

Media Notice

IMMEDIATE RELEASE

Contact:

Amy Borrell; 612-267-3680 amy@roerscompanies.com
Director of Marketing; Roers Companies

Roers Companies, Western Gateway Businesses to Celebrate Grand Opening of Flux Apartments, Des Moines' Newest Luxury Community

- *Large attendance anticipated*
- *Night of music, food, spirits, and giveaways from Walnut Street's favorite boutiques and restaurants*

Des Moines, IA – May 21, 2018 – Roers Companies, a full-service real estate development firm responsible for the ownership and management of more than \$500 million in multi-family, student, senior, and mixed-use assets, is pleased to announce the grand opening of [Flux Apartments](#), Des Moines' newest premier apartment community, on Friday, June 1st at 4 p.m.



Flux: Skyline views. Backyard vibes.

[Roers Companies'](#) management partner, [Core Living](#), will oversee the brave new building, which is located at 1400 Walnut Street in downtown Des Moines. Flux's grand opening will feature a ribbon cutting at 4:30 p.m., with live music and community tours until 7 p.m. Guests are able to pre-register for incredible prizes from Walnut Street's favorite boutiques and restaurants, and there will be giveaways throughout the evening, including a custom bike, courtesy of Flux. Cocktails and appetizers will be provided by the Tangerine Food Company, including macaroni and cheese cups, buffalo cauliflower bites, chicken and waffle sliders, a popcorn bar, bacon-wrapped dates, and more delicious food.



The Tangerine Food Company will provide the tastiest spread.

Flux Apartments lies within the heart of Des Moines' vibrant Western Gateway, just steps from the Pappajohn Sculpture Park and many of the city's major corporate headquarters. In the evenings, live music, craft brews, and boutique shops are just around the corner. Bike trails and nearby downtown streets provide easy access to the Riverwalk, Gray's Lake, Court Avenue Farmer's Market, or the trendy and diverse East Village.



The bright and open floorplan comes with hardwood style flooring, soaring nine-foot ceilings, deep rich wood cabinets, quartz countertops, an in-unit washer and dryer, and plenty of storage.

Flux's state-of-the-art apartment homes are loaded with cool living space and ridiculously abundant community amenities. The five-story multi-family community includes 90 units with open layout floor plans and nine-foot ceilings, and the long list of community amenities includes a fully-equipped fitness center, club room, Starbucks coffee bar, rooftop sky lounge, courtyard grill stations and fire pit, spa and hot tub, and bike storage and repair room.

For more information or to pre-register for the grand opening, please visit www.fluxapts.com/grandopening.

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About the Company. Roers Companies is a bold, full-service real estate development firm rooted in rural Midwestern work ethic but driven by a modern growth mentality. Even by any real estate development standards, in just six years Roers Companies has grown at an astounding pace with more than \$400 million in construction of primarily residential projects across the upper Midwest since 2012, ranging from senior and student housing to luxury, urban homes to affordable rural housing. Besides raising its own investment capital and building numerous projects in the region, Roers Companies has also been instrumental in cultivating viable partnerships with leading developers for a wide range of specific projects. Roers projects elevate local markets, diversify portfolios and communities, and deliver value for all parties involved.