



## For Immediate Release

November 2017

**Puslinch, ON** – TarpDevil and BrettYoung are pleased to announce that they have formed a new exclusive distribution partnership within the provinces of Manitoba, Saskatchewan, Alberta and British Columbia in Canada.

TarpDevil was introduced to the turfgrass industry with great fanfare in late August of 2017. The first of its kind, TarpDevil is the industry's new solution to reduce the burden of collecting and deploying covers on the golf course and in the sport turf and equestrian arenas. This tractor mounted, hydraulically controlled cover management system exponentially reduces the labour required to manage tarps in spring and fall.

A short video of TarpDevil can be seen here: <http://tarpdevil.com/tarp-devil-product-video-live/>

*"We are thrilled to have forged a partnership with a progressive industry-leader like we have found in BrettYoung. They have a long-standing reputation of serving their clients with best in class solutions and we couldn't think of a better partner in Western Canada for our first product." - Jordan Kitchen, President, TarpDevil*

*"BrettYoung has always sought to bring leading solutions to its customer base and this Canadian-made innovation is something we are proud to represent in Western Canada." – Travis Unger, Vice-President, Professional Turf & Reclamation, BrettYoung*

**TarpDevil** was founded in 2017 and is proudly Canadian. Owned wholly by 2579099 Ontario Inc. the company is a boutique innovation company who engineers, patents, builds and supplies key solutions to the green industry rooted in efficiency. The company has offices and manufacturing facilities in Puslinch, Ontario, Canada.

**BrettYoung** is a privately-owned agribusiness with headquarters in Winnipeg, MB, Canada. Proud of our 80+ year history in agriculture, we employ approximately 170 people in 5 processing and distribution facilities in Canada and in various sales territories across North America serving customers in three distinct markets: (1) BrettYoung is a primary producer of industry-leading forage and turf products that serve domestic and international markets around the world; (2) BrettYoung provides crop input solutions to Canadian and US farmers, including BrettYoung brand canola and forage seed, Elite® brand corn and soybean seed and ag-biologicals; and (3) BrettYoung provides a wide range of products and services to professional turf and reclamation markets in Western Canada and Ontario.

To learn more about how TarpDevil and BrettYoung and how they can help your business, please visit [www.tarpdevil.com](http://www.tarpdevil.com) and [www.brettyoung.ca](http://www.brettyoung.ca)

### Key Contacts:

Jordan Kitchen, President, TarpDevil, [sales@tarpdevil.com](mailto:sales@tarpdevil.com)  
Travis Unger, VP, Professional Turf & Reclamation, BrettYoung, 1-800-359-5503