

DISH WOMEN'S NETWORK HIGHLIGHTS

FEBRUARY • MARCH 2019 HIGHLIGHTS

INTERNATIONAL WOMENS DAY

March 8 marked an exciting day for women and allies across the world—International Women's Day (IWD). This annual celebration recognizes women around the globe, their successes and accomplishments, and the bright future ahead.

Established in 1909, IWD now symbolizes a broad, encompassing movement as it's celebrated by women and allies across the political spectrum.

As more women took office this January than ever before, you might have already seen celebrations taking place. Female lawmakers on both sides of the aisle wore white to the 2019 State of the Union to symbolize their record-breaking numbers and to promote a message of solidarity.

This year, the DISH Women's Network celebrated IWD by encouraging women and allies to wear white at 14 locations. Visit [our website](#) to see photos of the celebration.

LEADER SERIES: CHRISTINE RODOCKER, VP OF INSP CHANNEL & INSP FILMS

Christine Rodocker, a cable industry leader with over 25 years of experience, shared her insights about the importance of mentorship and community. She also discussed the power of networking and how she encourages her team to stay up-to-date on the changing cable/telecom world.

TUESDAY TRAINING: GOOGLE'S #IAMREMARKABLE WORKSHOP

#IAMRemarkable is a Google initiative seeking to empower women and underrepresented groups to celebrate their achievements in the workplace and beyond. This workshop tackled a wide variety of topics from unconscious bias to meaningful ways to advance your career.

MAP WORKSHOP: ESSENTIAL SKILLS & STRATEGIES FOR MENTORS & MENTEES

LEAD specialist Brandon Twine shared how to be a successful mentor and mentee in this interactive workshop. Attendees learned about mentoring relationship strategies, essential communication skills, and helpful tools.

Watch past event videos [here!](#)

UPCOMING EVENTS

TUESDAY TRAINING: PRESENTATION AND FACILITATION SKILLS TRAINING

Tuesday, March 26th • 12pm-1pm in Mt. Elbert & DISH Vue

Presenting does not have to be a big, scary monster! Join us to learn tips and techniques on engaging your audience, delivering your content and the ABCs of dealing with your nervousness. Be prepared to participate and have fun in this interactive session. Come with your phone, notebook and pen in hand! [RSVP here!](#)

FIRST FRIDAY COFFEE

Friday, April 5th • 7:30am-9am in the Café Event Room

Join us for First Friday coffee, bagels, and conversation!

TUESDAY TRAINING: UNCONSCIOUS BIAS & ALLY TRAINING

Tuesday, April 16th • 12pm-1pm in Mt. Elbert & DISH Vue

Facilitated by Maureen Berkner Boyt, founder of the Moxie Exchange, this will be a joint effort with all resource groups (DWN, EPN, AAN, Out@DISH, Veterans Resource Group).

COMING IN APRIL: LEADER NETWORKING SERIES

Small group, open-format sessions with DISH leaders – details to come!

Want to be the first to know about our events? Add DWNcalendar@dish.com on Outlook.

ON THE BLOG

[DISH CELEBRATES INTERNATIONAL WOMEN'S DAY](#)

Learn about the history of this annual celebration and how to join the DISH Women's Network.

[PIONEERING AFRICAN AMERICAN WOMEN IN TECH](#)

As part of Black History Month, we highlighted four pioneering black women who helped put a man on the moon.

WATCH REMOTELY!

Watch our speakers and events REMOTE by using the DISH Vue platform. Sales Training and Support has partnered with DWN to offer an improved remote streaming experience for our DWN members across the country. For our speakers, sign up for the "remote" ticket on WebEx and we will send you the link to join!



INTERVIEW: ALEXIS ROSENBERG, ACCOUNT EXECUTIVE, AD SALES (MEDIA SALES DIVISION)

Tell us about your career path at DISH.

I've been at DISH for over 10 years. I started in 2008 when we were first putting together the Media Sales Division, and I've seen this department grow tremendously and expand to Chicago and Los Angeles. Working with such great, talented, innovative, hardworking people, that's really what has kept me here for so long.

What inspired to join the Women's Network?

It's something I'm passionate about. Women's and children's issues have become of stronger importance to me since I became a mom to a daughter six years ago. And it's been a great way to build a sense of community among DISH Media Sales. We put a big emphasis on educating, lifting people up, and interdepartmental networking, so it's been great to become closer to people from other departments.

Tell us more about the Media Sales chapter.

I invite everyone in the New York, Chicago, and L.A. office to every event. We do book clubs, we do podcast discussions, we have speakers come in, and a lot of those speakers have to do with media and our division. We did a Mother's Day montage where we all talked about how important our mothers/mother figures are to us and sent it to them. We do charity fundraising and bake sales. We wore red for heart health awareness in February; one year we wore pink for breast cancer awareness.

What are some of your favorite events?

My favorite part is the speakers. I learn a lot from them, and it's a great networking avenue. We've expanded past industry-level speakers — one of our last speakers was a financial advisor [and author of *The Millennial Money Fix*]. Every six months we do a business plan and talk about issues facing women, and one issue was financial freedom. Bringing that author in was one way to help educate about that issue, and we also got a copy of the book for everyone.

What has been an important challenge in your career?

Work-life balance. I work very hard to try to balance a demanding job that I'm very passionate about and wanting to be home to see my kids [6-year-old daughter Violet and 3-year-old son Jordan] and be part of their lives.

How have you tackled this challenge?

That old saying, "it takes a village" — I have a very supportive husband; I have great people who help me.
What advice would you give to someone just starting their career?
To work hard, get a mentor, and challenge themselves.

Who inspires you and why?

Michelle Obama is a big inspiration — her sense of giving back to her country and her community is really inspiring. And also my mom! My mom is just one of the most amazing, generous women, and I'm so fortunate that she's my mom. She's been a teacher her whole life, and her kindness and generosity and quest for learning has really inspired me. I'm very lucky that she's grandma to my kids because they're lucky to have her.



GET INVOLVED

OPEN LEADERSHIP ROLES

External Chapters Manager

Support the DISH Women's Network chapters outside of the Meridian location as existing chapters grow and new chapters form. Responsibilities include leading monthly meetings, helping onboard new chapters, and acting as the main point of contact between the chapters and DWN.

OTHER VOLUNTEER OPPORTUNITIES

- Join our monthly volunteer meetings to support one-time events or simply contribute ideas!
- Start your own local chapter — we supply guidelines and support.

Email womensnetwork@dish.com for more information

join the movement

 www.DISHWomensNetwork.com

 [dishwomensnetwork](https://www.instagram.com/dishwomensnetwork)

 [linkedin.com/company/dwn/](https://www.linkedin.com/company/dwn/)