



Michigan Radiological Society News

FALL 2017

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Roger Gonda, Jr., MD, FACR
President, MRS

Presidential Address:

Good Day to the MRS Membership! It's a great time to be a radiologist and a great time to be an ACR and MRS member. There is so much going on in our local chapter and at the national level that it would be impossible for the individual practicing radiologist, radiation oncologist or radiation physicist to keep up without guidance, direction, support and resources from the MRS and ACR.

Shannon said I had to give the Presidential Address so I put down 17500 Oak Hill Drive in Northville but she said...no, not YOUR address!....it was to be an introduction to my leadership style, what I hoped to accomplish during my term, my vision. Wow. I am so fortunate to follow in the footsteps of so many great MRS Presidents (Kasotakis, Shah and Junewick most recently) and yet so unfortunate for me personally in that they set the bar so high that it could be difficult to meet the membership's expectations!

With that in mind I want to present "lower" expectations.

I want to **lower** the threshold of getting involved in our organization. We added some new blood to some of our more active committees with hopes that this will inject some enthusiasm and open ourselves to new ideas. We want to continue to build on the success of our Up North, Young Physicians and Breast Conferences. This year our commitment to hold meetings in different parts of the state takes us to Kalamazoo and the Air Zoo Museum. We would like to resurrect the "Ambassador Program" where MRS officers will come to your practice to extol the virtues of ACR and MRS membership.

I want to **lower** the barriers to interaction of MRS membership with other state societies and build on our success with the Florida, Ohio and New York State Radiological Societies. We will look for more opportunities to collaborate on educational, scientific, economic and social exchange of ideas, values and mission.

I want to **lower** the incidence of adverse patient safety events and radiologist and institutional isolation by starting each MRS meeting with a RAVE case and/or Patient Safety story. For those of you fortunate enough to have missed my introduction speech in Ann Arbor last May: RAVE is an acronym for "Radiology Adds Value Everyday". By promoting patient safety and demonstrating how we add value we show our non-radiologist physician colleagues, administrators and legislators that radiology and radiologists are integral to the successful and safe practice of medicine. Sharing these stories amongst ourselves gives us, the MRS Membership, an incredible learning experience.

Of course, I am honored and humbled to be President of our great state society and I look forward to a good year. Please send me your RAVE cases or patient safety stories so that I can anonymously share them with the membership in the newsletter, on the web site or at one of our monthly meetings. Thanks again. See you Up North!

LEGISLATIVE UPDATE



OVERVIEW

The Legislature returned from its summer recess on September 5. High on its list of priorities is enactment of a package of bills intended to curb Michigan's opioid epidemic.

Republicans gathered on Mackinac Island last weekend for their 32nd Bi-Annual Leadership Conference. Many candidates and potential candidates worked the crowd of GOP faithful. In a straw poll, Attorney General Bill Schuette was the overwhelming choice for Governor while Supreme Court Justice Robert Young got the nod for U.S. Senate.

LEGISLATION

INTERSTATE MEDICAL LICENSURE COMPACT

As predicted, this legislation (HB 4066 and 4067) was reintroduced early this session after it died last session. These bills would allow for reciprocity in licensure for physicians for those states that are members of the compact. Many physicians including MRS members have serious concerns about this legislation and that opposition was a significant reason for its failure to get enacted last session. The chief sponsor of the legislation is Rep. Jim Tedder (R-Clarkston), who has the support of both Trinity and Ascension Health Systems. MRS is working in conjunction with MSMS to form opposition strategy. The House Health Policy Committee has held a hearing on the bills and has scheduled for another this week.

CONTINUING CERTIFICATION REINTRODUCED

HB 4134, sponsored by Rep. Ed Canfield, D.O. (R-Sebewang), is a reintroduction of a bill that died last session. It prohibits continuing education as a condition for licensure or renewal of licensure for physicians. This legislation has split the physician community. Some physician specialty groups such as internal medicine and OB-GYN strongly support removal of the requirement because of the expense and bureaucracy involved in licensing renewal. Other specialty groups feel just as strongly that high standards should be kept, even if it involves expense and time. The bill has been referred to the House Health Policy Committee. The Chair of that Committee has indicated to me that he will give this measure a hearing but that a Committee vote is unlikely.

