Our NFT Token
Rare Find, Fund, Fractionalized
Investment Teaser
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Problem Statement

Traditional crowdfunding can be time-consuming and cumbersome to start a campaign whether it is for a charity or a startup.

Fulfillment
Incentivized campaigns sometimes don’t budget for the incentives promised to contributors or make them so complex that they aren’t received in a timely manner.

No Guarantee
Contributors may not see a return on their contribution for a long period due to fulfilment and poor campaign management.

Realistic Targets and Timelines
Projects can launch a campaign with unrealistic timelines or targets which can often dissuade potential contributors.

Building Interest
Campaigns can often start too early so they don’t give themselves enough time to generate interest.
Crowdfunding Market Overview

As per Vantage Market Research latest data, the global market revenue for 2021 stood at 17.39 Billion USD and is expected to reach 43.48 Billion USD by the year 2028.

The United States contributes $73.93 billion to crowdfunding campaigns worldwide whilst Europe contributes $22.6 billion and Asia-Pacific $8.91 billion. In total $113 billion of funds were raised in 2020.

Europe hosts 600 crowdfunding platforms, with North America hosting 375 platforms and Asia hosting 169. The number of traditional crowdfunding platforms continues to grow.

The global crowdfunding market has increased exponentially over the last 10 years, and the market is expected to achieve even more substantial growth in the coming years.
Solution Statement

Our platform provides comprehensive solutions to all the obstacles faced by art lovers in this niche segment of the art industry.

01
Incentive Guarantee
Any raised capital is vested and not fully released until all incentives have been delivered to contributors.

02
Transparent Timeline
Projects must provide a detailed spending schedule for the funds raised. Raised funds are vested as per the spending schedule.

03
Restricted Revenue Sources
All contributions are made in the native token of FND. Once contributed, the FND is automatically staked allowing the project to hit their target quicker or the contributor to make a profit if the project failed and contributions are refunded.

04
Fractionalized NFT
Using our leading fractionalization and steganography technology, contributors are rewarded with an NFT proportionate to their contribution. Each NFT fraction has their incentive encrypted inside the NFT.
Industry Growth Drivers

Growth in the crowdfunding space has been driven by multiple factors, leading to a higher growth horizon:

- Increased interest in reward-based crowdfunding
- Collaborative social media presence from projects brings new exposure especially in the event of a successful raise
- Covid-19 saw charity initiatives and projects take to crowdfunding
- Increased number of crowdfunding platforms
- A soar in the volume of funds raised using crowdfunding

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About Rare Fnd

Rare Fnd, Fund, Fractionalized

Rare Fnd makes crowdfunding for charities and projects easy through our innovative NFT auctions and fractionalization technology.

The platform is generally used by charities and startups with an emphasis and reward-based crowdfunding.

Donations or contributions are made in the native token of Rare Fnd through the means of an NFT auction. Upon a project target being met the NFT is fractionalized with contributors receiving an NFT proportionate to their contribution.

Rare Fnd provides a platform to make crowdfunding easy and to incentivize individuals to make a contribution in the native token of $FND

Rare Fnd Crowdfunding NFT Platform
Fractionalization for Crowdfunding

When a new crowdfunding project starts an NFT is created to represent the project. Individuals donate any amount of FND to the charity or project. Once the target has been met the NFT is fractionalized by the number of unique contributors, with each contributor receiving a fraction as an individual NFT proportionate to their contribution.
Fractionalized Auctions

Charities and projects can auction a single NFT and raise **Multiple Contributions** based on various incentives.

**Size of contributions**
The larger the size of the contribution the larger the NFT fraction received.

**Incentives**
Additional incentives can be added from charity partners or from the project for different levels of contributions.

All Contributions continue until a set target is met.

Every contributor gets their own **individual NFT** fraction proportionate to their contribution.
Fractionalized Auctions

Any amount can be contributed to the auction and the bidder is guaranteed an NFT.

Contributions are made in $FND and vested as per the charity/projects spending schedule.

On completion of the auction the NFT is fractionalized by the number of unique contributors.

Each fractional NFT has the incentive encrypted inside as per the contribution tier stated.
Another layer of encryption

Each NFT fraction has an image encrypted inside the NFT

A unique decryption key is assigned to every NFT

Once decrypted the image hidden inside the NFT is revealed

The encrypted image can hold details or tickets for the additional incentives related to the size of the contribution made
Traction

01  Q1 2022, The world's first automated NFT fractionalization platform was delivered

02  Q2 2022 launched our own NFT Marketplace for trading NFT fractions

03  Built in steganography technology to encrypt images inside NFTs

04  Enhanced time to fractionalize and distribute fractions as individual NFTs for any shape or size

05  Key deals signed with leading names in the sector for parent company

06  Ongoing discussions with some of the biggest names in the charity and crowdfunding space
Our Utilities

- Contributions to charities and crowdfunding is done in $FND token
- $FND is automatically staked upon contribution returning instant rewards
- $FND is vested as per the project/charity spending schedule creating an upward trend as more projects are onboarded
- Rewards are delivered with each NFT distributed to contributors upon target completion

