



Membership: Fast Start

First dues payment is due prior to October 1st. Submit membership dues electronically through MemberHub prior to October 1st. Illinois PTA welcomes dues payments anytime during the membership year (July 1- June 30). The first payment for the year must be received no later than the October 1st date. Membership dues payments for those who join throughout the year can be submitted electronically monthly through MemberHub.

Membership Cards: PTA's can access membership cards through MemberHub. The card can either be sent electronically to their members or printed. Members can also access their own membership card in the MemberHub system.

Expand your membership base to include more than just your parents and staff: Non-certified school staff, past PTA officers, School Board Members, School District Administration, Local/Community Leaders, Grandparents/Extended Family/Caregivers, Businesses or vendors in your community, etc.

Be sure to highlight PTA Member Benefits. Share information on the National and IL PTA benefits from partners available to all members. (Information on National PTA Benefits at pta.org/benefits and Illinois Benefits at <https://illinoispta.org/member-benefits/> Promote your Local Unit Benefits of membership. (See LUP Resource: Membership: Thanking your members for their Support)

Share your successes and ideas with IL PTA- Apply for the Membership Awards: Illinois PTA wants to recognize local units who find successful ways to recruit, retain, and engage members. Use this opportunity to "Toot Your Horn" to share your accomplishments and be recognized for your hard work and efforts to grow the PTA membership! See the Instructions and Application included in this packet.

Provide multiple opportunities for people to join your PTA. Promote PTA and Membership at PTA and school events throughout the year. Don't sit behind the table and wait for people to come to you. Stand in the crowd and have conversations, share the successes of your PTA, popular programs/resources, your enthusiasm for PTA and your commitment to the kids in your community. *Convince them they want to be a part of PTA!*



everychild.onevoice.®

P.O. Box 907, Springfield, IL 62705-0907 | 1-800-877-9617 | Fax: 217-528-9490

Email: info@illinoispta.org | Website: www.illinoispta.org