



America's Most Famous College Rivalry Returns to "The World's Most Famous Arena" on Jan. 11, 2020

***-- Tickets on Sale starting Friday, Sept. 27 for "Rivalry on Ice"
Hockey Game with Harvard & Yale at MSG --***

***-- Special Pre-Sale Tickets Available on Thursday, Sept. 26,
to Harvard & Yale Communities --***

NEW YORK CITY (Sept. 25, 2019) – The most storied collegiate rivals in American history return to Madison Square Garden on Saturday, January 11, 2020 as Harvard takes on Yale in the popular "Rivalry on Ice" hockey series.

In the inaugural game in 2014, Yale, the defending national champions, defeated Harvard in front of a capacity crowd with NY Rangers stars Mark Messier and Mike Richter dropping the honorary puck. The next match-up resulted in another win by Yale in 2016. Harvard will look to even the score when they face their long-time rivals again in "The World's Most Famous Arena."

Tickets to the general public go on sale on Friday, Sept. 27, at 10:00 a.m. ET at msg.com and rivalryonice.com and ticketmaster.com. As part of a special pre-sale on Thursday, Sept. 26, Harvard fans can purchase advance tickets at tickets.gocrimson.com. Yale fans can visit yalebulldogs.com for more pre-sale information.

"We are very excited to return to Madison Square Garden to face our historic rival," said Bob Scalise, The John D. Nichols '53 Family Director of Athletics. "This will be a great opportunity for our student-athletes, and our alumni and fans in the New York area to see Harvard and Yale play at The World's Most Famous Arena."

"Rivalry on Ice is a great and rare opportunity not only for our student-athletes, alumni and fans but for anyone who loves to be a part of sports history and watch great ice hockey," said Vicky Chun, Yale's Thomas A. Beckett Director of Athletics. "Getting to play at Madison Square Garden is another bonus to what is already one of the greatest rivalries in sport."

"When it comes to the history and heritage of college sports in America, it all begins with Harvard and Yale," said Ben Sturner, founder and CEO of Leverage Agency, who is the event organizer and promoter for the event. "It's great to bring these two teams back to New York City to play in the most famous arena, and it's been an absolute pleasure working with the dedicated folks at Harvard, Yale and MSG to make it happen."

Harvard-Yale Storied History

The first inter-collegiate sporting event in America took place in 1852, when oarsmen from Harvard and Yale met in New Hampshire to battle over two miles on the waters of Lake Winnepesaukee. Harvard claimed victory that day, but more importantly, a tradition had begun.

The rivalry entered its most celebrated arena in 1875 when football teams from Harvard and Yale met in front of 2,000 fans in New Haven, Conn. This marked the beginning of a gridiron rivalry that is now known simply as "The Game." However, Harvard and Yale also have an historic hockey rivalry that started in 1900 when they played their first game in New York City.

Since that first game, a 5-4 Bulldog victory, Harvard and Yale have gone on to become two of the most distinguished programs in college hockey. From ECAC Championships and NCAA Frozen Four appearances to producing Stanley Cup champions and Olympic gold medalists, the Crimson and Bulldogs have established proud legacies on the ice, befitting their world renowned educational institutions.

Please visit www.rivalryonice.com for more info.

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