

What are we asking of you?



Influence

- Courage to pursue social change
- Leadership talents, e.g. strategic thinking
- Voice of your constituents

Support

- Share data
- Authorize staff involvement
- Share best practices

Engagement

- Innovate and foster new solutions
- Ultimately, see that solutions are deployed and results achieved

The Challenge for Leaders



- 1. Think beyond your tenure**
- 2. Care beyond your own back yard**
- 3. Believe change can happen here**

How Will We Create Change?



Align around a few shared goals

Form innovative, improvement networks

- Gather more data
- Analyze root causes
- Discover what works
- Design prototypes
- Develop & pilot solutions
- Measure, and share what works

Stand accountable for community results, together

Apply best practices for creating social change

- Strive Network (www.strivetogether.org)
- Stanford Social Innovation Review (www.ssir.org)