

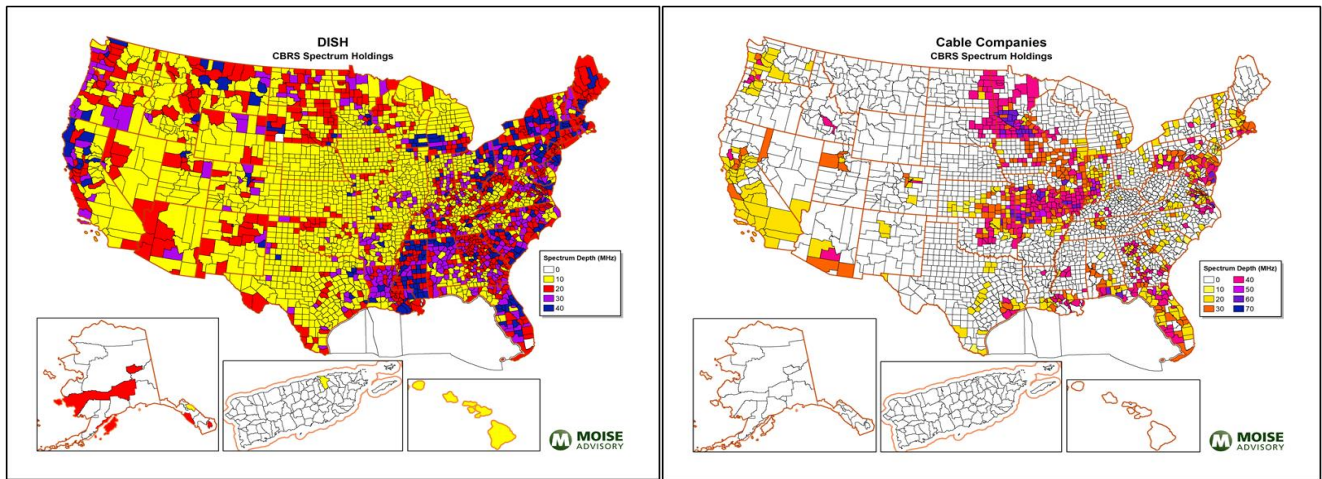


Moise Advisory provides clear and concise Auction 105 Results (numerically and visually). By downloading our spreadsheets and maps, your organization can better understand CBRS license ownerships and then focus on its core business initiatives.

Moise Advisory helps your teams to immediately understand the spectrum depth positions of all 228 license holders by county and PAL.

FIPS	County	Population	Price	Avg Unit (€)	Blocks				
					1	2	3	4	
1001	Autauga, AL	54,571	11,000	2.0	DISH	DISH	DISH	Southern Linc	Southern Linc
1003	Baldwin, AL	182,265	107,000	5.9	DISH	DISH	DISH	Southern Linc	Southern Linc
1005	Barbour, AL	27,457	17,000	6.2	DISH	Southern Linc	Southern Linc	Southern Linc	Southern Linc
1007	Bibb, AL	22,915	4,600	2.0	DISH	DISH	DISH	Southern Linc	Southern Linc
1009	Blount, AL	57,322	11,000	1.9	DISH	DISH	DISH	Southern Linc	Southern Linc
1011	Bullock, AL	10,914	2,200	2.0	DISH	DISH	DISH	Southern Linc	Southern Linc
1013	Butler, AL	20,947	4,200	2.0	DISH	DISH	DISH	Southern Linc	Southern Linc
1015	Calhoun, AL	118,572	24,000	2.0	DISH	DISH	DISH	Southern Linc	Southern Linc
1017	Chambers, AL	34,215	77,000	22.5	DISH	Windstream	Windstream	Windstream	Southern Linc
1019	Cherokee, AL	25,989	15,000	5.8	DISH	DISH	DISH	Southern Linc	Southern Linc
1021	Chilton, AL	43,643	8,700	2.0	DISH	DISH	DISH	Southern Linc	Southern Linc
1023	Choctaw, AL	13,859	2,800	2.0	DISH	DISH	Southern Linc	Southern Linc	Southern Linc
1025	Clarke, AL	25,833	5,200	2.0	DISH	DISH	DISH	Southern Linc	Southern Linc
1027	Clay, AL	13,932	7,200	5.2	DISH	Southern Linc	Southern Linc	Southern Linc	Southern Linc
1029	Cleburne, AL	14,972	3,000	2.0	DISH	DISH	Southern Linc	Southern Linc	Southern Linc
1031	Coffee, AL	49,948	187,000	37.4	DISH	MediaCom	MediaCom	Southern Linc	Southern Linc
1033	Colbert, AL	54,428	11,000	2.0	DISH	DISH	DISH	DISH	FCC
1035	Conecuh, AL	13,228	57,000	43.1	DISH	MediaCom	MediaCom	MediaCom	Southern Linc
1037	Coosa, AL	11,539	2,300	2.0	DISH	DISH	Southern Linc	Southern Linc	Southern Linc
1039	Covington, AL	37,765	94,000	24.9	DISH	MediaCom	MediaCom	Southern Linc	Southern Linc
1041	Crenshaw, AL	13,906	11,000	7.9	DISH	MediaCom	MediaCom	MediaCom	Southern Linc
1043	Cullman, AL	80,406	16,000	2.0	DISH	DISH	DISH	Southern Linc	Southern Linc

