



# DESIGN & WEBSITE RETAINER PACKAGES

## GRAPHIC DESIGN

### (5) Graphic Design Hours \$350 / mo

(5) Graphic Design Hours  
Additional Hours @ \$60 per hour  
All services listed below

### (10) Graphic Design Hours \$650 / mo

(10) Creative Design/Consulting Hours  
Additional Hours @ \$55 per hour  
10% off specialty design & logo design  
10% off website retainers  
All services listed below

### (15) Graphic Design Hours \$900 / mo

(15) Creative Design/Consulting Hours  
Additional Hours @ \$50 per hour  
15% off specialty design & logo design  
15% off website retainers  
All services listed below

### (20) Graphic Design Hours \$1,150 / mo

(20) Creative Design/Consulting Hours  
Additional Hours @ \$45 per hour  
20% off specialty design & logo design  
20% off website retainers  
All services listed below

## WEBSITE MAINTENANCE

### Web Retainer #1 \$75 / mo

Monthly theme & plugin updates  
Monthly offsite backup

### Web Retainer #2 \$125 / mo

24/7 Site Monitoring  
Monthly theme & plugin updates  
Troubleshooting/Maintenance (1hr)  
Monthly offsite backup

### Web Retainer #3 \$200 / mo

24/7 Site Monitoring  
Routine theme & plugin updates  
Troubleshooting/Maintenance (1hr)  
Design Changes / Updates (1hr)  
Monthly offsite backup

### Web Retainer #4 \$250 / mo

24/7 Site Monitoring  
Routine theme & plugin updates  
Troubleshooting/Maintenance  
Design Changes / Updates (2hrs)  
Monthly offsite backup

### Search Engine Optimization \$150 / mo

## IN ADDITION TO THE DISCOUNTED HOURLY RATES, RETAINER PACKAGES PROVIDE:

- Free Local Delivery on Prints (within Bakersfield)
- Fast responses to calls and emails
- Net 30 Billing for Additional Design & Printing\*
- Fast Turnarounds on Design & Printing
- Order Design Projects Online
- Discounts on Printing and Promotional Items

\*Maximum \$500 monthly printing credit. Printing projects over \$500, or orders placed after reaching \$500 in one month, will require payment at time of order.

## CONTRACTS AVAILABLE FOR 3, 6 OR 12 MONTH TERMS