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MASSEY SERVICES ANNOUNCES PARTNERSHIP WITH BRIDG

New Partnership Brings Innovative Technological Opportunities to Massey Services

ORLANDO, Fla. (Feb. 19, 2018) – Harvey L. Massey, Chairman and CEO of Massey Services, announced today that an official partnership has been signed between BRIDG and the nation’s fifth largest pest management company. The partnership will provide Massey Services with the ability and opportunity to co-develop products utilizing BRIDG’s state-of-the-art microelectronics facility.

Located at NeoCity in Osceola County, Fla., BRIDG is a not-for-profit, industry-led public-private partnership for advanced sensors, optics, photonics and other advanced manufacturing devices. BRIDG provides research and development capabilities and microelectronics fabrication infrastructure for manufacturing processes and materials geared toward enhancing smart sensor innovation.

The partnership will continue to provide Massey Services the opportunity to leverage cutting edge sensor technology that will benefit its customers and businesses. For example, the partnership helps drive innovation that can be applied in real-world situations, such as detecting pests inside the home due to sensor recognition and therefore contacting Massey Services. In return, Massey Services can contact and communicate to the customer exactly where the pest was located and schedule a time to service the home.

Mr. Massey has been heavily involved with the evolution of BRIDG since the beginning stages of its inception. His visionary role and unwavering support have been essential pieces to bringing BRIDG to fruition.

“I have always believed that BRIDG will be one of the most successful technology projects this community has ever seen,” said Massey. “The best-in-class research and development facility will continue to drive forward innovative products that will have significant impact on how companies can influence their customer’s daily lives.”

“With our facility now open and tools being installed, we are ecstatic to reach the stage where we can partner with Massey Services on the continued evolution of smart sensors technology.

By leveraging our growing list of industry partners and the existing strengths of academic partners, such as UCF, we strengthen Florida as a global leader of innovation. This partnership with Massey Services is instrumental in our forward momentum, and we look forward to this collaboration,” stated Chester Kennedy, chief executive officer of BRIDG.

Designed as a flexible and adaptable fab, BRIDG features a 109,000-square-foot facility including approximately 60,000 square feet of cleanroom laboratory/manufacturing space. As companies get products through the development cycle, BRIDG provides the infrastructure (talent, equipment, background/foreground IP, etc.) needed to test ideas/concepts and serve as the bridge to product commercialization.

BRIDG founding visionary stakeholders include Osceola County, the University of Central Florida, and Florida High Tech Corridor Council. Additional partners include the State of Florida, University of Florida, University of South Florida, Florida International University, Harris Corporation, Siemens, Tupperware, Photon-X and others.

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About Massey Services

Based in Orlando, Florida, Massey Services is the nation’s fifth largest pest prevention company and the largest privately held family-owned company in the industry. Celebrating 33 consecutive years of profitable growth, Massey Services and its subsidiary organizations employ approximately 2,000 team members and operate more than 1,750 vehicles that provide residential and commercial pest prevention, termite protection, landscape and irrigation services to over 500,000 customers from Service Centers throughout Florida, Georgia, Louisiana, Texas, South Carolina, North Carolina and Oklahoma. For more information about Massey Services, please visit www.masseyservices.com.

About BRIDG:

BRIDG is a not-for-profit, industry-led public-private partnership for advanced sensors, optics, photonics and advanced manufacturing devices. BRIDG focuses on the innovative manufacturable processes, materials and equipment for next-generation sensors and future high-tech products. Supported by Osceola County, University of Central Florida and Florida High Tech Corridor Council, BRIDG provides the physical infrastructure and collaborative process to connect challenges and opportunities with solutions – thus “Bridging the Innovation Development Gap” that makes commercialization possible. Located at NeoCity, a 500-acre master-planned intuitive community of innovation in Florida, BRIDG is centrally located near the Orlando International Airport and the Florida Turnpike. Learn more at www.GoBRIDG.com.