



ECONOMICCLUB
.....
M I N N E S O T A

2018-2019 REPORT

4830 Ithaca Lane North | Plymouth, Minnesota 55446 | 612.432.6790
www.ecomn.org | [Twitter@EconomicClubMN](https://twitter.com/EconomicClubMN)

Bill Frenzel Champion of Free Trade Award
Secretary Carlos M. Gutierrez, Former U.S. Secretary of Commerce, accepted the 2018 Bill Frenzel Champion of Free Trade Award. Ambassador Carla Hills, recipient of the 2015 award and member of our advisory panel, presented the award and participated in a question and answer session. The award honors the recipient's contributions to international trade and highlights the importance of free trade for promoting economic growth, innovation, political stability, and alleviating poverty.



The purpose of the Washington, DC event is to provide opportunities for business leaders from Minnesota to visit D.C. and connect with Minnesotans who work in Congress, the Administration, various federal agencies and NGO's.

- June 4, 2019: Omar Ishrak, Chairman & CEO, Medtronic
- June 19, 2018: Brian Cornell, Chairman & CEO, Target
- June 8, 2017: Doug Baker, Chairman & CEO, Ecolab
- June 7, 2016: Ken Powell, Chairman & CEO, General Mills
- July 23, 2015: David MacLennan, Chairman & CEO, Cargill
- January 28, 2014: Celebration of the 20th Anniversary of NAFTA

SPONSORS

Platinum Sustaining Sponsors

Otto Bremer Trust
U.S. Bank

Patron Sponsors

Amplifon USA
Bellisio Foods
Dorsey & Whitney
Faegre Baker Daniels
Fredrickson & Byron
Flint Hills Resources
Great River Energy
Thrivent Asset Management
Värde Partners
Wells Fargo
Winthrop & Weinstine

Club Sponsors

AgriBank
Allianz Life
Baird
Bremer Bank
Briggs and Morgan
C.H. Robinson Worldwide
CarVal Investors
CHS
CircleRock
Compass Capital Management
Data Recognition Corporation
DSG Wealth Management
General Mills
Grant Thornton
Land O'Lakes
Padilla
Polaris
PNC Bank
Salo
Sit Investment Associates
Target Corporation

Sustaining Sponsors

3M
Accenture
Bank of America - Merrill Lynch
Cargill
DLA Piper
Ecolab
FleishmanHillard
Frauenshuh
RBC Wealth Management
Robins Kaplan LLP
Taylor Communications
UBS Financial Services

Associate Sponsors

Accredited Investors Wealth Management ®
Augeo
BDO USA
CenturyLink
CliftonLarsonAllen
Ciresi Conlin LLP
Gray Plant Mooty
Hubbard Broadcasting
Larkin Hoffman
Lurie LLP
Mairs & Power
Medtronic
Norwest Equity Partners
Oxford Financial Group, Ltd.
Pinnacle Direct - *Print Sponsor*
Pricewaterhouse Cooper
ROC Group
Sun Country Airlines
Tunheim
Two Harbors Investment Corporation
Willis Towers Watson
Winona State University

BOARD OF DIRECTORS

Mark Kennedy, Chairman

President, University of Colorado
Member of Congress (2001-2007)

Steve Sanger, President

Retired CEO, General Mills

Elliot Jaffee, Director

Executive Vice President,
Head of Commercial Banking, U.S. Bank

Dr. Christine Cumming, Director

Retired First Vice President,
Federal Reserve Bank of New York

Erik Paulsen, Director

Member of Congress (2009 - 2019)

Former Directors

Bill Frenzel (2008 - 2014)
Sid Verdoorn (2008 - 2015)
Mark Olson (2013 - 2018)

Tim Penny, Co-Founder

President & CEO, Southern Minnesota Initiative Foundation
Member of Congress (1983-1995)

David Frauenshuh, Treasurer & Founding Director

Founder and CEO, Frauenshuh

Martha 'Muffy' MacMillan, Director

Director, Cargill Foundation

Neel Kashkari, Director

President & CEO, Federal Reserve Bank of Minneapolis

Jeannine Rivet, Director

Retired Executive Vice President, UnitedHealth Group

Paul Koch, Ex-Officio Director

Managing Director, RBC Wealth Management

Kate Reschenberg, Executive Director

Alexandra Ehrich, Director of External Relations

Michelle Hanson, Director of Operations

2018–2019 Speakers

David Birch

Advisor on Fintech and Digital Financial Services
Author, *Before Babylon, Beyond Bitcoin*

His Excellency Ron Dermer

Israel's Ambassador to the United States

Major Garrett

Chief Washington Correspondent, CBS News

Esther George

President & CEO, Federal Reserve Bank of Kansas City

J. Christopher Giancarlo

Chairman, U.S. Commodity Futures Trading Commission

Secretary Carlos Gutierrez

Former U.S. Secretary of Commerce, 2005 - 2009
2018 Recipient of *Bill Frenzel Champion of Free Trade Award*

