

Charitable and Legacy Giving

Williamsburg Community Foundation is a collection of gifts given by local donors. The gifts are invested. Each year earnings are returned to the community in the form of grants and scholarships. These funds grow with each new gift and produce income that will continue to meet local needs for generations to come. Our staff is skilled in working with donors who have multi-faceted objectives and complex gift situations. You may have clients who say:

- ✓ I don't know where to leave my assets.
- ✓ I would love to do more, but I don't think I can afford it.
- ✓ I'm not sure my children will spend their inheritance wisely.
- ✓ Why are my taxes so high this year?

If a charitable gift - either now or through their estate plan - is a solution for your client's challenges, we can help you.

How Can Williamsburg Community Foundation Help?

Starting a fund at the Foundation is quick and easy – in most cases, the fund is operational in less than 24 hours. It can be done by you on behalf of your client, or you may refer your client to us directly. Your client will receive a tax deduction at the time the fund is established and when additional contributions are made to the fund.

- ✓ **Identify your client's charitable purpose(s) or intent(s).** This can range from highly specific – for example, a single nonprofit -- to general in scope, such as “greater Williamsburg.”
- ✓ **Select the type of fund that best fulfills that purpose or intent:**

Community Endowment Funds	Designated, Field-of-Interest and Scholarship Funds	Donor-Advised Funds
<p>Unrestricted endowment gifts are placed in the Community Endowment, which the Board of Trustees uses to address the changing needs of greater Williamsburg through a competitive process, making grants twice a year.</p> <p><i>Minimum Gift for a Named Fund within the Community Endowment: \$10,000.</i></p>	<p>These funds allow the donor to support a broad area of grant-making (arts, youth, seniors), a particular organization, or scholarships for students.</p> <p><i>Minimum Gift for Field of Interest and Scholarship Funds: \$35,000*</i></p> <p><i>Minimum Gift for Designated and Agency Endowment Funds: \$10,000.</i></p>	<p>A Donor-Advised Fund is a highly flexible option for donors who wish to be actively involved in choosing grant recipients, including charities in the greater Williamsburg area and beyond. It is an excellent alternative to a private foundation, with greater ease of establishment and superior tax benefits</p> <p><i>Minimum Gift: \$10,000</i></p>

***With WCF's current spending policy, a \$35,000 fund will result in an annual distribution of about \$1,000.**

- ✓ **Complete a simple fund agreement.** Staff will prepare an official document that makes your clients' intentions clear.
- ✓ **Involve Family.** The donor will name the fund – the donor's name or family name, a cause-related name, or something else entirely. Donors also may choose to remain anonymous. Your client may designate current fund advisors, such as him/herself, and successor advisors such as his/her children with a Donor-Advised Fund. This information will be included in the governing document.
- ✓ **Activate the fund by making an establishing gift.** Gifts in any amount may also be made to the Community Endowment, Administrative Fund or to any named fund in the form of cash, check, or appreciated securities. Please contact our office prior to making any of the following types of gifts:
 - **Appreciated Securities**
Gifts of appreciated securities save income tax and also avoid the capital gains tax that would be imposed if you sold the securities yourself. For most donors, the full fair market value of stocks and bonds may be deducted for income tax purposes up to 30 percent of adjusted gross income with a five-year carryover. The actual impact of such a gift on your personal taxes should be reviewed with your tax advisor.
 - **Closely Held Stock**
These gifts may be particularly advantageous if you plan to sell your business in the near future or if the gifts carry out an objective of your estate plan. Such a gift would help your community and lower your capital gains taxes on the sale or transfer of your business. In some cases, your closely-held corporation may be able to buy back stock you donated to the Foundation, thus providing cash for the Foundation. Under IRS rules, however, such repurchases may not be prearranged. Please call the Foundation for information on making this type of gift.
 - **Real Estate**
The Foundation welcomes outright gifts of real estate if the real estate is readily marketable, of sufficient value, and free of environmental or other problems. Such gifts are subject to special review by the Foundation's Executive Committee.
 - **Life Insurance**
An insurance agent can help determine the best use of life insurance as a planned giving tool. With the proper planning estate taxes can often be reduced or eliminated.

Once the fund is established, your client can:

- Add to the fund at any time, in any dollar amount.
- Specify how grant disbursements should be acknowledged. Donors may make a grant using their fund's name or they may remain anonymous.
- Make grants to any nonprofit organization across the United States. (Donor-Advised)
- For gifts of \$1 million or over, the donor may recommend a financial advisor to manage the fund. Please contact our office for more information.

Legacy Society

Donors who have notified the Foundation of a gift through their estate plan become members of the Legacy Society. Legacy Society members are recognized in the annual report, invited to donor events and honored at a special luncheon once a year.

Legacy Gifts to WCF have included, a % of an estate, a dollar amount, a specific asset, residual from a 401K plan, annuity or other retirement plan and life insurance. There is no minimum amount for recognition, but if the donor wishes to establish a fund as part of their legacy, the amount received must meet the minimum for that type of fund.

For further information, contact WCF at 757-259-1660 or office@williamsburgcommunityfoundation.org.