



September 27, 2019 | Orlando, FL

44th Annual Awards Gala

Program Book Advertising

The Annual Awards Gala Program Book is an affordable way to reach your target market. The program book is distributed during the gala and throughout the year during various Council events and activities. It will be exposed to over a thousand readers, including Minority Business Enterprises (MBEs), large corporations and government buyers.

PROGRAM BOOK DESCRIPTION

- Program book size: 6" x 9"
- About 66 pages (not including front or back cover)
- Full color, front & back cover
- Black & white, internal pages

Want a sample? View last year's program book (image to the right) at www.fsmsdc.org/awardsgala/program_book2018



AD SIZES & COSTS

Size	Width"	X	Height"	BW Cost	Color Cost
Full Page	6	X	9	\$700	\$1,400
Half Page	6	X	4.5	\$375	\$750
Quarter Page	3	X	4.5	\$180	\$360
Business Card	3	X	2	\$80	\$160

AD SPECIFICATIONS

- Ads must be in black & white/grayscale
- No bleeds
- Files must be high resolution, minimum 300 DPI
- Acceptable image file formats: JPEG, PNG, PDF, or EPS
- We support files produced in Adobe Illustrator, Adobe Photoshop, Adobe InDesign or PDF.
- If necessary, include all fonts and images along with the file

QUESTIONS?

Call the FSMSDC at (305) 762-6151

SPONSORS

Sponsorship packages between \$3,000-\$15,000 include a Program Book ad(s). If you are unsure of your ad size, please call (305) 762-6151 and a team member will gladly assist you.

Interested in becoming an Awards Gala Sponsor? Visit www.fsmsdc.org/awardsgala

AD SUBMISSION

Please upload all files using our online form. [Click here to upload your document online](#). The following name convention must be used: [bw/clr] - size type - company (ex. "clr - full mbe - abccompany.pdf")

AD ORDER & PAYMENT

Ad orders and payments can be made by completing the attached form or online at www.fsmsdc.org/awardsgala

Florida State Minority
Supplier Development Council (FSMSDC)
Reference: Awards Gala Program Book Ad
9499 NE 2nd Avenue, Suite 201
Miami, FL 33138

AD PLACEMENT

The placement of all ads is at the discretion of the FSMSDC. Sponsors will have priority placement.

DEADLINES

Ad Order / Friday, August 16, 2019 at 5 PM EST

Ad Submission / Friday, August 23, 2019 at 5 PM EST