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**THE BAY HARBOR HOTEL & CONFERENCE CENTER IN TAMPA BAY, FLORIDA  
TURNS INDEPENDENT AND TRANSFORMS RESTAURANT INTO  
BEACH BAR | RESTAURANT**

***Oxford Capital Group, LLC Converts Casual Restaurant & Bar Concept with  
Acquisition of the Bay Harbor Hotel***

(TAMPA, FL; October 22, 2015) – The Bay Harbor Hotel, located in the prestigious Rocky Point area of the Westshore District along the Tampa Bay waterfront, turned independent with its recent acquisition by Oxford Capital Group, LLC and is operating as an independent hotel with future plans to dramatically transform the well-known property into an upscale lifestyle hotel.

The hotel, which sits on 6.69 prime waterfront acres, currently features 261 spacious guest rooms, all with patio or balcony, including 11 suites. It also features over 9,400 square feet of meeting and event space, its own private beach with volleyball and soccer, an outdoor sound stage, a distinctive wooden pier and boat dock, Jet Ski rentals, heated outdoor pool, 24-hour fitness center, gift shop, guest laundry and 295 surface parking spaces.

Also with the acquisition of the Bay Harbor Hotel, the property's 20,000-square-foot indoor/outdoor restaurant and three bars will become Beach Bar | Restaurant, a new contemporary and casual concept serving fresh seafood, local ingredients and American classic dishes. "Guests should look forward to new promotions year round from Beach Presents..." said Matthew McMahon, Corporate Director of Food, Beverage and Nightlife for Oxford Hotels & Resorts, LLC.

Guests of Beach Bar | Restaurant are drawn to the destination's activities, including beach volleyball tournaments throughout the winter, live Jet Ski shows, all-you-can-eat snow crab Fridays, and more. This year's Halloween costume contest will offer prizes for categories including "sexiest," "most original," "manager's choice," "best group costume," and for 2nd and 3rd place.

“The entire team is eager to introduce Beach Bar | Restaurant to Tampa natives,” said AJ Jabbour, General Manager of the Bay Harbor Hotel. “We are all working to build upon this great location with a fun atmosphere for locals and visitors to enjoy fantastic food, wine and tropical beach cocktails.”

The menu at Beach Bar | Restaurant features the freshest local seafood, including a Fire Roasted Florida Lobster Tail, Caribbean Mahi Mahi and a Seafood Gumbo. In addition, guests enjoy the raw bar, seafood platters and steamers, pizza, burgers, tacos, surf & turf and more. Chef Timothy Fling, who previously held the role of executive sous chef and banquet chef at The Bay Harbor Hotel, spent his formative years on a farm in Vermont. It was there that his passion for cooking began and it hasn't let up since. He attended a vocational school for the culinary arts straight out of high school in Florida and worked his way up in Tampa restaurants, culminating in his role at Beach Bar | Restaurant.

Beach Bar | Restaurant features modern and airy nautical décor with light woods, white, tans and shades of blue. A bodega bar built inside the restaurant will offer guests a separate space for drinking and dining, while the restaurant brings the outdoors in, it will soon feature fully retractable glass NanaWalls that open the length of the room to the outdoor lounge. Guests take in the Florida sunset from waterfront seating, while shaded by a sail-like canopy and ordering drinks from a rustic beach bar.

Those enjoying the heated outdoor pool will soon be able to order directly from a swim-up bar. A 200-foot long pier allows guests to dock their boats on either side and receive service directly from Beach Bar | Restaurant and they also will have the option to sit at romantic two-top tables or in casual furniture on the pier itself, and receive full service. Beach Bar | Restaurant seats 125 indoors and 280 outdoors, with capacity for 250 in the pool and pier area. Capacity outside in the bar area is 2,600, perfect for large corporate events.

### **About The Bay Harbor Hotel**

The Bay Harbor Hotel is a 261-room full-service hotel located in the prestigious Rocky Point area of the Westshore District, along the Tampa Bay waterfront. Situated minutes away from Tampa International Airport, the property's spacious guest rooms all feature a patio or balcony and include 11 suites. The hotel also houses a private beach with a pier and boat dock, Beach Bar | Restaurant, a casual indoor | outdoor restaurant, three bars, a heated outdoor pool, a 24-hour fitness center, an outdoor sound stage, Jet Ski rentals, a gift shop and more than 9,400 sq. ft. of meeting and event space. To learn more about the hotel and its amenities, please visit <http://bayharbortampa.com/> and Beach Bar | Restaurant at <http://www.beachtampa.com>.

### **About Oxford Capital Group, LLC and Oxford Hotels & Resorts, LLC**

Oxford Capital Group, LLC is a national real estate investment, development and management firm. It specializes in high value-added acquisitions, developments and redevelopments with an emphasis on hotels, resorts, conference centers, senior housing and other operationally intensive forms of real estate. Oxford Hotels & Resorts, LLC is Oxford's hotel management company that specializes in operating, managing and branding distinctive, high design lifestyle hotels. Oxford's geographic focus includes the nation's top 24/7 cities including Chicago, New York City, metro Washington D.C., Boston, Los Angeles, San Francisco, and other select markets with unique attributes including Charleston, SC and New Orleans, LA. Oxford and its affiliates have been involved in approximately \$2.5 billion of real estate and private equity transactions, including approximately 13,000 hotel rooms. National projects have included Hotel Lexington NYC, The Metropolitan Hotel NYC, The National Conference Center in

Northern Virginia, and The Godfrey, Boston. Chicago hotel projects have included such noted developments as The Langham, Chicago, Hyatt Magnificent Mile, Renaissance Chicago North Shore, Doubletree North Shore and Conference Center, Hyatt House Chicago-Northwest, and, through a former investment affiliate, the Doubletree Magnificent Mile. Its current portfolio includes a growing collection of upscale, upper upscale and luxury lifestyle hotel brands including Cass, Felix, Godfrey, Essex, and LondonHouse (opening spring 2016). For information, visit [www.oxford-capital.com](http://www.oxford-capital.com).