

Recreation Advisory Board Meeting

Weds. March 22nd 6pm
2nd Floor City Hall – Conference Rm

Meeting Minutes

Attendance: Janelle Drach – City of Geneva

Board Members – Jim Horton, Leslie Schaus, Lisa Pietrocarlo, Terry Muffley, George Fairfax, Mike McWilliams, Andrea Deras and Christine Bennett West

1. Ice Rink Programming

The ice rink is now off-line, with the last public skating day held on Sun. March 19th.

The transition to the indoor-turf is now occurring and will be installed by Friday, March 31st in preparation for upcoming spring programming.

The facility hosted over 26 birthday parties and another dozen private rentals this year. Over 1,000 visitors attending the holiday open skates during winter break, we have over 100 memberships this season, equating to over 400 individuals and we hosted Hobart Hockey's ECACW and NCAA playoff games. Next season we will be looking into skate rental membership cards to go with the regular memberships.

2. Spring Brochure & Events

The spring brochure was passed out and reviewed by Janelle. It can be downloaded at www.genevarec.com Many of the new turf programs were noted, including the upcoming special events: Egg Hunt Egg-stravaganza on April 1st and the Kandasaga Dog Show on April 30th. Daily in April the turf will also host YMCA youth lacrosse practices and Adult Co-Ed Sports will take place 2x a week. Spring Break ½ day program will also take place on the turf from April 17-21st.

Christine Bennett West inquired about social media outlets to share info. Below are links to those managed by the City and/or Recreation Dept. Janelle encouraged all members who use social media to like/follow and share from those pages.

<https://www.facebook.com/geneva.dept>

<https://www.facebook.com/CityofGenevaNY/>

Twitter: <https://twitter.com/GenevaNYrec>

3. Recreation Supervisor Hire & Interim. Help

The interview process for the new supervisor position is currently taking place. This is a new position created to enhance the programming and facilitating capabilities of the recreation department. This position will help with community programming, ice rink supervision, office assistance and various other duties.

4. Summer programming ideas

Michael McWilliams suggested to make sure programming materials went only not to the schools, but also to the day care centers around town.

Christine B.W. suggested a partnership with the Seneca Lake Yacht Club and Recreation Dept. for expansion of lakefront and water sports programming. Janelle will follow up in regards to these ideas.

5. Sponsorship Info. Janelle noted at this time youth soccer sponsorships have been secured, but later in the summer she will be looking for thoughts on ice rink sponsorships.

6. Volunteer Opps.

April 1st – 8:15am – 12pm at the GRC – Egg Hunt (Lisa P. interested)

May 20th – 9-1pm – Bicentennial Park – Play Everywhere challenge celebration

May 27th - 10a-2p – Come Fish with Me Clinic (George F. Interested)

Advisory members interested should contact Janelle for more information.

7. Additional Topics

Meeting adjourned at 6:59pm.

Next Meeting: Weds. June 14th 6pm City Hall