



Contact: Greg Munson
Director of Development & Communications
Phone: (302) 563-0254
E-mail: greg.leadde@gmail.com
Website: Leadershipdelaware.org

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Leadership Delaware, Inc. Announces New Board Member & Advisory Board Members

(ROCKLAND, DE)— Leadership Delaware, Inc. (LDI) is proud to announce the appointment of one new member to its Board of Directors, along with two Advisory Board Members. Joining the Board is Logan S. Herring, Sr. and joining the Advisory Board is Robert J.A. Fraser (“Bob”) and Robert F. Martinelli (“Rob”).

"Since 2008, Leadership Delaware has developed leaders who have made a positive impact in their workplaces and in their communities. 2020 is a special year; Leadership Delaware will graduate its twelfth class of Fellows and will celebrate the leadership of Founders Terry and Sandy Strine.

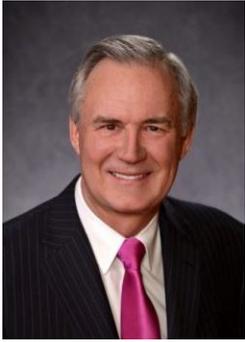
We are excited to welcome three accomplished and well-respected leaders from our community to our Board of Directors and Advisory Board. Logan, Bob, and Rob will each bring a unique perspective, and we are honored to have them join the Leadership Delaware family." - Penny Saridakis, Chair of Leadership Delaware Board of Directors



Logan S. Herring, Sr. is the CEO of Kingswood Community Center, REACH Riverside, and The Warehouse (WRK). He was raised in Wilmington’s West Center City neighborhood and knows that other people helped guide him to success, and his goal is to pay it forward. Logan started his work in the Riverside neighborhood of Wilmington in 2016 as the Executive Director for Kingswood Community Center (KCC), which serves the young and old alike, including an early learning center, before and after care, teen programming, and senior center. REACH (Redevelopment Education & Community Health) Riverside, is a nonprofit community development corporation created to lead the \$250 Million revitalization of the Riverside neighborhood under the nationally acclaimed and Warren Buffett funded Purpose Built Communities model, to include 600 units of mixed-income housing and a new state of the art KCC; REACH has been officially named as the 19th network affiliate of Purpose Built Communities (28 total affiliates).

REACH and KCC are working in partnership with The Warehouse, a co-working facility and network for teen-serving organizations designed to address violence, academic performance, and workforce readiness amongst Wilmington’s youth by providing them with access to more than 130 teen-focused program and service providers.

Logan has also been recognized in the Delaware Business Times 40 Under 40 class of 2018, which pays tribute to ambitious professionals who are making a name for themselves through professional excellence and community involvement. The honorees represent the best in a wide range of fields such as finance, law, nonprofit, hospitality, education, and technology.



Bob Fraser has been an integral part of Leadership Delaware since its founding. He is very passionate about the LDI mission and the impact LDI Fellows are having on our communities.

Now retired, Bob has been very active on numerous corporate and nonprofit boards in the U.S. and Canada, in many cases serving as Chairman of the Board. He served as Chair of BofA Canada Bank, Blueprint Software Systems, Campus Partners, and Easterseals Delaware and Maryland's Eastern Shore, to name a few.

He has served on many local nonprofit boards including: the United Way of Delaware (where he was General Campaign Manager), the Grand Opera House, the World Affairs Council, the Delaware Symphony, and the International Strategic Planning Group for the State of Delaware.

Bob served as Division President, Group Executive, and Vice Chairman of MBNA America Bank. Prior to that he served in several senior executive roles at Hercules Incorporated including Executive Vice President, Group Vice President and President of Hercules Food and Functional Products, and Senior Vice President of International and Science and Technology.

He has a Bachelor of Applied Science degree in Chemical Engineering from the University of British Columbia, and an MBA from the Richard Ivey School of Business at Western University. He was a lecturer in Marketing Management and Industrial Marketing at McGill University. Bob was a long-time member of the National Association of Corporate Directors (NACD) in the U.S., and the Institute of Corporate Directors (ICD) in Canada.



Robert F. Martinelli, 64, is CEO and President of Today Media, a family owned media company that specializes in regional publications, events, websites, and custom communications that help people get the most out of living in their communities. Rob started in the second-generation family business in 1982 as Publisher of Delaware Today magazine. In 1996, Rob started Main Line Today magazine. In September 2014, Today Media launched the Delaware Business Times serving the Delaware market with local business information in print, online and in-person with numerous events. Today Media has been publishing the Delaware Valley Italian American Herald for the past six years.

Rob holds a law degree and was admitted to the New York State Bar. Rob does not currently practice. He is a graduate of Holy Cross College in Massachusetts and Pace University School of Law in New York.

Rob is a member of the Past President's Council of the City and Regional Magazine Association the largest trade organization for city and regional magazines. He served as President in 2003 and in 2012 he received the Lifetime Achievement Award from the organization.

Rob is active in his community. He is past president of Big Brothers Big Sisters of Delaware and currently sits on their Board of Directors. Rob is president of the Today Media Charitable Foundation which runs the Best of Parties for the local magazines. These parties have raised hundreds of thousands of dollars for children charities and cultural arts groups. In July 2000, Rob received the Delaware State Chapter of the March of Dimes Medal of Honor – its' highest award for service and commitment and in November 2000 the Jane Maroney Advocacy Award in recognition of tireless efforts in advocacy for Delaware's mothers and babies. In 2014, Rob was named the Man of the Year by the Delaware Christopher Columbus Monument Committee. Rob is also a member of the ChristianaCare Council of Advisors and Nominating Committee and a member of the board of the Pete du Pont Freedom Foundation.

Rob is an avid golfer and enjoys listening to music. He is married to Alice, and has a daughter Christen who is a graduate of Widener Law School in Delaware and is practicing elder law in NJ and a stepdaughter Jackie who has a Masters in Broadcast Journalism and is working for CBS 60 Minutes.

For more information on Leadership Delaware and our board/advisory, please visit leadershipdelaware.org.

About Leadership Delaware (LDI): LDI is a nonprofit organization founded in 2008, whose mission is to recruit and mentor outstanding young Delawareans who have the capacity, desire, and the courage to seek and excel at community, nonprofit, political, professional, and corporate leadership within the "First State." Our program offers a series of issue-oriented forums and experiences, which are based on the belief that knowledge is a key element and prime motivator of leadership. Leaders with integrity, vision, knowledge, and the ability to make a positive impact within their communities are desperately needed in Delaware and throughout the United States. In fact, the need for principled leaders has rarely been greater. For more information, visit leadershipdelaware.org.

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