



SMALL UAV COALITION

*A Partnership for
Safety & Innovation*

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Small UAV Coalition Welcomes Yamaha Motor Ventures as New Associate Member

**Joins Coalition as it Continues to Chart the Course for the Future of the US
Commercial UAS Industry with Long-Term FAA Reauthorization Signed Into Law**

WASHINGTON, DC – October 29, 2018 – The Small UAV Coalition is pleased to announce that [Yamaha Motor Ventures & Laboratory Silicon Valley, Inc.](#), a Yamaha Motor Group company and a wholly owned subsidiary of Yamaha Motor Co., Ltd., has joined the Coalition as an Associate member.

Yamaha Motor Ventures has made significant investments to support the continued growth and development of a range of emerging and disruptive technologies, including unmanned aircraft systems (UAS). Its parent company is also a trailblazer in the UAS industry having in 2015 obtained the first Federal Aviation Administration (FAA) authorization to operate a UAS weighing over 55 pounds and the first to conduct commercial spraying operations from a UAV.

“We are excited to support the important work of the Small UAV Coalition. Yamaha has a long-term commitment to further developing unmanned helicopter technology for commercial applications and contributing increased knowledge around safety and operational case studies. We look forward to collaborating with fellow members and the wider industry,” said Simon Crowther, Director of Innovation & Strategy Yamaha Motor Ventures.

Yamaha Motor Ventures joins the Coalition as it begins work with the Department of Transportation, FAA, and other federal agencies to implement the forward-leaning UAS policy initiatives directed by the recently enacted FAA Reauthorization Act of 2018. With FAA reauthorization signed into law, Yamaha Motor Ventures will also provide critical expertise that will inform the Coalition’s continued development of a long-term vision for UAS integration, including necessary actions to enable expanded commercial operations beyond the scope of current regulations and those envisioned by the new law.

For more information on the Small UAV Coalition, please visit www.smalluavcoalition.org, contact press@smalluavcoalition.org, or follow [@smallUAVs](https://twitter.com/smallUAVs) on Twitter.

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