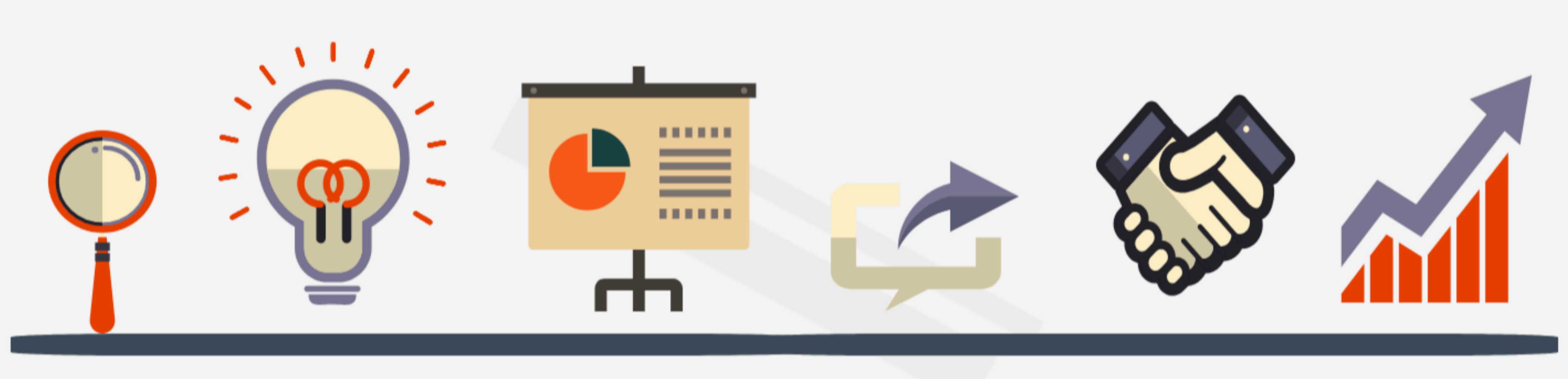


THE ULTIMATE



WEB MARKETING

SUCCESS CHECKLIST



6 KEY TACTICS

Strategic goals that rock your genius & grow your income...



ALIGN & ATTRACT...
share your purpose with visitors



ENGAGE & INSPIRE...
spark & keep their interest



VISIBLE & VALUABLE...
promote & educate



ACCESSIBLE & SOCIAL...
build & nurture trust



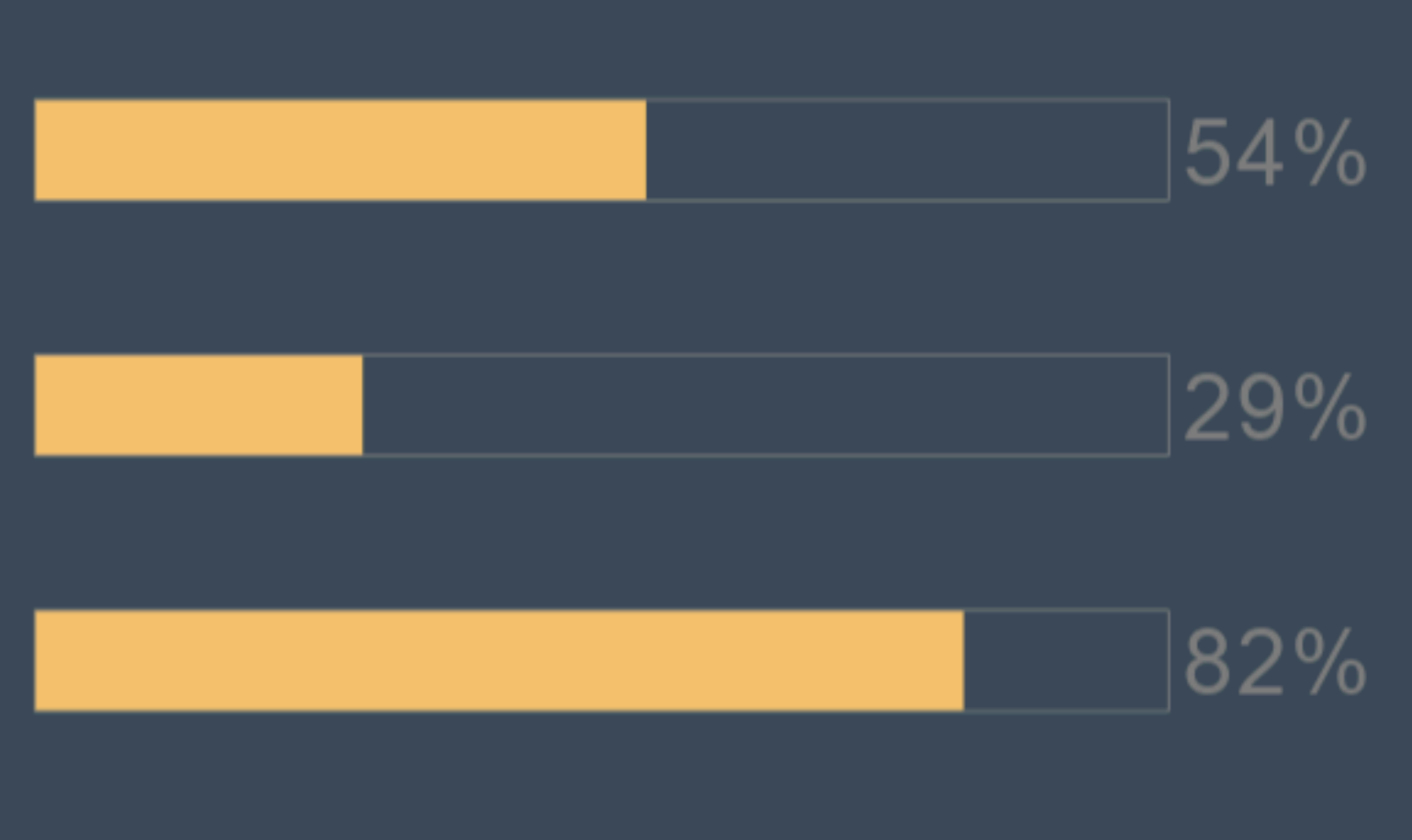
EFFICIENT & RESPONSIVE...
systematise & track