NEW MANDATES ON PHYSICIANS

SB 166 and 167, sponsored by Sen. Tonya Schuitmaker (R-Lawton), require a physician to run a Michigan Automated Prescription System (MAPS) report on all new patients when prescribing schedule 2 through 5 drugs. Failure to report to MAPS would subject the physician to sanctions. This initiative was recommended by the Governor's Task Force on Opioid Abuse and passed the full Senate, and a hearing before the House Health Policy Committee has been scheduled for this week.

SB 172, sponsored by Sen. Margaret O'Brien (R-Portage), increases penalties on physicians who wrongfully prescribe, dispense, manufacture, or distribute controlled substances. This bill has been referred to the Senate Health Policy Committee where it remains.

SBs 270, 272, 273 and 274 stem from the Governor's Opioid Abuse Task Force as well. SB 270 requires a "bona fide" physician/patient relationship exist before a physician can prescribe a Schedule 2 to 5 drug for a person. SB 272 requires a physician to provide information and a consent form to a patient prior to prescribing an opioid. SB 273 mandates a physician who treats a patient for an opioid related overdose to provide information to the patient on substance use disorder services. SB 274 prohibits a prescriber from prescribing a combination of opioids in an amount exceeding 100 morphine milligram equivalents. Moreover, by 2018 a limitation would be in place on the supply of an opioid within a seven day period. As with SBs 166 and 167, the bills have passed the Senate and are with the House, where a hearing is scheduled this week.

CHIROPRACTORS SEEK REIMBURSEMENT

SBs 282 and 283 would eliminate the employer's authority to refuse reimbursement for chiropractic services to workers compensation and no-fault auto insurance matters. These bills were first assigned to the Senate Health Policy Committee but have now been re-referred to the Senate Insurance Committee.

[Click here](#) to read the full document.

2017 CAPITOL HILL DAY



From left: Roger Gonda, Jr., MD, FACR; Gaurang Shah, MD, FACR; Senator Debbie Stabenow; Elias Taxakis, MD; Michael Kasotakis, MD

One of the benefits of holding the annual ACR meeting in Washington DC is the ability for our members to visit our senators and representatives in congress. Here we can inform and educate the legislators and their staff about radiology, radiologists and the issues that affect our patients and specialty. This year we had the good fortune of meeting with both of our state senators. Here we are with Senator Debbie Stabenow.

[Click here](#) for more information on the 2018 ACR Annual Meeting.

DANIEL B. SHUMAKER ENDOWMENT SCHOLARSHIP



Physician wellness has been a key focus of the Michigan Radiological Society. The Society has expended tremendous resources to increase awareness and promote adaptive solutions (Young and Early Career meeting 2014, Preston Hickey lectures in 2015 and 2017 and several Newsletter articles).

The Michigan Radiological Society has continued its support of this important issue by contributing to the establishment of an endowed scholarship at Michigan State University College of Human Medicine honoring former president and long-time board member, Dan Shumaker. The scholarship will be awarded yearly to a student dedicated to physician wellness through research or organized medicine.

Daniel Shumaker, MD, FACR It is important to acknowledge the complexities of the human condition and that substantial contributions can extend beyond a life prematurely ended by addiction. Some may see this as a tribute to Dan, honoring his friendship, leadership and advocacy in radiology, and it is. But it is more important - it assures that the issue of physician wellness will be in the forefront for generations to come.

With deep appreciation for the Society's commitment to the wellbeing of its members,

Joseph J. Junewick, MD, FACR
Past-president
Michigan Radiological Society



Joseph Junewick, MD, FACR

2017 GOLD MEDAL AWARD

Congratulations to our 2017 Gold Medal Award Winners



Wilbur Smith, MD, FACR

Professor and Chair, Diagnostic Radiology, Wayne State University
DIO and GME Director, St. Joseph Mercy, Oakland
Pediatric Radiologist, Children's Hospital of Michigan

