FOR IMMEDIATE RELEASE: May 20, 2015

Alec Winmill
VP of Communication
(701) 630-6302
alec@botlink.io

BOTLINK LAUNCHES DRONE CONTROL, SAFETY APP
Team of Military Pilots Brings Experience to Consumer Drone Market

Fargo, ND – On the heels of multiple near-misses between drones and manned aircraft, as well as close calls near the White House, Botlink has announced the beta release of their UAV control software. The application, free for users, allows drone operators to control their multirotor or fixed wing UAVs through an easy to use interface with real-time FAA data overlays showing locations of manned aircraft along with controlled airspace around airports. Botlink will keep users safe and in compliance with FAA regulations while operating their drones.

Botlink's founders, a group of military pilots and sensor operators, saw the need to prevent catastrophic airliner accidents and knew they could improve safety. With their experience with military UAV operations, they’re bringing a high level of expertise to the commercial UAV market. Shawn Muehler, Botlink’s CEO, on the release: “It’s great to bring this technology to market, we’re hoping to increase situational awareness and simplify regulations for operators.” Muehler says his development team is currently working on distributing data from the UAV back to the operator’s device as well as solutions to allow users to safely fly their drones beyond line of sight, a major issue in the industry.

Botlink is an experienced team of military and professional pilots, software developers, electrical engineers, and communicators on a mission to create the world’s safest and most secure drone operations platform. Botlink’s cloud-based platform features fully-automated drone control with manual drag-and-drop hand flying from your smart phone or tablet. Control is coupled with real-world safety features to include real-time and near real-time manned and unmanned aircraft overlays with aircraft avoidance alerts and traffic advisories, as well as airspace advisory warnings on controlled airspace. Airspace within the application features 100% regulation compliance and includes temporary flight restrictions, active military operation areas and restricted airspace. With Botlink, not only will you be aware of everything around you, but we keep you fully updated so you can focus on your mission.

###