Steve Nelson

CEO, UnitedHealthcare

Food Security Summit

David Beasley

Executive Director, World Food Programme

Dr. Beth Dunford

Assistant to the Administrator, USAID
Deputy Coordinator for Development, Feed the Future

Beth Ford

President & CEO, Land O'Lakes

Jeff Harmening

Chairman & CEO, General Mills

Joe Stone

EVP & CRO, Cargill

2017–2018 Speakers

David Farr

Chairman & CEO, Emerson
Chairman, National Association of Manufacturers

Tom Friedman

Author & Columnist, *The New York Times*

Omar Ishrak

Chairman & CEO, Medtronic

His Excellency Sauli Niinistö

President of the Republic of Finland
Celebrating Finland's 100th Anniversary of Independence

Governor Tim Pawlenty (Members & Sponsors Only Event)

President & CEO, Financial Services Roundtable

Dr. John C. Williams

President & CEO,
Federal Reserve Bank of San Francisco (now New York)

Assessing & Addressing Cybersecurity Threats

Antonio Enriquez

Cyber Security Advisor, U.S. Dept. of Homeland Security

Michael Krause

Supervisory Special Agent, Federal Bureau of Investigation

Michael Kearn

Vice President - Business Information Security, U.S. Bank

Super Bowl LII Panel

Tod Leiweke

COO, NFL

Mark Wilf

Owner & President, Minnesota Vikings

Alexis Glick

CEO, GENYOUth

Doug Baker

Chairman & CEO, Ecolab

SPONSORSHIP LEVELS

Platinum Sponsor: \$20,000

- One seat at the Head Table for all Club Luncheons
- All Patron Sponsor Benefits
- Invitations to Speaker Dinners
- Private speaker meet and greets
- 6 podcast/whitepaper sponsorships
- Opportunity to host YPC events
- Social Media highlight
- 4 YPC Memberships
- Possible moderator/host opportunities

Sustaining Sponsor: \$12,500

- All Patron Sponsor Benefits
- 4 podcast sponsorships
- 2 YPC Memberships

Patron Sponsor: \$9,500

- Complimentary table of 8 at all Club Luncheons
- Corporate logo on website and printed material
- Invitations to Sponsors-only events
- 1 podcast sponsorship
- 1 YPC Membership

Club Supporter: \$6,200

- 4 complimentary seats at all Club Luncheons
- Corporate logo on website and printed material
- Invitations to Sponsors-only events

Club Advocate: \$3,200

- 2 complimentary seats at all Club Luncheons
- Company name listed on website and printed material

Student Sponsorship: \$250 As part of ECOM's mission to increase economic literacy, we offer scholarships to area college and graduate students to attend our events. \$250 allows one student to attend ECOM luncheons for an entire season. We greatly appreciate your support for this program!

Registration Form 2019 - 2020 Season

Corporate Sponsorship

- Platinum Sponsor **\$ 20,000**
- Sustaining Sponsor **\$ 12,500**
- Patron Sponsor **\$ 9,500**
- Club Supporter **\$ 6,200**
- Club Advocate **\$ 3,200**

Individual Membership

- Executive Member **\$ 1,100**
- Young Professional **\$ 625**
- Community Leader Member **\$ 300**

Student Sponsorship:

_____ x \$250 = \$ _____

Name of primary contact

Company

Address

Phone

Email

Method of Payment

- Visa Check
- Mastercard
- American Express

Credit Card No.

Expiration Date

Security Code

Signature

Credit Card Processing Fees Apply.

Credit Card Information will be destroyed after registration.

Register online at www.ecomn.org or mail registration to:

Economic Club of Minnesota
4830 Ithaca Lane North
Plymouth, MN 55446

MEMBERSHIP LEVELS

Executive: \$1,100

- Complimentary attendance at all Club Luncheons
- Invitations to Members & Sponsors Only events
- Invite guests at a reduced rate

Young Professional: \$625 (40 & under)

- All Executive Member Benefits
- Exclusive Young Professionals Club events at \$15/event

Community Leaders: \$300

(educators, non-profit leaders & public officials)

- Complimentary attendance at all Club Luncheons
- Invitations to 2 Members & Sponsors Only events
- Invite guests at a reduced rate

New members must submit an application and a letter of recommendation from a board member or current member/sponsor. Current individual members do not need to submit these materials. All Members will be listed in our new Membership Directory. Application and recommendation forms are available from alexandra@ecomn.org.

ENGAGING the WORLD

The Economic Club of Minnesota provides a world-class, non-partisan forum for national and international leaders to discuss ideas that affect our ability to compete in the global economy.

Our Mission

Engaging the world.
Strengthening Minnesota.

