

HIGHLIGHTS

Rebecca Loevenguth, VP at Western Union, spoke for the Leader Series this August. If you missed her talk you can watch it [here](#). Some highlights from her talk include:

- Find things that are value add in your life and focus on them – try to prioritize those above value detractors. This will help you feel balanced and fulfilled.
- Don't live with regret! If you have regret, reconsider your daily choices. Let yourself off the hook for somethings. Aim for balance... not burn out. The secret to successful women in confidence... love yourself!
- Don't compare yourself to others! Each person has something unique to offer. Embrace what you bring to the table and own it.

Roseland successfully had their DISH Women's Network launch event on September 21st with nearly 3 dozen people signing up to become members. The launch of this new chapter grows the Network to 4 locations nationwide. Congrats, Roseland DISH Women's Network! Want to join the Roseland chapter? Email RoselandDWN@dish.com to sign up.



Just So You Know

- Did you know you can view our past events and newsletters on our website? Check out our past events [here](#) and the previous newsletters [here](#).
- DWN has launch Instagram! Click the icon below to follow



dishwomensnetwork

Upcoming Events

- **Leader Series:** Frankki Bevins, Associate Partner at McKinsey & Company
WHEN: Monday, September 26th from 12:00 PM to 1:00 PM in Mt. Elbert Conference Room

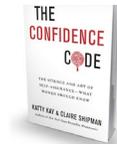


Her talk will focus on McKinsey's Centered Leadership model:

"Over a decade ago, McKinsey embarked on an ambitious research project to define the keys to success for the most successful women in the workforce today. Hundreds of interviews, thousands of surveys and many academic readings later, we discovered five commonalities amongst top leaders. We will discuss the research that went into the model, the model itself, and spend some time learning how to apply it to your own personal life and career."

Sign up for the event [here](#)

- **BOOK CLUB:** *The Confidence Code*
By Katy Kay & Claire Shipman



Please join us for our next book club as we discuss *The Confidence Code* by Katy Kay and Claire Shipman. This book explores the root of confidence, the role it plays in our lives, and the choices we must make to be more confident.

WHEN: Thursday, September 29, 2016 from 12:00 PM to 1:30 PM

OR Friday, September 30, 2016 from 3:00 PM to 4:30 PM

WHERE: Echo IX Conference Room (Bldg. 1 Floor 3)

Sign up for our next Book Club [here](#).

Book Swap

We'll also host a book swap and donation drive to share some of our favorite reads on leadership, the workplace, and professional development. If possible, please bring one book to 'swap' with other attendees and one to 'share'. Additional book donations are welcome! All donations will be delivered to the Center for Work, Education and Employment (CWEE), which helps low-income, single families gain the skills and education to gain long-term employment. The CWEE has specifically requested books on professional development.

If you can't attend book club, but would still like to donate a book, please email

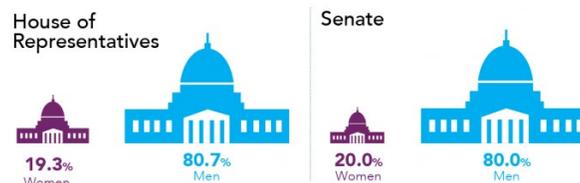
Harsimrat.Kandhari@dish.com (Sim).

We look forward to seeing you there!

In the News

Regardless of your political standing, it's pretty incredible to be on the forefront of history as the United States has our first ever female major party presidential nominee. With constant media attention of the upcoming elections, we wanted to look at the demographics of women in government today, here's what we found:

Percentage of Women in House of Representatives and Senate



Sources

Center for American Women in Politics, "Women in the US Congress 2015" (2015); Center for American Women in Politics, "Women in the U.S. Senate 2015" (2015).

CATALYST.ORG

Read more [here](#)



INTERVIEW OF THE MONTH

Elizabeth Riemersma – Director of Marketing



Liz is the new Director of Marketing – International for both DISH and Sling. Liz comes to DISH after having worked in Dubai for the last 10 years as a Global Marketing Director. We had the pleasure of speaking with her about career advice, barriers to female leadership, and the woman that inspires her most.

1. What do you love most about what you do here at Dish?

As the Director of Marketing – International for both DISH and Sling, I work with a very talented team of people from around the world, who market to 29 different language groups. It's a very complex and challenging business, and the team is amazing. I love working side by side with such a diverse and hardworking team.

2. What is your proudest professional accomplishment?

In my role previous to DISH, I headed up marketing for an incentives-driven membership program that was based in Dubai. As part of my role, I helped transform the brand from a book into a mobile app, and then developed the plans and the team to launch the app in 17 countries across Asia, the Middle East, Africa, and Europe. It was a smaller company; as their Global Marketing Director I was able to get hands on experience marketing the app in such diverse markets as Hong Kong, Cape Town, Riyadh, and London. It was an amazing learning experience and a lot of fun; my proudest accomplishment during that time was when we passed the one million download mark within nine months of releasing the app.

3. What is the best piece of advice that you've ever received?

It's not so much advice as it is an axiom that I've always found to be true: Luck favors the prepared.

4. What is the most important quality in a leader?

Empathy. Leaders are nothing without their team and I've found repeatedly that the best leaders have the respect of their team because they lead them with empathy and an understanding of each employee's strengths and development areas.

5. Who has been the most influential woman in your life?

My mother has been – she was the first female financial analyst for Chase back in the 60's, and gave up her career when she had kids. She never went back to work and regretted it. As a consequence, she has been my most strident supporter and has always pushed me to succeed.

6. What is your leadership philosophy?

A team that laughs together performs well. Our day to day work life is very stressful, and as a leader it's my job to foster the healthiest environment for my team. For me, that means making work as fun as possible.

7. How do you like to start your day?

I work out for at least 30 minutes every single day – weekends included. I find that it keeps me focused and resilient in the face of stress.

8. How do you think we should be developing our women leaders?

I like the approach in at DISH of providing a grassroots platform for women to learn from each other. Self-motivation is inherent in anyone (male or female) who succeeds from a leadership standpoint, and DISH'S Women's Network fosters this.

9. How do you achieve work life balance?

I would be lying if I said I achieve this balance every day! For me there are little things I do to carve out the line between work and home. I NEVER look at my email in the morning before coming into work – it allows me to remain clear headed and think about what I need to do for the day while I'm working out in the morning. Additionally, from the time I leave work until the time my son goes to bed at night, the same rule applies. This allows me to be fully engaged when I spend time with him.

