



CANADIAN COLLEGE OF
HEALTH LEADERS
COLLÈGE CANADIEN DES
LEADERS EN SANTÉ

News Release

For Immediate Release

CCHL signs partnership agreement with Workforce Edge Consulting Inc.

Alliance will help Workforce Edge pursue exceptional partnerships, according to Shawn Drake & Tila Smith, Managing Partners

OTTAWA/VANCOUVER – On June 14, 2016, Workforce Edge, a niche consultancy focused solely on improving staff scheduling and workforce deployment in healthcare, signed a strategic alliance with the Canadian College of Health Leaders (CCHL) to promote excellence in health leadership.

“As a highly specialized firm that supports healthcare organizations to respond to workforce related challenges, Workforce Edge is pleased to be part of this strategic alliance. This partnership signals our unwavering commitment to the profession and will enable us to support the development of our leaders, in a way that aligns with the common standards of our clients,” said Tila Smith, Managing Partner.

Ray Racette, CHE, President and CEO of the Canadian College of Health Leaders, said: “We are excited about this collaboration with Workforce Edge, who is the first private corporation to show their commitment to health leadership by committing to have the CHE as a preferred designation for their leaders.”

“This alliance is timely. Today, traditional operational challenges around staffing coverage are exacerbated by the very real public policy issues of a shrinking workforce and a growing patient population. We all need to work more closely together than ever before, in the creation and implementation of *feasible* solutions to sustain high quality healthcare service delivery,” said Shawn Drake, Managing Partner.

“Workforce Edge recognizes the importance of having its leaders align with those employers delivering healthcare services across the country. With this partnership, our team looks forward to its role in developing skills leading to the CHE designation,” said Sylvie Deliencourt, Director, Certification and Leadership Development at the Canadian College of Health Leaders.

The Workforce Edge team of specialized consultants is dedicated to helping healthcare organizations cope with the increasing challenges of a limited and changing workforce. Workforce Edge partners to better enable service delivery by getting the right skill in the right place at the right time. Since 2001, Workforce Edge has been providing the hands on expertise and the deep, organizational change management necessary for organizations to transform their staff scheduling practices. The results are improved coverage and skill mix at the front line where patient care is delivered, increased compliance with collective agreements, and dramatic reductions in labour spend.

Workforce Edge was established to fill a gap where systems implementations did not deliver the projected ROI or achieve a full implementation, and is vendor-neutral in supporting clients using many different scheduling and time capture systems on the market today: www.workforce-edge.com

The Canadian College of Health Leaders (CCHL) is a national, member-driven, non-profit association dedicated to ensuring that the country's health system benefits from capable, competent and effective leadership.

College members come from every health sector and region in Canada and are at varying stages of their careers. Members include students, and health leaders who work in a variety of environments including medical companies, health authorities, health consultants, multi-level care facilities, hospitals, public and private health agencies, health charities, the Canadian military and all levels of the Canadian government.

With 21 chapters across the country, representing thousands of individual and corporate members, the College offers capabilities-based credentialing, professional development opportunities, and an extensive career network. Guided by a Code of Ethics and the LEADS in a Caring Environment Framework, the College helps individuals acquire the skills they need to change their own organizations and, ultimately, the health system. <http://www.cchl-ccls.ca/>

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For more information on the CHE Program and strategic alliances, contact:

**Sylvie Deliencourt, Director, Certification, Leadership Development and Chapter Support
Canadian College of Health Leaders
sdeliencourt@cchl-ccls.ca
1-800-363-9056 Ext. 233**