Our maps help clients to clearly “see” who owns “what” by individual company and by winner categories. E.g., wireless, cable, and utility companies’ combined holdings. Maps are provided in eps format enabling users to expand and print the most granular details.



View all 228 3.5 GHz license ownerships showing nationwide or state holdings by county and spectrum depth.

105 > Maps

Sorted by name

ACS_C240920.eps	ACS_C240920.png	AERONE_CB240920.eps	AERONE_CB240920.png	AFFIN_CB240920.eps
AFFIN_CB240920.png	AIR_CB240920.eps	AIR_CB240920.png	AIRFI_CB240920.eps	AIRFI_CB240920.png

Make strategic business decisions by understanding each Auction winner’s bidding strategy. E.g. Verizon spent 97% of its budget on counties with populations of at least 500,000 and they bought in every county with POPs of a million or more. Clearly Verizon’s focus was on the larger markets.

County Population	ALL					Verizon				
	Mkts	Licenses	Price (\$MM)	Pops (MM)	Wtg Avg Unit (c)	Mkts	Licenses	Price (\$MM)	Pops (MM)	Wtg Avg Unit (c)
Over 2MM	12	84	1,754.8	300.0	58.5	12	40	829.4	140.9	58.9
1MM – 2MM	27	189	843.7	268.9	31.4	27	93	420.6	131.5	32.0
500K – 1MM	89	619	1,192.6	444.6	26.8	71	247	579.6	187.5	30.9
250K – 500K	134	915	174.3	319.3	5.5	14	55	28.8	20.2	14.3
125K – 250K	229	1,502	165.8	257.9	6.4	9	33	25.3	6.5	39.0
75K – 125K	243	1,540	75.1	147.9	5.1	4	16	4.8	1.5	30.9
50K – 75K	262	1,643	66.7	100.2	6.7	1	4	0.1	0.2	3.1
Under 50K	2,224	14,133	312.7	275.2	11.4	19	69	5.2	1.7	31.7
Total/Wtd Avg	3,220	20,625	4,585.7	2,114.0	21.7	157	557	1,893.8	489.8	38.7

Save time trying to understand bidding companies names. Moise Advisory helps you to accurately and easily understand results. E.g. Wetterhorn Wireless is DISH.

Name	AKA	SHORT_AKA	Rank
Verizon Wireless Network Procurement LP	Verizon	VERIZO	4
Wetterhorn Wireless L.L.C.	DISH	DISH	5
Spectrum Wireless Holdings, LLC	Charter Communications	GCI	6
XF Wireless Investment, LLC	Comcast	COMCAS	7
Cox Communications, Inc	Cox Communications	COX	8
Southern California Edison Company	SoCalEd	SOCALE	9
WINDSTREAM SERVICES LLC, DEBTOR-IN-POSSESSION	Windstream	WIND	10
AMG Technology Investment Group LLC	AMG Technology	AMG	11

We also provide the winning bidders by name, contact, title, phone and email address – giving your company an easy to use sales tool.

FRN	Name	AKA	SHORT_AKA	First	Last	Title	Phone	Ext	Email
0019496462	bloosurf	Bloosurf	BLOOSU	0019496462					
0001565449	T-MOBILE LICENSE LLC	T-Mobile	TMOBIL	0001565449					
0011103348	Metelski, John B	Rocky Mountain Broadband	ROCKYM	0011103348					
0002621951	Midcontinent Communications	Midco Communications	MIDCO	0002621951					
0018247254	101Netlink	101Netlink	NETL	0018247254					
0029533999	Blue Ridge Wireless LLC	Joseph Sofio	SOFIO	0029533999					
0011587961	Swinehart, Kenneth	Ken Swinehart	SWINE	0011587961					
0029536562	Bowers, Brian	Brian Bowers	BOWERS	0029536562					

If your company finds it difficult and time consuming to pull data from the FCC Universal Licensing and Public Reporting Systems, let a trusted source help your organization with intuitive spreadsheets and maps; saving time and keeping your team focused on CBRS business initiatives. To get started, contact Patti Dominach at patti@moiseadvisory.com or call (908) 489-8612.

Download Moise Advisory’s Auction 105 CBRS results today.