- Received medical degree from State University of New York at Buffalo
- Completed residency in radiology at the University of Cincinnati and Fellowship in Pediatric Radiology at Cincinnati's Children's Hospital
- Received Fellowship in the American College of Radiology in 1988
- Recipient of multiple awards to include Gold Medal, Association of University Radiologists, 2006; Society of Pediatric Radiology Singleton-Taybi Award, 2009; Quadrennial Teaching Award WSU Radiology 2013
- Author of over 200 published papers, 58 editorial and invited papers and 20 books and book chapter



Kurt Tech, MD, MMM, FACR

Director of Quality, Dept. of Radiology,
Beaumont Health System

- Received medical degree from Wayne State University and Master of Medical Management from Tulane University, New Orleans, LA
- Completed residency at William Beaumont Hospital and Fellowship in neuroradiology at Wayne State University/DMC
- Past President of the Michigan Radiological Society
- Received Fellowship in the American College of Radiology in 2009
- Recipient of several awards to include Outstanding Student Award from Tulane University, Health Systems Management - Master of Medical Management Program

RADIOLOGICAL SAFETY/IDOR



Radiological Safety Committee

The Radiological Safety Committee is interested in learning about those safety issues of greatest interest to MRS members. Beginning this year, we will respond to as many of your questions about radiological safety in the MRS Newsletter as space permits. The diversity of experience and interests among current members of the RSC gives us the opportunity to help you with questions about specific exam protocols, modalities, departmental operations, physics, regulatory issues, and safety legislation. We look forward to a productive and informative year.

Bradford Betz MD MS FACR

Please send your questions and comments to shannon@michigan-rad.org.

The International Day of Radiology (IDoR) is Wednesday, Nov. 8. Help celebrate this special day, which marks the 122nd anniversary of the discovery of the X-ray by German physicist Wilhelm Röntgen. IDoR 2017 celebrates radiologists in emergency departments who are on the front lines of patient care at all hours of the day and night.

IDoR 2017 will also include celebrations during National Radiologic Technology Week (Nov. 5–11).

Michigan Radiological Society is joining more than 150 medical societies around the world in marking this very special day. We invite you and your practice to take part as well.

We are also joining IDoR sponsors — the American College of Radiology (ACR), the Radiological Society of North America (RSNA) and the European Society of Radiology (ESR) — in hosting activities that highlight emergency radiology and the essential role that radiologists play in the emergency room, increasing the quality of care and treatment of patients.

Please take advantage of an online communications toolkit developed to help spread the word about IDoR. The toolkit includes a customizable news release, op-ed, draft social media items and other resources.

Yes, Nov. 8 is the International Day of Radiology; however, medical imaging and radiation oncology make a world of difference every day.

For additional information, please [visit websites](#) for the International Day of Radiology and RadiologyInfo.org.



INTERNATIONAL
DAY OF
RADIOLOGY

RAVE CASE



Roger Gonda, Jr., MD, FACR

RAVE is an acronym I coined standing for Radiology Adds Value Everyday

In your daily practice be on the lookout for ways in which radiologists and radiology enhance the care of our patients and our profession. Share these examples with your partners and colleagues in other specialties. Above all, share them with the administrators who make so many, many decisions that affect us. Often, these administrators and government officials have no idea what we do and how we add value.

The lateral image from an esophagram with the barium cup superimposing the neck brings to mind just the kind of case I'm referring to.

The radiologist was consulted by the youngish, new ENT on staff. The ENT asked the radiologist to addend his report. "You missed a huge Zenker's diverticulum and I've got this lady boarded for surgery to repair it in the morning"

Of course, the radiologist recognized the "diverticulum" immediately as the edge of the barium cup which the elderly patient was unable to completely move from the field of view.

Surgery canceled, ENT humbled, value added



The lawsuit filed by the Michigan Radiological society vs Oakland MRI made front page news in Crain's Detroit Business for the September 18-24 issue. A web link to the article is provided below. MRS Past President Gaurang Shah MD FACR did a wonderful job representing us.

Take home points:

- Michigan State Law requires medical businesses to be owned by physicians
- Many medical businesses are owned by non-physician entrepreneurs and the trend toward lay ownership is increasing. This puts patients at risk.
- The lawsuit seeks to enhance enforcement.