3 MODELS OF CROWDFUNDING
BREAKDOWN OF CROWDFUNDING SITES WORLDWIDE

1. **71%**
   - REWARDS
   - $ paid out

2. **15%**
   - LENDING
   - $ lend $ ($$)

3. **14%**
   - EQUITY
   - $ buy and hold

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Marketing Strategies

- QR Codes
  - events and venues
- Influencers’ Outreach through Social Media
- Hoardings & Billboards
- Sponsorships
- Events and expos
- Digital Marketing

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## Competitive Benchmarking

With limited players operating crowdfunding platforms in the crypto space, Rare Fnd stands out as a leader by providing a complete end to end platform that cannot be matched.

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<th>Rare Fnd</th>
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<tr>
<td>Charity</td>
<td>✓</td>
<td>✗</td>
<td>✓</td>
</tr>
<tr>
<td>Crowdfunding Startups</td>
<td>✗</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Incentivised Rewards</td>
<td>✗</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Staking Rewards</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
</tr>
<tr>
<td>Vesting Schedule</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
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<tr>
<td>NFT Rewards</td>
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<td>✗</td>
<td>✓</td>
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<tr>
<td>Tokenization/Fractionalization</td>
<td>✗</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Native Token for Raising funds</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
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TARGET ADDRESSABLE MARKET

There exist an untapped potential within the definite segment as cryptocurrency and blockchain has yet to enter the charity and crowdfunding space.

$2Bn

Year to date raised in crowdfunding through blockchain issuers

$196.36 Bn

The total value of the global crowdfunding market by financial year 2025*

$58.8 Bn

Existing untapped potential with the Global crowdfunding market

2%

% of possible conversion that FND can tap

SOM

TAM

SAM

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### Token Allocation on BSC

<table>
<thead>
<tr>
<th>Percentage Allocation</th>
<th>TGE Unlock</th>
<th>Lock Period</th>
<th>Release Period</th>
<th>Monthly Release</th>
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<tbody>
<tr>
<td>Private</td>
<td>20.00%</td>
<td>10.00%</td>
<td>0.5</td>
<td>3</td>
</tr>
<tr>
<td>Public Sale</td>
<td>5.00%</td>
<td>100.00%</td>
<td>-</td>
<td>1</td>
</tr>
<tr>
<td>Team</td>
<td>10.00%</td>
<td>0.00%</td>
<td>24</td>
<td>36</td>
</tr>
<tr>
<td>Staking</td>
<td>25.00%</td>
<td>0.00%</td>
<td>1</td>
<td>48</td>
</tr>
<tr>
<td>Ecosystem Treasury</td>
<td>42.00%</td>
<td>4.00%</td>
<td>-</td>
<td>12</td>
</tr>
<tr>
<td>Liquidity</td>
<td>6.00%</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Airdrop</td>
<td>6.00%</td>
<td>Individual user defined vesting (0-2 years)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>100.00%</td>
<td></td>
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#### Total Supply

- 325,000,000

- Initial circulating supply: 45,337,500
- Initial mcap (excl. liq & eco): $103,375
- Full diluted mcap: $2,356,250

#### Usage of funds

- Operation & Legal: 17%
- Technology: 4%
- Overhead and admin: 7%
- Marketing: 72%
Our Team

Ryan Howells
Founder & CTO

Has experience of over 10 years in delivering major tech projects in business analysis, product management capacity. Spent 4 years as an information security manager implementing ISO27001 before becoming a full-time investor.

Stuart Paterson
COO

Over 15 years of project management experience in investment companies, tech start-ups, crypto, and NFT projects. Co-founder of a cryptocurrency, Evai.io, and an NFT project in Dubai. Has invested & advised on several blockchain ventures across the Middle East & previously worked for the Sovereign Wealth Fund of Saudi Arabia.

Jalil Benharkat
Architecture

Expert in delivering enabled solutions by covering a wide range of languages from blockchain to Python. Extensive experience delivering large scale technical solutions.
Our Advisors

Dr Marwan Alzarouni
Advisor
An internationally recognized advisor on blockchain use cases and also a member of the World Economic Forum’s Global Future Council on Cryptocurrencies. He is the CEO of Dubai Blockchain Center (DBCC), an impact business and a strategic partner to Dubai Future Foundation.

Sonny Verueco
Advisor
A highly driven tech entrepreneur and a business strategist, as well as a blockchain enthusiast and crypto investor. Also, a part of several ICOs and digital assets startups.

14 strong team members with a background in

Product | Technical Delivery | Sales | Business Development | Marketing
Thank You