

PARTNERSHIP PROSPECTUS



**TEAM
PHYSICIANS**

2021

JUNE 10-12, 2021 | OMNI BARTON CREEK RESORT & SPA | AUSTIN, TEXAS



1061 East Main Street Suite 300
East Dundee, IL 60118
847.892.7641

Dear Industry Partner,

We invite you to join us for the BIG XII Conference Team Physicians Conference at the Omni Barton Creek Resort & Spa in Austin, Texas on June 10-12, 2021. An expected 50 Team Physicians from Baylor, Iowa State, Kansas, Kansas State, Oklahoma, Oklahoma State, TCU, Texas, Texas Tech and West Virginia will come together for continuing education, debate and discussion of the state of the art topics specific to the care and treatment of athletes playing at the college level. Your support and participation are key to the success of the conference. Technical exhibits offer the opportunity for attendees to explore solutions for their patients while seeking feedback from their peers who may already be utilizing your products and services. Our conference opens with a welcome reception providing you with an opportunity to network with the registered attendees. Breakfast and refreshments are served in the hall on Friday and Saturday mornings to allow for continued conversations. The general session continues throughout the weekend and you are encouraged to stay and observe the sessions.

Sincerely,

Christina

Christina Espiritu
VP Marketing and Specialty Meetings
christina@veritasamc.com

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25TH ANNUAL BIG XII TEAM PHYSICIANS MEETING

SCIENTIFIC PROGRAM • JUNE 10-12, 2021



THURSDAY, JUNE 10, 2021

All times listed in CT

6:00 pm – 8:00 pm WELCOME RECEPTION

FRIDAY, JUNE 11, 2021

7:30 am – 8:00 am BREAKFAST

8:00 am – 8:35 am PSYCHOLOGICAL BURNOUT AND AGE OF SPORT SPECIALIZATION:
A PROFILE FOR CURRENT NCAA
Big XII Student-Athletes
Jeff Randall, MD, University of Kansas

8:35 am – 9:10 am INTERESTING CASE REPORT FROM IOWA STATE ATHLETICS
Marc Schulman, MD and Sarah Bancroft, MD
Iowa State University

9:10 am – 9:45 am AUTONOMIC DYSFUNCTION IN THE ATHLETE
Mark Wylie, MD, Texas Christian University

9:45 am – 10:15 am BREAK

10:15 am – 10:50 am INTERESTING CASE REPORT FROM TEXAS TECH UNIVERSITY
Jennifer Mitchell, MD, Texas Tech University

10:50 am – 11:25 am CONCUSSIONS AMONG SPECIES
Brock Schnebel, MD, University of Oklahoma

11:25 am – 12:00 pm CURRENT CONCEPTS IN CARTILAGE REPAIR
Steve Singleton, MD, Texas Christian University

1:00 pm GOLF AT FAZIO CANYONS (Additional fees apply.)

7:00 pm – 10:00 pm DINNER (Additional fees apply.)

SATURDAY, JUNE 12, 2021

7:30 am – 8:00 am BREAKFAST

8:00 am – 8:35 am CURRENT CONCEPTS IN SPORTS MEDICINE
Erik Henkelman, MD, University of Kansas

8:35 am – 9:10 am CERVICAL AND LUMBAR INJURY IN THE ATHLETE
Carson Fairbanks, MD, Texas Christian University

9:10 am – 9:45 am "THIGH CONTUSION TURNED BAD" NECROTIZING FASCIITIS IN FOOTBALL PLAYER
Don McGinnis, MD, University of Oklahoma

9:45 am – 10:15 am BREAK

10:15 am – 10:50 am CURRENT CONCEPTS IN SPORTS MEDICINE
James Bray, MD, University of Texas

10:50 am – 11:25 am COVID-19 IN COLLEGE ATHLETICS
Kyle Goerl, MD, Kansas State University

11:25 am – 12:00 pm ISSUES IN BIG 12 SPORTS MEDICINE 2021
Jeff Randall, MD, University of Kansas

HOTEL & MEETING VENUE



OMNI BARTON CREEK RESORT & SPA

8212 Barton Club Drive
Austin, Texas 78735
512.329.4000

RESERVATIONS

Group Block Name: BIG1221

Group Rate: \$309.00/night plus taxes and fees

Group Rate Valid: June 9-June 13, 2021 based on hotel availability

Group Rate Cutoff: May 19, 2021 or when block has sold out

ONLINE HOTEL RESERVATION

www.omnihotels.com/hotels/austin-barton-creek/meetings/2021-big-xii-conference-physicians-06072021

PARTNERSHIP OPPORTUNITIES

PLATINUM \$20,000 (Exclusive)

■ EARLY BIRD SESSION: BREAKFAST PRODUCT THEATER

Deliver your message during a non-competing timeslot to make your speaker program available to our attendees. Price includes: room, audio visual package, promotion of program to our attendees, food and beverage.

