



# FOUNDATIONS CON

October 15 & 16, 2022

Community Church of Oshkosh

Oshkosh, Wisconsin

FOUNDATIONS Conference, hosted by Converge Great lakes hosts over 200 pastors, church staff and ministry leaders. This event is a unique opportunity to engage with ministry leaders throughout Wisconsin and Great Lakes area. Converge MidAtlantic is looking to partner with organizations that offer resources and solutions for church leaders and their staff members. Join us to attend, build brand recognition and make new contacts. Full details below.

## PACKAGE OPTIONS

	Session Sponsor	Video Sponsor	Booth Sponsor
<b>PACKAGE PRICING</b>	<b>\$750</b>	<b>\$350</b>	<b>\$200</b>
<i>Limit</i>	<i>4</i>	<i>4</i>	<i>unlimited</i>
Conference Registration ( up to 2 reps)	X	X	X
Website Logo	X	X	X
Promotional Insert in Attendee Bags	X	X	X
Promotional Swag in Speaker Bags	X	X	X
Pre/Post Session Screen Slide	X	X	X
Logo on Conference Program	X	X	
Video Promo at Main Session Start (up to 2 min)	X	X	
Logo on Conference Home Page	X		
Main Session Handout	X		
Onstage Interview or Emcee Highlight	X		

### Ready to register?

Head to [foundationcon.com/sponsors](http://foundationcon.com/sponsors) to fill out an application. Please note that this is a live link and other organizations are signing up in real time. No packages can be held or reserved, unless firmly discussed conference staff.

### Need Deadlines, Details or More info?

The following pages detail all specs, deadlines and details. If you have additional questions, please email: [anastasia.marin@lofthousecollective.com](mailto:anastasia.marin@lofthousecollective.com)

## DEADLINES AND FILE SPECS

*all assets due October 1*

Asset	Description	Quality / Quantity	Sent To
Website Logo	Sponsoring organization's logo to be displayed on Foundation website (some packages also include conference program and website home page).	Vector file (ai or .eps) OR logo of at least 600x154 .png file.	Email Anastasia
Promotional Insert in Attendee Bags	Promotional Insert are any printed marketing material or item (notepad, pen, 5x7 card) to be included in all attendee bags.	Qty: 200	Oshkosh Community Church Attn: Kim Patterson 2351 Ryf Rd, Oshkosh, WI 54904
Promotional Swag in Speaker Bags	Promotional Insert are any printed marketing material or item (notepad, pen, 5x7 card) to be included in all attendee bags.	Qty: 10	Oshkosh Community Church Attn: Kim Patterson 2351 Ryf Rd, Oshkosh, WI 54904
Pre/Post Session Screen Slide	Pre/Post Session Screen Slides will be shown in the auditorium as attendees enter and exit from main sessions.	1920 x 1080, 16:9 ratio, HD Quality	Email Anastasia
Video Promo at Main Session Start (up to 2 min)	Video promo will be played at the start of a main session (session order determined by conference staff).	1920 x 1080, 16:9 ratio, HD Quality	Email Anastasia
Main Session Handout	Main sessions handouts are handed to attendees as they enter a main session (session selected by conference staff). There will be a max of one handout at each session.	Qty: 200	Oshkosh Community Church Attn: Kim Patterson 2351 Ryf Rd, Oshkosh, WI 54904
Onstage Interview or Emcee Highlight	Onstage interviews are 3-5 minutes in length and include. Organization can submit interview questions to conference staff. Organization provides a interviewee, and our conference emcee will be the interviewer. Organization can opt for an emcee highlight instead, if they wish.	2-5 questions, submitted by sponsoring organization	Email Anastasia

# FOUNDATIONS CONFERENCE SPONSOR ONSITE FAQs

## **Is this event happening live?**

Foundation Conference is planned to happen live, at Oshkosh Community Church in Oshkosh, Wisconsin. There is no digital pass option planned. We are continuing to monitor the current health and safety needs.

## **How many people will be attending?**

We are planning to host over 200 Pastors, church staff and ministry leaders at Foundation Con 2021.

## **When do sponsor booths need to be manned?**

Before and after all main sessions, on breaks and at meals are critical times to make sure your sponsor reps are present at their booths. These are high traffic times for attendees to visit your booth.

## **When can I set up and tear down my booth?**

**Set up** can begin on October 14th anytime between 1pm and 6pm or October 15th between 6:30am and 7:30am. Set up must be completed by 7:30am on October 15th.

**Tear down** can begin (no earlier than) 11:00am on Saturday, October 16th.

## **Will I have access to power and wifi?**

Yes. Please request power at the time of application or email Anastasia (anastasia.marin@lofthousecollective.com).

## **Who should I reach out to with questions?**

Please email Anastasia (anastasia.marin@lofthousecollective.com).

## **Where and when do we send booth materials?**

Booth materials can be sent to the host site no earlier than October 11th. Please respect this date as the host site needs to be able to execute their Sunday services, without complications from storing booth materials. Upon your leaving, please make plans for all booth material shipping. The conference and host site staff are unable to complete shipping. All materials should be off campus by 2pm on October 16th.