For further details be sure and read the MRS position statement. [Click here](#) to read the full article. **Crain's Detroit Business**

POSITION PAPER

The Michigan Radiological Society (MRS), in concert with various county medical associations, is taking a strong, proactive role in bringing a halt to violations of Corporate Practice of Medicine laws in Michigan. In furtherance of its commitment, the Society is a named plaintiff in an action against a lay-owned business that offers diagnostic imaging services. The matter is now pending before the Michigan Court of Appeals.

It has long been recognized that the physician-patient relationship is of critical importance to society and worthy of protection from the intrusion of corporate interests in the fields of Medicine, Dentistry and the learned professions. This concept is at the very foundation of public policy that 33 states, including Michigan, have codified into law, barring the corporate practice of professional healthcare services.

In Michigan, statutes require that each and every for-profit business, offering professional medical services to the public, must be formed as a Professional Limited Liability Company or a Professional Service Corporation, and must be one hundred percent physician owned.

The responsibility and priority of a physician is always, first and foremost, to the patient. In contrast, the priority of a lay-owner of a medical business is more inclined to focus on profitability. Such financial incentives can be in direct competition with what is in the best interest of a patient. Add to this a lack of medical school attendance, residency training, continuing education and licensure, and the threat to patient health from business ownership of professional services becomes real. Decisions about the delivery of medical care are too important to be influenced, solely, by profit motive. Michigan law has been written to protect against this possibility. By law, profits and patient welfare must not compete. The best interests of the patient overrule all other considerations.

It is the position of the MRS that public policy surrounding this issue was settled long ago by the Michigan Legislature. The Attorney General's Office, under Frank Kelley, also issued a number of formal opinions endorsing the efficacy of these statutes, barring the corporate practice of medicine. And, the Department of Licensing and Regulatory Affairs (LARA) has recently opined that these laws are "clear and unambiguous" and remain in force.

As organizations devoted to protecting the patient-physician relationship, standards of medical practice, and the Learned Professions Doctrine, the MRS and its counterpart medical societies throughout the state urge all Michigan citizens to familiarize themselves with the legal requirements of ownership before establishing a diagnostic imaging facility, medical practice, dental office or other professional service business.

The Society urges those licensees who seek to engage in the practice of medicine to do so through a business entity such as a professional corporation or professional limited liability company. The Society also urges those seek to practice medicine through a business entity to obtain legal advice so as to be in compliance with law.

Finally, the medical community in Michigan, represented by the MRS and other medical organizations, requests the Michigan Department of Licensing and Regulation and the Michigan Attorney General to exercise their authority to protect the public by enforcing professional business corporation and professional limited liability company statutes.

Vigilance and action on the part of the medical and legal communities and the state is mandatory to ensure that excellence, ethics, and public safety are the hallmarks of healthcare available to Michigan residents. Certainly, they deserve no less.

MICHIGAN RADIOLOGY PAC

Make a Difference

MRPAC

Michigan Radiology Political Action Committee

www.mrpac.org

Fellow Members of the Michigan Radiological Society (MRS), It's that time of year again--the annual MRS Legislative Day in Lansing on September 27th at 11:00 a.m. On Legislative Day, radiologists, radiation oncologists, medical physicists, and residents meet with our state legislators to advocate for our patients and our professions. There is no better time for you to contribute to the Michigan Radiology Political Action Committee (MRPAC) as our efficacy is maximized in person. No other group advocates in Lansing on behalf of radiology, radiation oncology, and medical physics in Michigan. In short, if we don't do it, no one will.

With the potential for significant health care legislation changes in the coming years, we can help shape the implementation of such changes in our state for the benefit of our patients with your help.

Our past successes have included defending against the expanding scope of practice of non-radiologists into radiology and radiation oncology, including chiropractors, advanced practice registered nurses (APRNs), and others. Unfortunately, scope of practice issues are recurrent nearly every year. Other issues include interstate medical licensure, the corporate practice of medicine by non-physician-owned corporations, physics-related regulatory issues, and more. These issues will never stop arising, and we are the only ones advocating on behalf of our patients and our professions in our state.

