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**THE BAY HARBOR HOTEL IN TAMPA BAY, FLORIDA ANNOUNCES
GENERAL MANAGER, FOOD & BEVERAGE MANAGER, AND CONTROLLER/HR MANAGER**

Waterfront property recently acquired by Oxford Capital Group, LLC assembles management team

(TAMPA, FL; October 27, 2015) – **The Bay Harbor Hotel** in Tampa Bay, Florida, acquired last week by Oxford Capital Group, LLC, announces an impressive management team of hospitality professionals, including General Manager AJ Jabbour, Food & Beverage Manager Erica Piffier and Controller/Human Resources Manager Claudia Marchan.

“Our personally curated management team brings a great combination of talents and experience to bear as they lead Bay Harbor through its transformation into an upscale lifestyle hotel,” said George Jordan, Senior Vice President of Oxford Hotels & Resorts, LLC.

General Manager AJ Jabbour has managed Luxury Hotels and Resorts in Florida, New Jersey, New York City, Minneapolis, Boston, Saudi Arabia and Ohio. He has a long history of successfully managing major properties like Riverside Hotel in Ft. Lauderdale, the Hilton Tampa Downtown, the Renaissance and The Clinton Inn Hotel in New Jersey, the Omni Parker House in Boston, the Omni Berkshire Place in New York City, The Marquette Hotel in Minneapolis, and the Carlton Almoaibed Hotel and Resort in Saudi Arabia. In his role at The Bay Harbor Hotel, he will oversee the operations of the property.

Food & Beverage Manager Erica Piffier has a vast background in hospitality that spans over 10 years in varying positions. Most recently she served on the pre-opening team in creating operational procedures for Chicago’s highly successful rooftop lounge I|O at The Godfrey Hotel Chicago. She was able to leverage her in-depth knowledge of industry trends and shifts to offer valuable insights on opportunities for the concept and growth during opening. Having extensive nightlife experience, Erica began working in Chicago at Rino Lounge and transitioned to the opening team of Manor and Cedar Hotel, training the opening staff. Erica further developed her F&B experience working at both the highly popular bars Cuvee and Mercer One Thirteen. As a native of Indiana, Erica started her career at the Sherwood Golf Country Club and Paragon in North West Indiana. Her customer service and staff development creates high guest satisfaction, all of which developed from her experience in retail management.

Controller/Human Resources Manager Claudia Marchan has more than 15 years of experience in the hospitality industry. For the past six years, she has worked at Oxford Hotels and Resorts properties, including the opening of Hotel Felix where she was a PBX operator, followed by assisting in the Accounts Receivable department. This is where she realized her passion is in Accounting. In February 2015 she joined the Accounting/Human Resources team at The Godfrey Hotel Chicago.

ABOUT THE BAY HARBOR HOTEL

The Bay Harbor Hotel is a 261-room full-service hotel located in the prestigious Rocky Point area of the Westshore District, along the Tampa Bay waterfront. Situated minutes away from Tampa International Airport, the property's spacious guest rooms all feature a patio or balcony and include 11 suites. The hotel also houses a private beach with a pier and boat dock, Beach Bar | Restaurant, a casual indoor | outdoor restaurant, three bars, a heated outdoor pool, a 24-hour fitness center, an outdoor sound stage, Jet Ski rentals, a gift shop and more than 9,400 sq. ft. of meeting and event space. To learn more about the hotel and its amenities, please visit <http://bayhabortampa.com/> and Beach Bar | Restaurant at <http://www.beachtampa.com>.

ABOUT OXFORD CAPITAL GROUP, LLC AND OXFORD HOTELS & RESORTS, LLC

Oxford Capital Group, LLC is a national real estate investment, development and management firm. Oxford Hotels & Resorts, LLC is its wholly owned hotel operating affiliate. The firm's primary areas of focus are hotels, resorts, conference centers, senior housing and other operationally intensive forms of real estate, including health, fitness, spa, athletic and sports/entertainment destination clubs, and entertainment destination outlets including hotel rooftop venues. Oxford's geographic focus include the nation's top metropolitan areas: Boston, Chicago, Los Angeles, Miami, New York City, Portland, San Francisco, Seattle, metro Washington D.C., select resort markets, and other markets with unique attributes including Charleston, SC, New Orleans, LA and various markets throughout Florida. Its current portfolio includes a growing collection of upscale, upper upscale and luxury lifestyle hotels and brands including Cass, Felix, Godfrey, Essex, and LondonHouse. For information, visit www.oxford-capital.com.