PROFITABLE & CONSISTENT...
streamline your revenue

IMPACT ON SALES

- Improved marketing offer
- Improved marketing system
- Implemented checklist tactics



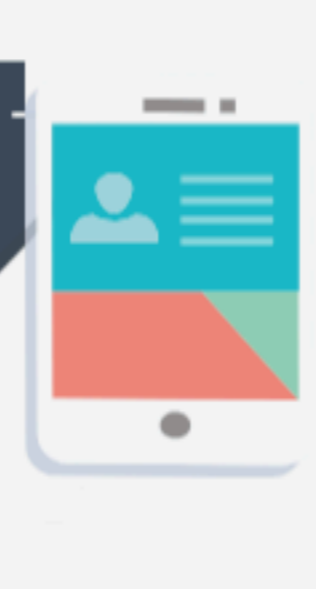
4 BREAKTHROUGH SOLUTIONS



21%
Systematising & Scaling

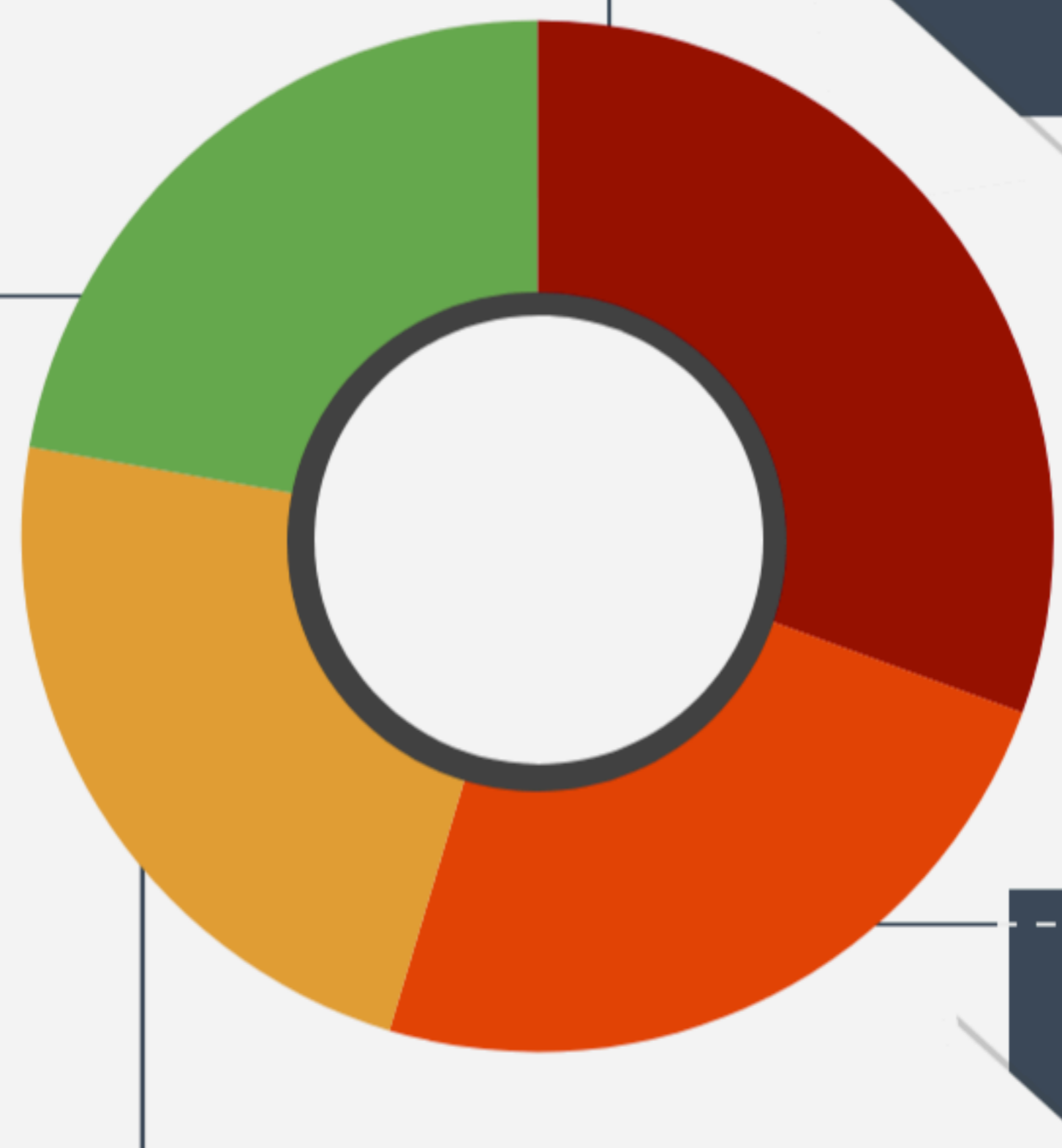


25%
Branding & Pricing



39%

Aligning & Targeting



26%

Positioning & Engaging



From Consulting Client Diagnostic Data 2018