



AZ Breastfeeding Coalition Meeting. July 17, 2019

Attendance: Angela Lober, Renee Palting (online),
Brooke Rogers (online), Ora Nez (online), Beyauna
Billings (online), Sarah Chere (online)

Location: Zoom Online Conferencing

- Introductions of those present at meeting
- Angela Lober presentation
- Roundtable regarding events and news
 - Mtn Park WIC will be presenting at next ABC meeting how they are strengthening partnerships within the community to increase continuity of care with WIC clients.
 - First annual social Powwow Celebrating Mothers and Babies at Window Rock on Aug 16-17. ABC will review treasury to see if it is possible to grant monies to support their event.
 - ADHS is hosting LATCH-AZ on Aug 1 and 2. Guest speaker is Thomas Hale. Notice is listed on ABC's FB page. ABC will have a table for people to obtain info regarding the organization at the events.
 - ABC has submitted WBW proclamation to Gov office. Gov office did not sign proclamation, nor did they sign any other request for WBW or NBAM.
 - A post will go out on FB page and other ABC media to collect events honoring WBW
- Items of Discussion:

- ABC Membership reviewed. Membership are set at two levels: individual supporter (\$20) and organization (\$65). Only organization members will have opportunity to utilize ABC as a fiduciary for grants. Website to be updated with membership clarifications and benefits. PO will be accepted for organizations. Membership info and forms updated and now on website.
- Newsletter: ABC will have a quarterly newsletter. Members can place items in the newsletter. ABC is accepting articles, news, photos until July 22. Newsletter to go out on or before August 1st in honor of WBW. Newsletter is available to members only.
- Resource List: ABC is compiling a resource list to be posted on website. Resources are to be serving breastfeeding families. Inclusive of alternative therapies. Member's listing will be identified as "supporters of ABC" with an active link to their website. Request for resources to be on FB and website. *List will be ongoing but will be updated once a month once established.*
- Social Media Volunteer opportunity: ABC is seeking volunteers to help with social media posts. Volunteers to help board maintain social media. *B. Billings has volunteered to help with Instagram and Facebook*
- Advocating Project: Angela L. discussed ABC creating form letter to be available to provide advocacy and education to physicians, businesses, etc. when ABC receives notifications of possible harassment or complaints of misinformation centering on breastfeeding, or pumping. Angela stated Dr. Milk has a similar project focusing on physicians. *Angela to research and seek assistance or collaboration in creation of forms to be utilized.*
- Advocation Project: Arizona has multiple military bases, but it is unknown what the status is for breastfeeding support. Outreach to each base to identify resources and program support. *Renee volunteered to reach out to bases. Resources for military families in Arizona to be placed on ABC website.*

- Mt Park Health Center -August 24 Sat
- Brenda Phipps -September 18 Weds
- Renee Palting -October 26 Sat
- Project: ABC Symposium in October 2020. Breastfeeding State of Arizona to be focus of symposium. Committee to be developed at January's meeting. Goal is to showcase Arizona breastfeeding programs and research done.

Meeting was adjourned at 11:30am.

Meeting Minutes submitted by
Renee Palting, Secretary