



**SMALL UAV
COALITION**
*A Partnership for
Safety & Innovation*

NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact: press@smalluavcoalition.org

Coalition Announces Launch of Commercial Drone Operator Directory

Thrilled for Industry Growth in Anticipation of Final Small UAS Rule Implementation

WASHINGTON, DC – August 11, 2016 – Today, the Coalition is pleased to announce the launch of commercialdrones.proven.cc, a directory of authorized commercial drone operators in the United States. The directory was established by Proven, a data-driven platform developed to provide verified information and reviews of consumer products and services.

The launch of commercialdrones.proven.cc comes in anticipation of the FAA's Final Small UAS Rule implementation, commonly known as Part 107, beginning August 29, 2016. Implementation of this rule will expand opportunities for commercial drone operators and businesses to test and integrate a wider range of innovative UAS applications. This comprehensive directory will serve as a reliable platform to connect operators and consumers, and will prove to be a critical tool as demand for commercial drone services grows and the pool of authorized commercial operators expands under the FAA's new regulatory framework.

Michael Drobac, Executive Director of the Small UAV Coalition, said, "The FAA's new commercial rule (commonly known as Part 107) and its implementation will be a transformative time in aviation technology for small and large businesses alike. The impact of this rule will be felt nationwide from realtors and photographers to commercial developers and inspectors. Sites like Proven will help businesses from every industry find reliable operators whether it is for a large commercial development or the inspection of one's roof. This platform will provide an invaluable tool for consumers eager to hire trusted drone operators as a means of leveraging this transformative technology. It is a game changer."

The UAV industry has the potential to revolutionize our economy and benefit consumers across the United States and around the globe. As this industry continues to evolve and expand, we look forward to supporting resources like commercialdrones.proven.cc to facilitate collaboration and generate public awareness, trust, and support.

For more information on the Small UAV Coalition, please visit www.smalluavcoalition.org, contact press@smalluavcoalition.org, or follow @smallUAVs on Twitter.

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