits that reflects both the development of cinema and of sound recording, renown composers who have used the facility include Clint Mansell (*Noah*), A.R. Rahman (*The 100 Foot Journey*) and Oscar®-winner Elliot Goldenthal (*Frieda, Across the Universe*) to name a few. Scores recently recorded utilizing the Lawo audio board in Studio-7 include: *Prince of Broadway* Cast Album; Elliot Goldenthal's *Our Souls at Night* for Netflix, and *The Marvelous Mrs. Maisel* produced by Stewart Lerman and arranged by Bill Elliott for Amazon Prime.

Markus Karr, President, Manhattan Center said: "Manhattan Center's recording studios and event spaces have a long history of supporting the music industry in New York, and we strive to maintain a high level of functionality."

Joshua Coleman, Chief Engineer, Audio Video Production, Manhattan Center said: "When it came time to upgrade Studio-7, we opted for the Lawo mc²56 audio console. With this installation, a new dimension of networking allowed us to use DANTE for connectivity with networking elements that distinguishes Manhattan Center in the marketplace."

The acclaimed Lawo console replaced an analog console that could no longer meet the demands of ambitious, complex and high-quality recordings of orchestras and film scores hosted by Manhattan Center productions. Additionally, the new console has introduced modern, efficient and flexible workflows to add to the overall quality of film score recordings, and cleared the studio of bulky cabling systems. With productions including live bands and TV shows requiring many channels, the DSP and routing capacity of the Lawo console ensures smooth operation, and the performance, channel count, routing capacity and feature set are a match for the requirements of live TV production.

The mc²56 is popular for combining premium audio quality with an efficient and flexible workflow design that can support a broad range of applications and standards. Many of the most watched broadcast entertainment and sports shows, global events, and premier

classical music performing and recording venues around the world are equipped with Lawo mc² audio production consoles.

About Manhattan Center

Manhattan Center is New York's premier venue for events, concerts, TV and recording production. Located at 34th Street and 8th Avenue, Manhattan Center is home to The Hammerstein and The Grand - two of New York's most iconic spaces for corporate galas, trade shows, product launches and live performances. The New Yorker Hotel, a majestic Art Deco masterpiece, completes Manhattan Center's mission of providing New York with a unique combination of world-class events, elite entertainment and unmatched hospitality. Manhattan Center features two TV studios that have hosted a wide range of programming for major networks including NBC Universal, BBC America, ESPN and HBO. Manhattan Center provides its recording clients two state-of-the-art studios, The Cabin and Studio-7, both recently upgraded to the highest industry standard. Artists including Sting, Jill Scott, Justin Timberlake and Renee Fleming are among the many global superstars who have come to Manhattan Center for its superior recording and engineering capabilities.

For more information on Manhattan Center, please visit <https://mc34.com>. Follow us @TheHammerstein on Facebook (<https://www.facebook.com/TheHammerstein>) and on Twitter (<https://twitter.com/thehammerstein>), and on Instagram (<https://www.instagram.com/themanhattancenter/>).

About Lawo

Lawo designs and manufactures pioneering network, control, audio and video technology for broadcast and post production, as well as live performance and theatrical applications. Products include control and monitoring systems, digital audio mixing consoles, routers, video processing tools as well as solutions for IP-based A/V infrastructures and routing systems. All products are developed in Germany and manufactured according to highest quality standards at the company's headquarters in the Rhine valley town of Rastatt, Germany. For additional information, please visit the company online at www.lawo.com

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