We accomplish this in four ways:

✓ Putting MN on the Global Map

Introduce national and international leaders to Minnesota.

✓ Thought Leadership

Engage the public on national and international economic issues.

✓ Networking

Provide opportunities for business and policy leaders, as well as young professionals, to build relationships with each other and global leaders.

✓ Student Engagement

Strengthen students' economic literacy and retain our competitive edge by helping students network to find jobs in Minnesota.

strengthening MINNESOTA



His Excellency Ron Dermer,
Israel's Ambassador to the United States



J. Christopher Giancarlo, Chairman,
U.S. Commodity Futures Trading Commission



Esther George, President & CEO,
Federal Reserve Bank of Kansas City



Major Garrett,
Chief Washington Correspondent, CBS News

2016–2017 Speakers

Richard Anderson

Retired Executive Chairman, Delta Air Lines

The Honorable Kevin Brady (R-TX)

Chairman, House Ways and Means Committee

Richard Davis

Chairman & CEO, U.S. Bancorp

Dr. Loretta Mester

President & CEO,
Federal Reserve Bank of Cleveland

Stephen Moore

Senior Economic Advisor, President-Elect Trump's Campaign

Dr. John Noseworthy

President & CEO, Mayo Clinic

Amy Walter

National Editor, *The Cook Political Report*

2017 Recipients of the

Bill Frenzel Champion of Free Trade Award

The Honorable Ángel Gurría

Secretary-General,
Organisation for Economic Co-operation and Development

Ambassador Robert Zoellick

Former U.S. Trade Representative, 2001 - 2005

Members & Sponsors Only Events

Mark Kennedy

Author, *Shapeholders: Business Success in the Age of Activism*

The Honorable Jun-ichiro Kuroda

Minister for Economy, Trade, Industry & Energy
Embassy of Japan, Washington, D.C.

2015–2016 Season

Dr. Ian Bremmer

President & Founder, Eurasia Group

Brian Cornell

Chairman & CEO, Target Corporation

Food Security Summit

Doug Baker, CEO, Ecolab

Jeffrey Ettinger, CEO, Hormel Foods

Jeff Harmening, COO, General Mills

David MacLennan, CEO, Cargill

James O'Rourke, CEO, Mosaic

Greg Page, Executive Director, Cargill

Chris Policinski, CEO, Land O'Lakes

Sally Smith, CEO, Buffalo Wild Wings

Ambassador Michael Froman

United States Trade Representative (USTR) (2013-2017)
2016 Recipient of *Bill Frenzel Champion of Free Trade Award*

Ben Heineman (*Members & Sponsors Only Event*)

Former General Counsel, General Electric

Neel Kashkari

President & CEO, Federal Reserve Bank of Minneapolis

Matt Rose

Executive Chairman, BNSF Railway

Karl Rove

Former Deputy Chief of Staff and Senior Advisor to
President George W. Bush

Dr. John Taylor

Professor of Economics, Stanford University

2014-2015 Season

Doug Baker

CEO & Chairman, Ecolab

Dr. William Dudley

President, Federal Reserve Bank of New York

Ambassador Carla Hills

United States Trade Representative (USTR) (1989-1993)

2015 Recipient of *Bill Frenzel Champion of Free Trade Award*

The Honorable Haruhiko Kuroda

Governor, Bank of Japan

His Excellency The Right Honorable David Johnston

Governor General of Canada

John Watson

Chairman & CEO, Chevron

Jay Timmons

President & CEO, Nat'l Assn. of Manufacturers

Release of Risky Business Project's Midwest Report

Henry M. Paulson, Jr.

Former U.S. Secretary of the Treasury

Greg Page

Chairman, Cargill

Post-Election Analysis with:

Mark Penn

Former Pollster for President Bill Clinton

Dr. Jan van Lohuizen

Former Pollster for President George W. Bush



ECOM's Young Professional Club engages Minnesota's rising business leaders through events that encourage thought-leadership, strengthen economic literacy, and provide excellent networking opportunities.

Entrepreneur Panel

Dr. Angie Eilers, Founder & CEO, UR TURN

Corey Koskie, Former MN Twins player & Founder, Linklete

Lonny Stormo, Co-founder & CEO, POPS! Diabetes Care

Ping Yeh, Co-founder & CEO, StemoniX

Angie Zavoral Conley, Founder, President & CEO, AbiliTech Medical

Ryan Hanson, Co-founder & CRO, Dispatch

Kyle Coolbroth

Founder & CEO, Fueled Collective

Troy Kopischke

Co-founder & Co-CEO, Invenshure, LLC

Margaret Murphy

Founder & CEO, Bold Orange

Jeannine Rivet

Executive Vice President, UnitedHealth Group

Tim Penny

Former Member of Congress & President, Southern MN Initiative

Amy Langer

Co-founder, SALO

Mike Fernandez

CEO, Llorenta & Cuenca