



Colette Louise Tisdahl Foundation

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www.ColetteLouise.com



Thank you for your interest in investing in the mission of The Colette Louise Tisdahl Foundation. Your support helps improve outcomes of pregnancy, childbirth, prematurity, and

infancy, as well as aid in the impact of loss through financial assistance, education, and advocacy through the work of Colette's foundation. The pillars of our work are education, advocacy, and financial assistance. We believe our work in these areas, along with your support, will help improve outcomes for families throughout the United States.

EDUCATION CIRCLE

As part of our ongoing mission of education, we have monthly virtual sessions on topics related to pregnancy, maternal and infant health, parenting, children, and loss. These Zoom sessions are advertised in advance as well as recordings included after the event via our website, e-newsletter, social media.

Student (Starting at \$500): *In addition to educating hundreds of people, benefits from this level includes logo and name listed on slides of one educational program and Logo and name listed on website with link to website.*

Teacher (Starting at \$1,000): *In addition to educating hundreds of people, benefits from this level include: 15 second promo during one program and 2 mentions across social media channels.*

Professor (Starting at \$2,000): *In addition to educating hundreds of people, benefits from this level include: sole sponsor of monthly educational program; Name and logo listed on slides; Logo with link listed on website; 1 to 2 minute introduction during educational program; and Three mentions across social media channels.*

ADVOCACY CIRCLE

While we can affect change through financial assistance and education, we also need to make wide-scale, institutional change and those changes can only be done through deep advocacy. We encourage our followers to support legislation that affects change on topics including but not limited to maternal and infant health, paid childcare, maternal mortality, paid family leave, and other family related matters.

Junior Advocate (Starting at \$500): *In addition to inspiring and influencing wide-scale change, benefits from this level include being mentioned/featured in our e-newsletter with logo and 50 words or less with link to website OR One social media post (across Facebook, Instagram, and LinkedIn)*

Senior Advocate (Starting at \$750): *In addition to inspiring and influencing wide-scale change, benefits from this level include three separate social media posts (across Facebook, Instagram, and LinkedIn) specific to your organization and one email or social media post with a specific call to action*

Mama (or Papa) Advocate (\$1,000): *In addition to inspiring and influencing wide-scale change, benefits from this level include three separate social media posts (across Facebook, Instagram, and LinkedIn); one post with 1 to 2 minute video created by sponsor with final approval by foundation; and one email or social media post with a specific call to action*

Ultimate Advocate (\$750/month or \$7,500/year): *In addition to inspiring and influencing wide-scale change, benefits from this level include a weekly post on social media and two emails or social media posts with specific calls to action*

FINANCIAL ASSISTANCE CIRCLE

Our flagship program and the pillar of supporting families is the financial assistance program. Since our founding in September 2018, we have assisted over 350 families nationwide with over \$415,000 in support.

Call Home (Starting at \$1,000): *In addition to financially assisting families in crisis, benefits from this level include being mentioned/featured in our e-newsletter three times with logo and 100 words or less with link to website and two social media posts (across Facebook, Instagram, and LinkedIn) with one video*

Share a Ride (Starting at \$2,500): *In addition to financially assisting families in crisis, benefits from this level include four separate social media posts (across Facebook, Instagram, and LinkedIn) specific to your organization, three mentions/features in our e-newsletter with logo and 100 words or less with link to website.*

Stay in Comfort (Starting at \$5,000): *In addition to financially assisting families in crisis, benefits from this level include five separate social media posts (across Facebook, Instagram, and LinkedIn); two posts with 1 to 2 minute video created by sponsor with final approval by foundation; and three mentions/features in our e-newsletter with logo and 100 words or less with link to website.*

If you have questions or you'd like to discuss investing in a different or greater way, contact Michelle at michelle@colettelouise.com.