



InterAction® Mobility

# CLIENT INFORMATION ANYTIME, ANYWHERE

## Opportunity Stands Still for No One

Customer meetings, pitches to prospects, trips back and forth to court, networking with colleagues, the daily commute ... sometimes it's amazing just how much work occurs outside of the place labeled "work." The good news is, you can be productive anywhere with the right kinds of tools, like LexisNexis InterAction Mobility. It's designed for on-the-go professionals who need to be wherever relationships get started and business opportunities develop.

For years, professional services firms around the globe have chosen InterAction to manage the relationships that drive their businesses. Now, that same CRM (customer relationship management) platform is extending the knowledge and power of relationship intelligence to the mobile environment.

### Keeping up with the pace of your business

For busy professionals, InterAction Mobility keeps you connected and informed. From anywhere on the globe, you've got complete access to all the relationship details you rely on every day at your desk, and that allows you to be equally productive when traveling or away from your office.

- Find key contacts easily. Even if they're not in Outlook®, they're right in the palm of your hand.
- Do a quick meeting review on the cab ride there. You've got your hands on all the notes, activities, contacts and schedules that surround the people and matters being discussed.

- If the session ends early and you've got extra time, be productive. Use InterAction Mobility to quickly find other contacts in your local area – wherever that local area happens to be. Reach out, connect, build relationships and convert prospects into clients.
- And, that new person you just encountered while traveling might not be a total stranger. InterAction can tell you if coworkers at the firm already know the individual, or if mutual contacts have an established relationship with the person.

### More than just access

Mobile users can add new InterAction Notes directly to person or company contact records, which is convenient for capturing details while they're still fresh from the meeting that just ended. There's no need to wait; do it now. You can also update and correct existing contact Notes, or automatically log emails and phone calls as Activities while mobile.

### Increase the return on your investment

One contact at a time, relationships are building the foundation of your firm. Give your professionals a trusted, global and secure solution to keep the anytime, anywhere connections going strong.

**For information regarding system requirements and mobile device support, consult the "InterAction Mobility User's Guide" or "Installing and Configuring InterAction Mobility."**

 New Customers: **800-419-5590** Current Users: **888-575-9830**

 **[www.lexisnexis.com/intelligence](http://www.lexisnexis.com/intelligence)**

