



# THE ROTARY ICE RINK

## AT TRAVIS PARK



The Coolest Place in Town

# SPONSORSHIP OPPORTUNITIES



2019-2020 SPONSORSHIP OPPORTUNITIES	<del>SOLD OUT</del> Presenting Sponsor \$25,000 (1 Opportunity)	<del>SOLD OUT</del> Platinum Sponsor \$15,000 (1 Opportunity)	<del>SOLD OUT</del> Diamond Sponsor \$10,000 (2 Opportunities)	Gold Sponsor \$7,500	Silver Sponsor \$5,000	Bronze Sponsor \$3,000	Community Partner \$1,500
"Presented by" naming rights on ice rink and all promotional materials	●						
Event Positioning – company will be recognized in all marketing, advertising, promotion & public relations	●	●					
Banner at the Ice Rink – large banner with your company name/logo prominently displayed	●	●					
Opening Day Free Skate Sponsor – official sponsor of 2-hour FREE skate	●	●	●				
Exclusive Discounts For Employees – half-price admission for employees & family members (with Company ID)	●	●	●				
Private Party – no rink rental charge (2-hours)	●	●	●				
Exhibit Space – sponsor may set up a display & distribute promotional materials	● (unlimited)	● (three times a week)	● (twice per week)	● (once per week)			
Print Promotions – inclusion in print ads, posters and flyers	●	●	●	●	●		
Branded Banners – company banner in the ice rink area	●	●	●	●	●	●	
Logo on Ice Rink Website with Link To Your Site – 1 year	●	●	●	●	●	●	●
Acknowledgement at Grand Opening Festival	●	●	●	●	●	●	●
Complimentary General Admission Tickets	150	75	40	30	20	10	5



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# SPONSORSHIP PACKAGES

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- ~~SOLD OUT~~ Diamond Sponsor ~~\$10,000~~
- Gold Sponsor \$ 7,500
- Silver Sponsor \$ 5,000
- Bronze Sponsor \$ 3,000
- Community Partner \$ 1,500

Sponsor's Name (as it should appear on event materials): \_\_\_\_\_

Name of Company/Individual: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

*Please email your completed Sponsorship Form and logo to [director@rotarysa.org](mailto:director@rotarysa.org)*

**Make checks payable to:**

Rotary Club of San Antonio Foundation  
 110 Broadway, Suite 220, San Antonio, TX 78205  
 Phone: 210-222-8242 X 12  
 Email: [director@rotarysa.org](mailto:director@rotarysa.org)  
 Web: [www.rotarysa.org](http://www.rotarysa.org)