Please donate generously by [clicking here](#), by going to the [MRPAC](#) web site and clicking the "Contribute Today" button, or by mailing a check to:

Michigan Radiology PAC
Attn: Shannon Sage
1103 Sarah Street
Grand Blanc, MI 48439

Suggested Contributions

Above and Beyond	\$ 500
Executive Committee	\$ 300
Contributor	\$ 200
Supporter	\$ 100

Thank you for your time, generosity, and membership.

Sincerely,
Stephen Kilanowski, M.D.
Chairman, Michigan Radiology Political Action Committee

JOBS BANK

General Radiologist

Foundation Radiology Group, a Radiologist founded and led national group, is seeking a Board Certified General Radiologist for our client's 208 bed hospital in Grand Rapids, Michigan. This onsite position with an established hospital is affiliated with the local, prestigious University of Michigan. We are seeking a physician to read a wide mix of modalities, as well perform light procedures such as biopsies, fluoro, thoracentesis, paracentesis, drainages, LP's, etc. This is a full-time Monday through Friday 8 a.m. to 5 p.m. position with minimal nights, weekends and call! Subspecialty reads are shared across our group as 70% of our physicians are Fellowship trained. Our Radiologists are supported at all times by our experienced administration, technologists and extenders to ensure a smooth daily routine.

Interventional Radiologist

Foundation Radiology Group, a Radiologist founded and led national group, is seeking a Board Certified, CAQ Interventional Radiologist for our client's 208 bed hospital in Grand Rapids, Michigan. This onsite position with an established hospital is affiliated with the local, prestigious University of Michigan. We are seeking a physician to perform a variety of procedures ranging from biopsies, fluoro, thoracentesis, and paracentesis to higher end procedures such as embolization's, ablations and more. Radiologist will also read a mix of modalities, with any subspecialty reads such as MSK, performed by Fellowship trained physicians. This is a full-time Monday through Friday 8 a.m. to 5 p.m. position with minimal call and travel. Our Radiologists are supported at all times by our experienced administration, technologists and extenders to ensure a smooth daily routine.

Women's Imaging Radiologist

Foundation Radiology Group, a Radiologist founded and led national group, is seeking a Board Certified, Fellowship Trained, MQSA Women's Imaging Radiologist for our client's 208 bed hospital in Grand Rapids, Michigan. This onsite position with an established hospital is affiliated with the local, prestigious University of Michigan. We are seeking a physician to read a mix of modalities with a high concentration of Mammography, as well perform light procedures such as stereotactic Bx, needle loc's, US/CT Breast Bx, tomosynthesis, etc. This is a Monday through Friday 8 a.m. to 5 p.m. full-time position with minimal nights, weekends and call! Subspecialty reads are shared across our group as 70% of our physicians are Fellowship trained. Our Radiologists are supported at all times by our experienced administration, technologists and extenders to ensure a smooth daily routine.

Radiologist Wanted:

Looking for a *full time Radiologist* to join a collegiate, cohesive 10 man group at Beaumont Hospital, Farmington Hills, Michigan. FTE opening due to partner retirement. Candidate should be proficient in *US, CT, MRI, X-ray, PET* and *IR procedures* (comfortable with vascular embolization). Fellowship training in IR or Neuro is preferred. The Radiologist must also be willing to *teach* as the group has a Radiology Residency in house. This is a partnership track position. For further information contact Dr. Rocky Saenz at 248-615-7204 or email rockysaenz@beaumont.org.

For more information or to list an open position on the MRS Website contact Shannon Sage at shannon@michigan-rad.org

[Click here](#) for a full list of open positions.

UPCOMING EVENTS

2017 UpNorth Conference
October 14 &15, 2017
Great Wolf Lodge, Traverse City
[Click here](#) for more information

Michigan State Medical Society
152nd Annual Scientific Meeting
October 25 - 28, 2017
[Click here](#) for more information.

MRS Career Development and Networking Event
November 16, 2017
[Air Zoo, Portage](#)

Save-the-Date
2018 Breast Imaging Conference
November 10 & 11, 2018
Inn at St. John's, Plymouth

