

# CALIFORNIA URBAN FORESTS COUNCIL

Can you imagine  
a great neighborhood  
without trees?

We can't!

INVESTING FROM  
THE GROUND UP!

## CALIFORNIA URBAN FORESTS COUNCIL (CAUFC)

envisions thriving and prosperous California communities transformed by healthy trees and green spaces.

### OUR MISSION:

We advance smart investment in urban and community trees, parks, and green spaces through education and outreach, community-based activities, and collaborative action.

**WHO WE ARE:** CAUFC was founded in 1968 as the first urban forest council in the nation. We are industry professionals representing municipalities, urban planning and design, arboriculture, the nursery industry, and community-based organizations. We support seven Regional Councils across California that act as the backbone of our organization.



*We help our communities thrive, our local businesses flourish and the places we live feel even more like home. Get involved today!*

# CAUFC PROGRAMS & ACCOMPLISHMENTS

We have seven programs that offer tree-mendous opportunities to California communities and urban forestry professionals.

## Regional Councils:

CaUFC supports seven Regional Councils across California: Bay Area, Central Coast, Inland, Los Angeles/Orange County, San Diego, Sacramento Valley, and San Joaquin Valley. The Regional Councils bring professional expertise and experience to communities throughout the state through local events which help communities develop and expand urban forests and local advocacy efforts.

[www.caufc.org/RegionalCouncils](http://www.caufc.org/RegionalCouncils)

## Invest From the Ground Up Campaign:

A public awareness program consisting of two parts:

- 1) Education and outreach to civically-minded Californians in order to encourage the care of trees and green spaces.
- 2) Large scale regional tree plantings across the state for carbon sequestering and air pollution reduction.

[www.InvestFromTheGroundUp.org](http://www.InvestFromTheGroundUp.org)

## Education:

We put on workshops throughout the year and an annual conference. Topics have included: Leading in your Community; The Built Environment & Public Health; Tree Risk & Urban Forestry; Saving our Children from Nature Deficit Disorder, and more.

[www.caufc.org/Workshops](http://www.caufc.org/Workshops)

## Outreach and Public Policy:

We work with local, state, and national leaders to improve public policy and support for urban and community forestry, as well as to continue existing and create new public funding sources for the enhancement and maintenance of our trees and green spaces.

[www.caufc.org/PublicPolicy](http://www.caufc.org/PublicPolicy)

## CA EnerTrees:

A program, in partnership with the National Arbor Day Foundation, for community organizations, cities and energy companies to reduce energy use by strategically planting trees.

[www.caufc.org/enertrees](http://www.caufc.org/enertrees)

## The Urban Forest Management Plan Toolkit:

An online toolkit allowing managers of large tracts of trees to create a free management plan for their city, neighborhood, golf course, or home owner's association.

[www.ufmptoolkit.com](http://www.ufmptoolkit.com)

## Certified Urban Forester (CUF) Program:

The CUF has gone national, partnering with the Society of American Foresters to serve more professionals. The program enhances the knowledge and status of urban forestry professionals and provides reliable assurance that these professionals are fully qualified.

[www.caufc.org/CaliforniaCertifiedUrbanForesterProgram](http://www.caufc.org/CaliforniaCertifiedUrbanForesterProgram)

## PARTNERSHIPS

With a focus on building a strong coalition, we work with other statewide organizations such as the Western Chapter of the International Society of Arboriculture and California ReLeaf. We work together on education and support for local urban and community forest efforts, and community-base education and outreach efforts to build unified local collaborations to address issues, and opportunities for positive change.

## Join US!

Join the growing number of Californians that RECOGNIZE trees make a positive impact on our health, communities and environment.

[www.caufc.org/Membership](http://www.caufc.org/Membership)

## Catalyze Change!

Donate to help expand healthy California communities. Show your support for cleaner air, reduced energy use, sustainable water management and thriving communities.

[www.caufc.org/MakeADonation](http://www.caufc.org/MakeADonation)



To find out more please visit our websites at [www.CaUFC.org](http://www.CaUFC.org) and [www.InvestFromtheGroundUp.org](http://www.InvestFromtheGroundUp.org)



## FOLLOW US:

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