

Title: Leadership GOLD

Goal: Lessons I've Learned from a Lifetime of Leading

Target Audience: Senior-Level Leaders

Description: Good leadership always makes a difference. It can turn organizations around and positively impact the lives of thousands. Learning more about leadership will make a difference in you, and you will make a difference in the lives of others. John C. Maxwell shares a lifetime of leadership truths, which can guide anyone who currently leads or aspires to lead.

Exceptional leadership makes a difference. Without efficient leadership, organizational goals cannot be achieved, nor can progress be attained, but becoming an exceptional leader is not easy – it takes hard work, perseverance, and a sincere willingness to work with people on the path to the top. John C. Maxwell provides a comprehensive guide using 26 key lessons. Each lesson, or “*nugget*,” is designed to enrich the personal and professional lives of current leaders and help them grow into leaders who make an impact. “*Leadership is influence, nothing more, nothing less*,” states Maxwell. However, one person with a lot of influence can make a powerful, positive impact on society.