November 10, 2017

Notes:

• No new members in the last month

• New membership cards in preparation for Spring membership renewal campaign

Membership:

Our largest number of members are Individuals, followed by nonprofits and seniors.
November 10, 2017

**Highlights:**
- We’re close to 1,000 likes on our Facebook page and almost at 1,000 followers!

**CAUFC Communications Channels**

Email subscriber list numbers are flat. We are making more of an effort to get our newsletters out regularly.

We will be trying to keep up our social media presence and grow our followers through the end of the year.

- Facebook page likes: 976
- Facebook page followers: 966
- Twitter: 862
- Email subscribers: 1689
CAUFC Website Views and Visits

Visits to the site are slowing down, however we will be running a donation campaign close to Thanksgiving through to the end of the year. We also have new tools to launch through the site.
IFGU Communications Channels

IFGU social media has plateaued recently but will be receiving more attention in the immediate future, to promote new resources and the CIRCLE 2.0 program. Instagram continues to grow steadily.

Facebook page likes: 843
Twitter: 568
Instagram: 643
IFGU Website Views and Visits

IFGU site has been updated to allow for easy news updates. CIRCLE 2.0 program has been set up with some extra functions added for the CIRCLE 2.0 program.

Most Visited Pages
- Home page / Archives
- Trees are the Lungs of the Earth
- Trees mean business
- Resources
- The top 3 reasons to be thankful for trees
- Plant trees, create jobs
- 10 Myths about Trees
- Santee Neighborhood Tree Planting

Referrers
- Search Engines
- Referral
- com.google.android.googleq
- quicksearch
- bakersfieldcity.us/gov/depts/water_resources
- spiritpruners.com/staging/resources