

**August 5 - August 9, 2019 Weekly Index Research Update**

## The CrowdBureau® Peer-to-Peer Lending and Equity Crowdfunding Index registered a fourth consecutive weekly decline, giving up -2.80%

The CrowdBureau® Peer-to-Peer Lending and Equity Crowdfunding Index (CBP2PTR) registered its fourth consecutive weekly decline, giving up -2.80% during a turbulent week for global markets that was triggered by escalating U.S.-China trade tensions. Global uncertainty was compounded by diminished confidence on the part of investors in the outlook for publicly listed marketplace lenders, three of which reported disappointing earnings and, in some cases, strategic reversals, over the previous three weeks. The Index has now fallen -13.62% since July 12, in contrast to the solid year-to-date gain of 30.71%.

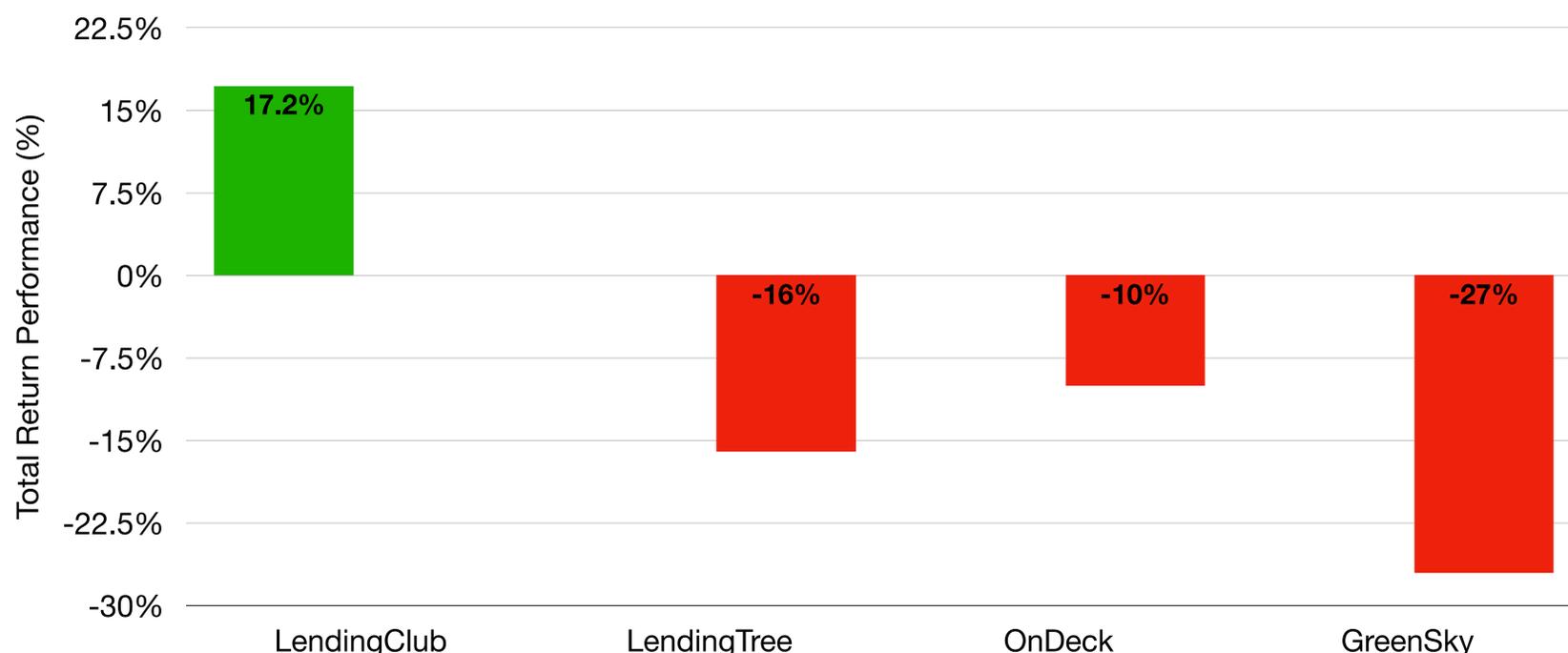
Stocks in the U.S. ended the week modestly lower following a turbulent five-day trading week that began with a global selloff on Monday when China allowed its currency to weaken past 7 yuan to the U.S. dollar. The S&P 500 and Dow Jones Industrial Average dropped 3.38% and 2.9%, respectively. This was followed on Wednesday by a series of surprising interest rate cuts announced by the central banks of India, Thailand, and New Zealand which signaled to investors growing concerns about the view for economic growth. The markets, however, managed to erase their losses when it became clear that Beijing didn't take as an aggressive of a stance on the weakening yuan as some investors feared. The S&P 500 rebounded on Wednesday and Thursday but returned to decline on Friday in response to President Trump's remarks that a meeting with China on trade might be canceled managed to limit its decline to -0.46%. The Dow Jones Industrial Average posted a drop of -0.75%; while the Nasdaq Composite Index gave up -0.56% for the week.

