

News Release

For Release: For Immediate Release

Attention: Business Editor

Contact: Lili Vianello, Visionworks Marketing Group

Email: lili@VisionworksGroup.com | phone: 573.449.8567

Visionworks Marketing Group receives International Recognition

Columbia agency recognized for work with First Baptist Church

Columbia, MO – Visionworks Marketing Group has received a 2016 Communicator Award presented by The Academy of Interactive & Visual Arts for work on behalf of First Baptist Church.

The work for First Baptist Church included a foldable “cross” brochure which was a part of their “Unity without Uniformity” campaign. The brochure found its success in attracting new members to the church as well as informing members of the community about First Baptist Church.

The 2016 Communicator Award competition featured an incredible pool of more than 6,000 entries, making it the largest and most prominent award of its kind.

Celebrating 21 years of business, Visionworks has developed powerful and effective marketing strategies for clients across multiple platforms. The agency’s core competencies include strategic planning and consulting; creative services; audio production; and media planning and placement. Owner Lili Vianello leads a dynamic, creative team who craft engaging messages and strategic plans to make a difference for clients with local, regional, national and international interests.

For more information about Visionworks Marketing Group, contact info@VisionworksGroup.com or call 573.449.8567.

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