

## CAPABILITY STATEMENT

The **Johnson Leadership Group** specializes in helping you to be intentional in your life both privately and professionally by working with purpose and having a solid plan. Being intentional is about relying on a pre-determined strategy. Johnson is equipped with the best materials and proper skill sets to work with government agencies, schools, non-profits and corporate personnel one-on-one, in group settings, and through workshops and seminars to visualize, create and execute a customized leadership strategy to best fit your needs.

[www.TheJohnsonLeadershipGroup.com](http://www.TheJohnsonLeadershipGroup.com)



Cage Code: 82XM7



Duns #: 115512959

## CORE COMPETENCIES



KEVINWAYNEJOHNSON

Leadership Coaching, Mentoring and Teaching  
Keynote & Commencement Speaker



### Seven (7) Specialized Topics:

How to be A R-E-A-L Success

LEADERSHIP GOLD

Everyone Communicates, Few Connect



The 15 Invaluable Laws of Growth

Becoming A Person of Influence



Put Your Dream to the Test

Developing the Leader within You 2.0

## COMPANY SNAPSHOT

**Chief Executive & Visionary:** Kevin Wayne Johnson



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**Address:** 6400 Shannon Court  
Clarksville, Maryland 21029



**Work Area:** Nationwide

## PAST PERFORMANCES



AAMC



Church of God Ministries, Inc.



Book Expo America



FDA U.S. Food & Drug Admin.



Jack & Jill of America, Inc.



Virginia Commonwealth University

## DIFFERENTIATORS

- 25 years experience as a mid-to-senior level leader in federal government (GS15) and private industry (Director)
- 25 years experience as mid-to-senior level certified federal acquisition professional with civilian and defense agencies
- Top Secret/SCI clearance
- John Maxwell Team Certified International trainer and speaker
- A+ Rating with the Better Business Bureau

## NAICS & PSC CODES

- 611430** Professional & Mgmt Development Training
- 541990** Professional Career Transition Consulting Services
- 541611** Administrative Mgmt and General Mgmt Consulting Services
- 541618** Other Mgmt Consulting Services
- 561499** All Other Business Support Services
- U001** Education, Training, Lectures
- U006** Education, Training, Vocational & Technical
- U009** Education / Training - General
- R406** Support-Professional: Policy Review / Development
- R499** Support - Professional : Other
- R702** Support - Mgmt: Data Collection
- R799** Support - Mgmt: Other
- R410** Support - Professional: Program Evaluation / Review / Development

**The Johnson Leadership Group, LLC** is a certified minority-owned business and certified Maryland-based Small Business Reserve with an annual revenue under \$4 Million. We are fully compliant with our NAICS codes upper thresholds. **Kevin Wayne Johnson, Founder and Chief Visionary, has over 25 years of administrative, leadership, coaching, mentoring and training experience.** A customer service-oriented company with a proven track record of providing quality leadership, management, consulting & advisory services and support coupled with stellar supplementary services in organizational and individual training, coaching, implementation and execution to government agencies, academia and corporate partners alike.

## Past Performances

### Leadership Development Training

*Food & Drug Administration (FDA)*

Lead instructor for the mid-level (GS12-13) FDA workforce at the Silver Spring, MD location. Led the successful discussions and training from the topic "Becoming a Person of Influence," designed to deliver timely and strategic leadership principles that equips the next generation of leaders to be effective and efficient in the fulfillment of their day-to-day management.

### Keynote Speaker

*Anne Arundel Medical Center*

Delivered Keynote Address before 230 medical professionals at the annual Dr. Martin Luther King, Jr. Awards Luncheon. From the topic "Put Your Dream to the Test", successfully encouraged and motivated the audience to achieve their goals, aspirations and dreams through practical application.

### Coaching and Mentoring

*Virginia Commonwealth University (VCU)*

Since 2012, serves as a core leader and mentor to over 200 undergraduate students at the annual African-American Alumni Mentoring Circle. Successfully facilitates, coaches and mentors a diversity of students on career choices, interviewing skills, professional decorum and workplace dynamics. Presents scholarship awards and other recognitions based upon individual merit.

## Customer Testimonials

### FDA

Upon review of the written evaluations, Kevin Johnson's facilitation of the "Becoming a Person of Influence" seminar for our mid-level leaders at FDA revealed an 85%-plus "strongly agree" that all goals, objectives, desired outcomes, and Johnson's teaching style, were exemplary. This course is a key component of Co-Hort 1 as we roll out a new leadership curriculum for our employees nationwide. We are pleased to have Johnson on our faculty.

- G. Avery Wilson, Th.D., Senior Advisor, FDA University

### Anne Arundel Medical Center

The keynote address given by Kevin Johnson at our Martin Luther King, Jr. Day was inspirational, thought-provoking and motivational. Johnson inspired us with the words of Dr. King regarding using love to combat the effects of injustice and using our God-given talents to "do something" rather than idly standing by. He gave us practical ways to organize our thoughts, set priorities and establish clear goals. When Johnson concluded his presentation, I felt encouraged that even in my small way in my community I can make a significant difference.

- Nia Wright, MSN MHA RN CNOR, Senior Nursing Director, Surgical Services, Co-chair, Cultural Diversity and Workplace Advocacy Initiative, Anne Arundel Medical Center

### VCU

Kevin Wayne Johnson has been a pillar to the VCU African-American Alumni Council's Mentoring Circle. This is an organic mentorship program where VCU alumni volunteer their time touching the lives and future professional aspirations of current VCU collegiates. Johnson has offered his skills and talents informing potential and active mentees in areas such as life skills management, networking, and preparing for interviews. He additionally lends his talents toward mentees' self-advocating skills, and generally how to persevere as one strives to identify, meet, and exceed personal goals. Johnson is well suited for this type of engagement because of his character, conduct, personal habits, and reputation which are all beyond reproach.

- Rodney A. Harry, President, VCU Alumni's African-American Alumni Council

*We always ensure that our audiences receive:*

Qualified personnel management

Subject Matter Experts



Our vision: "To equip the current and next generation of leaders to achieve greatness!"  
Maryland Small Business Reserve #SB12-32851



Registered in SAM

CAGE CODE: 82XM7

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*We gladly accept Federal credit card orders.*

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