Amidst the week's turmoil, gold prices soared to end the week at \$1,497.37 an ounce while the 10-Year Treasury notes, which started the week yielding 1.86%, dropped 12 basis points to close the week down 1.74%.

Outside the U.S., major Latin American markets posted gains, while European stocks fell -0.95% and the Pacific-Asia region recorded a decline of -1.94%, according to the S&P Global Broad Market Indices.

The CrowdBureau® Peer-to-Peer Lending and Equity Crowdfunding Index turned lower as decliners outnumbered gainers by a ratio of almost 3 to 1 or 67.74 percent. LendingClub (LC), the last of the four U.S.-based marketplace lenders to report second quarter 2019 earning results, gave something for investors to cheer about after a difficult three weeks for U.S. based marketplace lenders. LendingClub's share price rose 13.55% following the company's better than expected earnings announcement on Tuesday. Healthy loan originations and reduced expenses contributed to a \$13.8 million year-over-year increase in net revenues to \$190.8 while the company's second quarter adjusted net loss was reduced to \$0.01 per share compared with a loss per share of \$0.08 in the prior-year-quarter—beating analyst expectations. LendingClub ended the week squarely in the black, up 17.2%. This was not the case for the three other U.S. based marketplace lenders, LendingTree (TREE), OnDeck Capital (ONDK) and GreenSky Inc. (GSKY), ended the week following their quarterly earnings announcements down between -10% and -27%. **Refer to Chart of the Week.** This included GreenSky whose earnings announcement this past week also disappointed investors. Just over a year after an initial public offering, the company revealed that its board is evaluating strategic alternatives. The disclosure accompanied Tuesday earnings report in which the GreenSky missed on both revenue and earnings. Shares were down -34.39% on Tuesday and following a slight recovery, GSKY ended the week down -29.78%. The shares of OnDeck Capital and LendingTree have still not recovered from price levels registered just prior to their earnings releases.

**Chart of the Week: Stock Price Performance of U.S.-Based Market Place Lenders Using Data for the Day Prior to Earnings Announcement up through Change Price for the Week**



Source: CrowdBureau Corporation

## August 5 - August 9, 2019 Weekly Index Research Update

---

### ABOUT CROWDBUREAU CORPORATION

CrowdBureau Corporation research-based indexes and analytics seeks to help market players understand and manage better alternative asset classes in peer-to-peer lending and securities based crowdfunding. Clients rely on our offerings for deeper insights into the drivers of performance and risk indicators for their decision making, through our global peer-to-peer lending asset class coverage using a series of benchmarks and innovative research. Our line of products and services includes a centralized database with indexes, analytical models, data, a peer-to-peer lending series of benchmarks by sectors such as consumer loans, business loans, real estate, student automobile loans, agriculture and other. CrowdBureau Corporations serves money managers, banks, insurance companies, traders and universities. For more information, visit us at <https://www.crowdbureau.com>

The information contained herein (the "Information") may not be reproduced or disseminated in whole or in part without prior written permission from CrowdBureau Corporation. The Information may not be used to verify or correct other data, to create indexes, risk models, or analytics, or in connection with issuing, offering, sponsoring, managing or marketing any securities, portfolios, financial products or other investment vehicles. Historical data and analysis should not be taken as an indication or guarantee of any future performance, analysis, forecast or prediction. None of the Information or CrowdBureau index or other product or service constitutes an offer to buy or sell, or a promotion or recommendation of, any security, financial instrument or product or trading strategy. Further, none of the Information or any CrowdBureau index is intended to constitute investment advice or a recommendation to make (or refrain from making) any kind of investment decision and may not be relied on as such. The Information is provided "as is" and the user of the Information assumes the entire risk of any use it may make or permit to be made of the Information. NONE OF CROWDBUREAU CORPORATION, OR ANY OF ITS SUBSIDIARIES OR ITS OR THEIR DIRECT OR INDIRECT SUPPLIERS OR ANY THIRD PARTY INVOLVED IN THE MAKING OR COMPILING OF THE INFORMATION (EACH, AN "CROWDBUREAU PARTY") MAKES ANY WARRANTIES OR REPRESENTATIONS AND, TO THE MAXIMUM EXTENT PERMITTED BY LAW, EACH CROWDBUREAU PARTY HEREBY EXPRESSLY DISCLAIMS ALL IMPLIED WARRANTIES, INCLUDING WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. WITHOUT LIMITING ANY OF THE FOREGOING AND TO THE MAXIMUM EXTENT PERMITTED BY LAW, IN NO EVENT SHALL ANY OF THE CROWDBUREAU PARTIES HAVE ANY LIABILITY REGARDING ANY OF THE INFORMATION FOR ANY DIRECT, INDIRECT, SPECIAL, PUNITIVE, CONSEQUENTIAL (INCLUDING LOST PROFITS) OR ANY OTHER DAMAGES EVEN IF NOTIFIED OF THE POSSIBILITY OF SUCH DAMAGES. The foregoing shall not exclude or limit any liability that may not by applicable law be excluded or limited.

© 2018 - 2019 CrowdBureau Corporation. All rights reserved.