



The Serenity House of Flint

A Community with Holistic Options for Recovery

Annual Sponsorship Package

With the generous support of its sponsors, The Serenity House of Flint is able to schedule community events, including two signature awareness events throughout the year.

- Every September we celebrate National Recovery Month with our **Flint Recovery Walk & Rally**. This is Serenity House's signature event and we are coming up on our fifth year. Each year about 200 attendees gather in downtown Flint with policy makers, a dozen other non-profit organizations, vendors, musicians for this recovery celebration. Past speakers include Congressman Dan Kildee, The Honorable Judge Latchana, and the Honorable Judge Gadola. We reach about 2-3,000 people indirectly through advertising efforts.
- March is our **Flint Recovery Arts & Music Show**. This FREE community event happens on the first Friday of March at Flint's Masonic Temple in downtown Flint and it coincides with Flint's Art Walk event. The event welcomes about 200 people in recovery and their friends and family. Musicians, speakers, live art, and display art are all part of the festivities. This is safe and sober fun for the entire community. We reach about 2,000 people in and around Genesee County indirectly.
- February is our annual **Bowling for Recovery** event. This is an all family event located at B's Bowling in Flint and it reaches about 3,000 people through our online marketing efforts
- December is our annual Taco Dinner Fundraiser. This event family-friendly event at Tia Heleta's restaurant.
- Throughout the year The Serenity House of Flint attends dozens of community events to promote recovery and holistic options/multiple pathways. Our events include the UFAM Rally, Families Against Narcotics event, Women's Conferences, Flint's Soberfest, Flint's Water Crisis Events, Celebrate Recovery on Belle Isle, Brighton Hospital's Summer-Tune up, Crossover Ministries, Sacred

Heart Outpatient, Kindred Hospice, Courtyard Manor Car show, I Found My Voice for women in domestic violent relationships, Set Free for Human Trafficking victims, and Odyssey House Outpatient. Through our events we have impacted over 2,000 people and thousands more from people passing by our table.

- We have provided \$10,000 of free addiction prevention and holistic services annually.



The Serenity House of Flint Annual Sponsorship Levels

Annual \$5,000

Solo banner and group banner at each annual fundraising and awareness event
Recognition through signage, online ad, and flyer for each annual event and community event
Advertising on Serenity Website and social media outlets for the year
Description of company in newsletter mailed to 1,200 people (100 words)
Speaker welcomed to speak at the Walk & Rally and the Arts & Music Show
A premium vendor space at every event to market your business
Mentioned in all Press Releases and/or radio, TV, and Print

Annual 3000

On every group banner at each annual awareness event and fundraiser
Premium vendor space at each Serenity Event
Recognition through signage, online ad, and flyer for each annual event and community event
Advertising on Serenity Website and social media outlets for the year
Mentioned in all Press Releases and/or radio, TV, and Print

Annual \$2000

Premium vendor space at each Serenity Event
On every group banner at each annual awareness event and fundraiser
Advertising on Serenity Website and social media outlets for the year
Mentioned in all Press Releases and/or radio, TV, and Print

Annual \$1000

On every group banner at each annual awareness event and fundraiser
Advertising on Serenity Website and social media outlets for the year
6 x 6 vendor space