Also Includes: • Your 10 ft. exhibit space and up to 4 badges • Company Link on the Big XII Website

GOLD \$15,000

■ WELCOME RECEPTION SPONSOR

One of the most visible ways to support the Big XII conference. The reception is held in the exhibit hall on opening night. Showcase your company while the attendees' network with colleagues and visit the exhibits.

5 Minute Welcome Message from the Microphone.

Also Includes: • 10 ft. Exhibit space and 2 badges • Company Link on the Big XII Website

■ BIG XII ANNUAL NETWORKING SPONSOR

Show your companies support through a partial sponsorship of the annual networking dinner on Friday night. Sharing stories and learning from each other about the unique world of medicine and university athletics is one of most valuable aspects of the Big XII conference. The annual networking dinner is a favorite among attendees and a very special part of the meeting.

Also Includes: • 10 ft. Exhibit space and 2 badges • Company Link on the Big XII Website

■ WIFI SPONSOR

You will make an unforgettable impression when your company name of your choosing becomes the conference WIFI password.

Get noticed as attendees are logging in to check their emails or pull up their program materials.

Also Includes: • 10 ft. Exhibit space and 2 badges • Company Link on the Big XII Website

EXHIBIT ONLY PACKAGES

■ SILVER STANDARD EXHIBIT LEVEL \$10,000

- 10 ft. Exhibit Space includes room for equipment and/or floor standing signage or booth backdrop
- 2 Exhibit Badges
- Company Link on Big XII Website

■ BRONZE MICRO EXHIBIT \$5,000

- Table Top Only exhibit
- Logo Recognition on Big XII website
- 1 Exhibit badge

EXHIBIT SCHEDULE

<i>*Set-up and Exhibit Times May Change*</i>	THURSDAY, JUNE 10TH	FRIDAY, JUNE 11TH	SATURDAY, JUNE 12TH
EXHIBIT MOVE IN	8:00 am		
EXHIBIT HALL OPENS	6:00 pm – 8:00 pm		
EXHIBIT HOURS		7:30 am – 12:00 pm	7:30 am – 12:00 pm
EXHIBIT BREAKDOWN			5:00 pm

EXHIBIT SPACE RESERVATION

Companies wishing to exhibit must submit a completed exhibitor form with method of payment indicated on the form. Exhibits provide an educational service to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

PAYMENT

Our tax ID number is EIN # 46-3254245. If paying by credit card, please include the credit card information on the exhibitor form and return the form to Christina Espiritu at Veritas Association Management, christina@veritasamc.com.

Please make the checks payable to:

Veritas Association Management C/O Big XII
 1061 East Main Street, Suite 300
 East Dundee, IL 60118

REGISTRATION AND INVOICE

BIG XII TEAM PHYSICIANS CONFERENCE • June 10-12, 2021 • Omni Barton Creek Resort & Spa • Austin, Texas

Exhibiting companies agree to abide by all requirements of the ACCME Standards for Commercial Support, BIG XII Team Physician will ensure that all decisions relating to the educational content of the CME activity are made free of the control of the exhibitors. Exhibit space at this CME activity has not and will not be given as a condition of grants or commercial support but is a fee for rental of space only.

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

■ PARTNERSHIP LEVELS

- PLATINUM** EXHIBIT PACKAGE - \$20,000 Exclusive Breakfast Presentation
- GOLD** EXHIBIT PACKAGE - \$15,000 Welcome or Networking or Internet
- SILVER** STANDARD EXHIBIT LEVEL - \$10,000 10 ft. floor standing exhibit booth or equipment
- BRONZE** MICROEXHIBIT LEVEL - \$5,000 Table top only (no equipment or floor standing displays)

■ PAYMENT INFORMATION

Check payable to: Payable to BIG XII Conference in U.S. dollars drawn on a U.S. bank TAX ID# 46-3254245

Credit Card VISA MasterCard Discover American Express

Credit Card # _____ CW _____ Exp. Date _____

Name _____

Billing Address _____ City _____

State _____ Zip _____

Signature _____ Total \$: _____

Phone _____

Email _____

Fax _____

Representative Name (First, Last)	Title	Email Address	Phone

Return this form indicating your level of participation and names for badges ordered to christina@veritasamc.com.

Veritas Association Management | 1061 E. Main Street | Suite 300 | East Dundee, IL 60118
christina@veritasamc.com | Fax: 847.512.7421 | Phone: 973.769.1020