



11th Annual People with Purpose A Pink Tie Gala

Sponsorship Levels

	PRESENTING \$10,000	HOPE \$5,000	EMPOWERMENT \$2,500	RENEWAL \$1,500	SUPPORT \$500	IN-KIND
Print & Video						
Printed Program	name/logo	name/logo	name/logo	name	name	
Gala Powerpoint	name/logo	name/logo	name/logo	name	name	name
Signs at Event	X	X	X			
Podium recognition	X	X				
Program Advertisement	2 pages at program center	Full page	½ page	¼ page		
Online						
HERS Website Gala Page	name/logo	name/logo	name/logo	name	name	name
Home page	name/logo					
Social Media	Facebook banner	X	X			
Tickets & Extras						
Tickets	20	10	6	4	2	
Reserved Table	2 premium tables, name/logo each guest	1 table, name				
Special Gift						
Specialty Drink ticket	1 per guest	1 per guest	1 per guest			
Premium Wine	X					

- HERS Breast Cancer Foundation is a 501(c)(3) Non-Profit. TIN#94-3309906
- All ads must be received by April 1, 2020 and emailed to kirstin@HERSBreastCancerFoundation.org
- In-Kind sponsorships must be approved by the PWP Committee in advance.
- Sponsorships must be paid in full no later than April 15, 2020.
- Logo and payment must be received before February 15, 2020 deadline to ensure invitation recognition.

HERS Breast Cancer Foundation
2500 Mowry Ave., Suite 130
Fremont, CA 94538

Visit HERSBreastCancerFoundation.org for more information. To sponsor this event, contact Tina Fernandez Steckler at TinaF@HERSBreastCancerFoundation.org



11th Annual People with Purpose A Pink Tie Gala

**Please join
HERS Breast Cancer Foundation
in celebrating
*People with Purpose***

When: Saturday, May 2, 2020
6:00 – 10:00 p.m.

Where: Castlewood Country Club
707 Country Club Circle, Pleasanton

Annually, HERS Breast Cancer Foundation brings together the community to recognize individuals and organizations who have made a positive impact in the fight against breast cancer by providing services, volunteering their time, making financial contributions or bringing awareness to this disease.

Our Gala is about celebrating survivors, allies, supporters and the community while raising funds for HERS Breast Cancer Foundation so we can continue to provide services to patients in need.

Your sponsorship will provide services to all individuals healing from breast cancer.

Sponsorships & In-Kind Donation Form

Company Name	
Contact Name	
Address	
City, State, Zip	
E-mail	
Phone	
In-Kind Donation (Describe)	
Sponsorship Level	
AD Requirements	<ul style="list-style-type: none">• Logos should be in a vector format and ads should be set to 300dpi/CMYK• Full size ad: 5" x 8"• Half page ad: 5" x 3.75"• Quarter page ad: 2.25" x 3.75"• Ad deadline is April 15, 2020

The mission of the HERS Breast Cancer Foundation is to support all individuals healing from breast cancer by providing post-surgical products and services regardless of financial status.