



THE ROTARY ICE RINK

AT TRAVIS PARK

The Coolest Place in Town!

The Rotary Club of San Antonio 2021 Holiday Outdoor Ice Rink returns to Travis Park adjacent to the annual Christmas tree. The Rink will open the Friday after Thanksgiving and continue daily through mid-January 2022. In 2019, more than 25,000 skaters enjoyed the rink and the beautiful winter surroundings. Partnership opportunities are listed in this information packet. Put your brand in front of a highly lucrative market at the time of year when exposure is most easily turned into sales. Your investment will help continue a San Antonio tradition and proceeds will benefit our Club's local and international programs. Be a part of the coolest happening in San Antonio! Contact us!

www.rotarysa.org/icerink – 210-222-8242

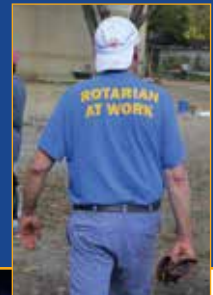
We are Rotary

We are 400 community and business leaders united in a single purpose –

Service Above Self.

Our mission is to strengthen our community and world by joining together to exchange ideas, form enduring relationships and create positive, lasting change locally and around the globe through service to others. Come join us!

rotarysa.org/icerink
210-222-8242



THANKSGIVING - JANUARY

THE ROTARY ICE RINK



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The Coolest Place in Town

Rotary
Club of San Antonio



SPONSORSHIP OPPORTUNITIES



2021-22 SPONSORSHIP OPPORTUNITIES	Presenting Sponsor \$25,000 (opportunity)	Platinum Sponsor \$15,000 (opportunity)	Diamond Sponsor \$10,000 (1 Remaining)	Gold Sponsor \$7,500	Silver Sponsor \$3,500	Bronze Sponsor \$1,500
"Presented by" naming nights on ice rink and all promotional materials	★					
Exclusive discounts for employees - half price admission for employees & family (with ID)	★					
Live Media - Opportunity to participate in 3 on-air interviews	★					
Event Positioning - recognition in all marketing, advertising, promotion & public relations	★	★				
Banner at the Ice Rink - large banner w/your company name/logo prominently displayed	★	★				
Opening Day Free Skate Sponsor - official sponsor of 2-hour FREE skate	★	★	★			
Private Party - no rink rental charge (2 hours)	★	★	★			
Onsite Promotions - Opportunities to distribute materials on site.	★	★	★			
Print Promotions - inclusion in print ads, posters and flyers	★	★	★	★		
Branded Banners - Company banner in the ice rink area	★ Double-Sided	★ Double-Sided	★ Double-Sided	★ Double-Sided	★ Inside Rink only	
Logo on Ice Rink Website - with link to your site - 1 year	★	★	★	★	★	★
Acknowledgement at Grand Opening Festival	★	★	★	★	★	★
Complimentary General Admission Tickets	200	75	40	30	10	5

www.rotarysa.org/icerink • 210-222-8242



SPONSORSHIP PACKAGES

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- Platinum Sponsor \$15,000
- Diamond Sponsor \$10,000
- Gold Sponsor \$ 7,500
- Silver Sponsor \$ 3,500
- Bronze Sponsor \$ 1,500

SOLD OUT
SOLD OUT

Sponsor's Name (as it should appear on event materials):

Name of Company/Individual: _____

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone Number: _____

Email: _____

Please send logos to director@rotarysa.org

Make checks payable to:

Rotary Club of San Antonio Foundation
110 Broadway, Suite 220, San Antonio, TX 78205
Phone: 210-222-8242 X 12
Email: director@rotarysa.org
Web: www.rotarysa.org

HOT NUMBERS

THE ROTARY CLUB OF SAN ANTONIO ICE RINK

COOL PLACE

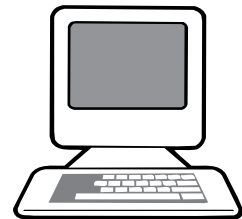
OVER **26,000** SKATERS
IN JUST
2 MONTHS



1,109

Military Skaters/Dependents participated

Over **86,000** unique
visitors to website
rotaryicerink.com



25,000



onlookers
at the
Rotary Ice Rink

84%

of participants traveled
more than 5 miles to
skate

62

days of
skating



performances by
the San Antonio
Figure Skating Club